

APRIL, 1967

Tennessee

MAGAZINE

Dedicated to Better Living



THE 1 TO WATCH!

COMPLETE APRIL SCHEDULE WLAC-TV NASHVILLE



APRIL SPECIALS

SUNDAY, APRIL 2
"DEATH OF A SALESMAN"

WEDNESDAY, APRIL 5
"SID CAESAR HOUR"

SATURDAY, APRIL 8
NATIONAL GEOGRAPHIC
"YANKEE SAILS ACROSS EUROPE"

TUESDAY, APRIL 11
DICK VAN DYKE SPECIAL

WEDNESDAY, APRIL 19
NEW YORK PHILHARMONIC
YOUNG PEOPLE'S CONCERT

DAYTIME

5:45- 6:00 AM	Form News—Mon. thru Fri.
6:00- 7:00 AM	Sunrise Semester—Sunday
6:00- 7:45 AM	Country Junction—Mon. thru Fri.
6:30- 7:00 AM	Sunrise Semester—Saturday
7:00- 7:30 AM	Lefevres Family—Sunday (c)
7:00- 8:00 AM	Eddie Hill Variety Show—Saturday
7:30- 8:00 AM	Chuck Wagon Gang—Sunday (c)
7:45- 8:00 AM	Morning News: Weather—Mon. thru Fri.
8:00- 9:00 AM	Heaven's Jubilee—Sunday
8:00- 9:00 AM	Captain Kangaroo—Mon. thru Fri.
8:00- 8:30 AM	Mighty Mouse & Heroes (c)—Saturday
8:30- 9:00 AM	Underdog (c)—Saturday
9:00- 9:30 AM	Heaven's Jubilee—Sunday
9:00-10:00 AM	Mike Douglas Show—Mon. thru Fri.
9:00- 9:30 AM	Frankenstein Jr. & Impossibles(c)—Sat.
9:30-10:00 AM	Pattern for Living—Sunday
9:30-10:00 AM	Space Ghosts (c)—Saturday
10:00-10:30 AM	Camera Three—Sunday
10:00-10:30 AM	Andy of Mayberry—Mon. thru Fri.
10:00-10:30 AM	New Adventures of Superman(c)—Sat.
10:30-11:00 AM	Faith For Today—Sunday (c)
10:30-11:00 AM	Dick Van Dyke—Mon. thru Fri.
10:30-11:00 AM	Lone Ranger (c)—Saturday
11:00-11:30 AM	Popeye and Friends
11:00-11:25 AM	Love of Life—Mon. thru Fri.
11:00-11:30 AM	Popeye Party—Saturday
11:25-11:30 AM	Jos. Benti CBS News—Mon. thru Fri.(c)
11:30-12:00 N	Face the Nation—Sunday
11:30-12:00 N	Huckleberry Hound—Saturday
11:30-11:45 AM	Search for Tomorrow—Mon. thru Fri.(c)
11:45-12:00 N	The Guiding Light—Mon. thru Fri.
12:00- 1:00 PM	Hollywood Spectacular—Sunday
12:00-12:05 PM	World at Noon—Mon. thru Fri.
12:00-12:30 PM	Tom and Jerry (c)—Saturday
12:05-12:30 PM	Singing Convention—Mon. thru Fri.
12:30- 1:00 PM	As The World Turns—Mon. thru Fri.(c)
12:30- 1:00 PM	Roadrunner (c)—Saturday
1:00- 1:30 PM	Sunday—TBA
1:00- 1:30 PM	Password—Mon. thru Fri.
1:00- 1:30 PM	Beagles (c)—Saturday
1:30- 3:00 PM	National Soccer League—Sunday
1:30- 2:00 PM	House Party—Mon. thru Fri. (c)
1:30- 2:00 PM	Dobie Gillis—Saturday
2:00- 3:00 PM	Championship Bowling (c)—Saturday
2:00- 2:25 PM	To Tell the Truth—Mon. thru Fri. (c)
2:25- 2:30 PM	D. Edwards CBS News—Mon. thru Fri.(c)
2:30- 3:00 PM	The Edge of Night—Mon. thru Fri.
3:00- 4:00 PM	Sunday—TBA
3:00- 4:00 PM	CBS Golf Classic—Saturday
3:00- 3:30 PM	The Secret Storm—Mon. thru Fri.
3:30- 4:00 PM	Lassie—Mon. thru Fri.
4:00- 5:30 PM	Big Show—Mon. thru Fri.
4:00- 5:00 PM	Daktari (c)—Saturday
4:00- 4:30 PM	Spelldown—Sunday
4:30- 5:00 PM	Amateur Hour—Sunday (c)
5:00- 5:30 PM	21st Century—Sunday
5:00- 5:30 PM	I've Got A Secret (c)—Saturday

EVENING

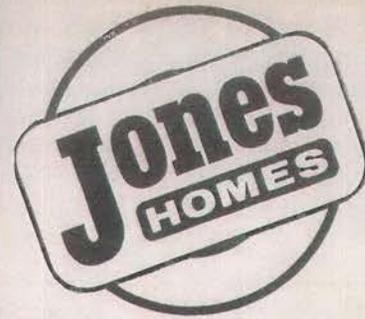
	SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
5:30	News Beat	CBS Evening News (c) W. Cronkite	CBS Evening News (c) W. Cronkite	Roger Mudd News			
6	Lassie (c)	Newsbeat R. Weather Sports	Newsbeat R. Weather Sports	Newsbeat R. Weather Sports	Newsbeat R. Weather Sports	Newsbeat R. Weather Sports	Newsbeat R. Weather Sports
6:30	It's About Time	Gilligan's Island (c)	A Family Affair (c)	Lost in Space (c)	Coliseum (c)	The Wild, Wild West (c)	Jackie Gleason (c)
7	Ed Sullivan Show (c)	Mr. Terrific (c)	Matt Dillon				
7:30		Lucy Show (c)		Beverly Hillbillies (c)	My Three Sons (c)	Hogan's Heroes (c)	Mission Impossible (c)
8		Andy Griffith (c)	Red Skelton (c)	Green Acres (c)			
8:30	Smothers Brothers (c)		Petticoat Junction (c)	Gomer Pyle (c)	Thursday Night Movie (Most in color)	Friday Night at Movies	Pistols and Petticoats (c)
9	Candid Camera (c)	Movie of the Week (c)		Let's Go to Races (c)			Gunsmoke (c)
9:30	What's My Line (c)		CBS News Broadcasts	Marshal Dillon			
10	Sunday News Woods & Waters	Big News	Big News Weather Sports	Big News Weather Sports	Big News Weather Sports	Big News Weather Sports	Sat. Night News Weather Sports
10:30		Weather Sports					
11	Million Dollar Movie	To Tell The Truth (c)	Million Dollar Movie	Donny Kaye (c)	Million Dollar Movie	Films of the 50's	Films of the 50's
11:30		Million Dollar Movie		Million Dollar Movie			
12						12:30 AM Night Train	12:30 AM Night Train

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To The Point

by John E. Stanford

It is no secret that 1965 and 1966 have been two of the most important—and difficult—years in the 30-year history of the cooperative rural electrification program. The private power companies and other vested interests have brought almost unbelievable legislative and political pressures to bear in the halls of



Congress and in state legislatures against the rural electrification program—and this at a time when the rural electric systems have had their hands more than full in coming up with a realistic answer to the critical question of how to obtain sufficient funds to meet tremendously expanding electrical needs of their members during the next ten to fifteen years. It would not be at all amiss to say that the nation's rural electric cooperatives have been in a two-fisted fight during this time—one hand being devoted to defending against the attacks of the private interests while the other has been engaged in fighting for the monies so badly needed to keep the cooperatives' electric distribution capacities in line with the needs of their memberships now and in the foreseeable future.

When you have a two-fisted fight on your hands, it only stands to reason that you should pick a two-fisted leader, and that's what our nation's 1,000 rural electric systems did—within the organization of the National Rural Electric Cooperative Association—when they elected Tennessee's own Paul Tidwell, Manager of Meriwether Lewis Electric Co-op, Centerville, as President of NRECA in 1965—and again in 1966.

Tidwell, a native Tennessean, has been in the electric business virtually all of his adult life and has served as Manager of Meriwether Lewis since it came into being in 1939. He has served as Tennessee's representative on the NRECA Board of Directors for 18 years—two of these as Secretary and two as Vice President before being elected to the Presidency of the national organization, comprised of rural electric systems serving some 20,000,000 Americans, in 1965.

Those who have known him through the years knew that tremendously dedicated, able, experienced and forthright Paul Tidwell was more than enough man for the job—and fortunately so. Only a few months after Tidwell's election to the Presidency of NRECA, Clyde Ellis, the organization's fulltime, salaried and for 23 years its only General Manager, was stricken with a massive heart attack and stroke which hospitalized him for a number of months and from which he is still recuperating, although now back on the job. Although Ellis has a competent salaried staff at NRECA headquarters in Washington, Tidwell had to assume more than the normal Presidential load due to Ellis' illness and recuperation—this, of course, in addition to his full time job as Manager of Meriwether Lewis Electric Co-op. Although Tidwell did travel in double harness for two strenuous years, his absence from Meriwether Lewis fails to reflect adversely on the co-op's splendid operation—this, we suspect, due in large part to dedication of much of his private life—or normally "off" hours—to co-op business. And granted that the very able Board of Trustees of Meriwether Lewis knew that Tidwell was more than capable of carrying the double load so well, this group is due a vote of thanks for making it possible for the first Tennessean—in fact, the first resident of the Tennessee Valley—to serve as President of the National Rural Electric Cooperative Association.

Following NRECA's Annual Meeting in February, Mr. Ellis sent a letter of congratulations to Mr. Tidwell (and a copy to this office) which reads in part:

"Congratulations upon NRECA's 25th anniversary annual meeting. It was one of the best, and you did a tremendous job and made major contributions in every phase of it all the way from the first planning session to its conclusion. It was, indeed, a fine capstone to your outstanding presidency of the Association for the past two years, and one for which all of us are grateful."

To which we add a hearty "amen" and extend continued best wishes to Paul Tidwell who, through dedicated leadership and hard work in rural electrification and other worthwhile programs, has helped to bring happiness and a better way of life to so many others.

Tennessee MAGAZINE

Official Publication of the
**TENNESSEE ELECTRIC
COOPERATIVE ASSOCIATION**

Executive, editorial and advertising offices:
710 Spence Lane, P. O. Box 7232
Nashville, Tenn. 37217

J. C. Hundley, Executive Manager

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RURAL ELECTRIC CONSUMER PUBLICATIONS
356 West Maple Road
Birmingham, Michigan

Phone: 313 - 647-6464 - 65

POSTMASTER: In using Form 3579 please give our key number and mail to The Tennessee Magazine, Box 7232, Nashville, Tenn. 37217

THE TENNESSEE MAGAZINE is published monthly as an educational and informational service to members of rural electric cooperatives in Tennessee and in behalf of the welfare of their program. Second class postage paid at Memphis, Tennessee. Published monthly, at 3781 Lamar Avenue, Memphis, Tennessee 38119. Subscription price: 75¢ per year for members and \$1.00 per year for non-members

Printed and mailed by Shea/Rustin, Inc., Atlanta

ON THE COVER



Red barns, greening grass, budding trees and a blue sky make Spring time in rural Tenn. a panorama of color unexcelled anywhere.

CAN YOUR PRESENT HEALTH INSURANCE PAY TODAY'S HIGH COSTS? . . .

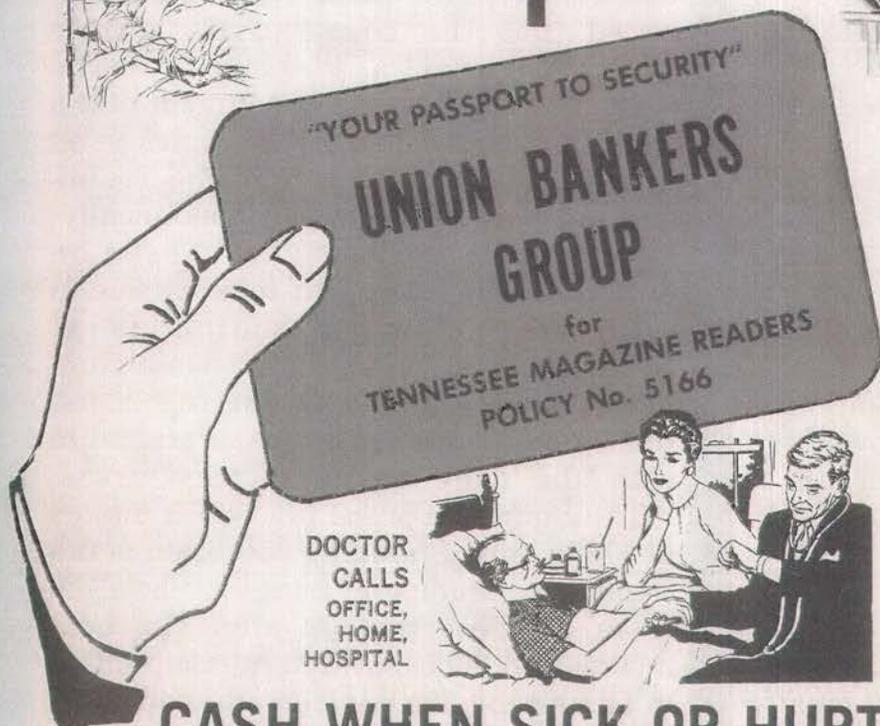
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Cooperatives Seek Fair Play Legislation...

Suppose, for the moment, that under existing state law the following actions could take place:

That if you are a lawyer, another lawyer next door could legally take over all of your corporate and other more profitable practice, leaving you only court-appointed cases . . .

That if you are a farmer, the man owning the adjacent farm could legally take over your tobacco, cotton, or other allotted crops, leaving you only marginal and sub-marginal land and products with which to make a living . . .

That if you owned a farm equipment business, your competitor down the street could legally take over all of your new machinery, leaving you with nothing but used equipment and repair business with which to make a living . . .

That if you are a grocer, your competitor around the corner could legally take over all of your meat, canned and boxed goods business, leaving you with nothing but the fresh vegetable rack with which to make a living . . .

The examples could go on and on, and every one would closely compare with an existing Tennessee law, enacted in 1955, which, in effect, allows municipalities to annex territory adjacent to their present city limits and then to buy from electric cooperatives, which have electrically served the residents of this annexed territory for upwards of 30 years, the power facilities contained within the annexed areas. This puts the cooperatives in the position of

having to "sell" a segment of members who, from the standpoint of power use, are among the very best on the entire cooperative system. It must be remembered that the cooperative's electric systems are built as just that—systems—and that an important segment of the system can't arbitrarily be whacked off without disturbing and injuring the entire system, especially economically. Cooperative systems are based on averages: the easy and inexpensive to serve averaged in with the hard to get to and expensive to serve, the minimum users averaged in with the big users, the sparsely settled areas averaged in with the more heavily settled areas.

The champion of the law which makes possible this damaging situation is the Tennessee Municipal League. The TML is in business to look after the best interests of incorporated municipalities in Tennessee. We can certainly appreciate many of the intentions of this organization and have, as a matter of fact, cooperated with the TML in selected ventures when best interests of the municipalities have not been attained at the sacrifice and *worst* interests of our small town and rural populations of Tennessee.

By the same token, those organizations (including the Tennessee Electric Cooperative Association and the 22 rural electric systems comprising this Statewide Association) which are dedicated to serving the best interests of the small town and rural populations of our state, should not be so blind in

their dedication as to attain their goals at the sacrifice and *worst* interests of the municipal populations of Tennessee.

Any organization worth its salt, even though dedicated to a particular segment of our population should, as nearly as is possible, be guided by the best interests of *all* the people of our great state.

Several months ago this publication announced that the Tennessee Electric Cooperative Association would introduce a bill in the current General Assembly which would amend the 1955 statute mentioned and discussed above. Contents of the bill have been published, details explained and various questions answered.

In the briefest of summary, all that the co-ops want is to continue serving, at prevailing municipal rates, the same co-op members which they have served from a few months to 30 years—if and when they are annexed by municipalities.

Is the amendment which the electric cooperatives seek good for both them AND the municipal systems? We think so and are saying so.

As stated above, the cooperatives are merely trying to keep members which they have been serving up to 30 years, *and* the electric properties by which these members are served. The cooperatives are trying to keep their systems intact so that ALL members on their carefully engineered and designed systems may continue to receive the

maximum of service at the lowest possible cost.

The co-ops are not seeking to prevent municipalities from expanding. But the cooperatives do feel that municipalities which make annexations to their existing boundaries have financially bitten off about all they can chew if they immediately extend new or better police and fire protection, schools, water, sewers, playgrounds, and other services to which annexed people are entitled in return for their heavily increased tax dollars. There is no need to spend public money obtained by the sale of bonds and through taxation for an expensive electric system to serve their newly annexed citizens when these people, as co-op members, are receiving the best electric service available anywhere. Yes, most municipalities would be financially far better off if the co-ops continued their electric service to members who either chose to settle on co-op lines or who, not too many years ago, found that the co-ops were the only power distributors willing to serve them in the first place.

The amendment which the co-ops seek makes a lot of engineering and economic sense to both them and the municipalities, and would enable both groups to work in closer harmony and cooperation, this to the very best interests of ALL the people of Tennessee.

Even if this were not true, right would still be right and fair would still be fair.

The co-ops seek only what is rightly and fairly their's.

Nothing More, Nothing Less

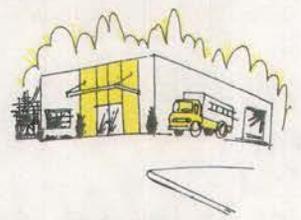


IN THE NAME OF FAIRNESS

A BILL THAT SHOULD INTEREST EVERY TENNESSEE LEGISLATOR
 BECAUSE IT AFFECTS A LARGE SEGMENT OF THE POPULATION

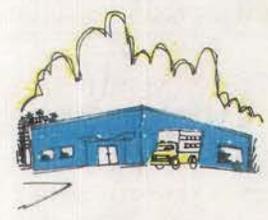
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TENNESSEE ELECTRIC COOPERATIVES

The Problem Is This . . .



The Rural Electric Supplier

is at the Mercy of



his urban Neighbor

While existing Legislation provides for orderly expansion of municipal boundaries



IN THE NAME

No other supplier could take away the consumer or customer



Even if city limits are extended.

A comparison of revenues and consumers per mile of line within and outside of municipal boundaries provides an insight into the problem. Nationally, cities average 33.3 consumers per mile with an annual revenue of \$8,000 per mile of line. The number of consumers outside of cities averages only 3.3 and revenues only \$400 per mile.

The built-up areas outside of cities have been historically served by rural electric cooperatives, which, in fact, helped build them up. If these are taken

over by the cities, the number of consumers and revenues per mile in the rural areas will drop still further and the result will be hardship and higher rates for all rural electric users.

Originally, no electric supplier wanted the territory being served by the electric cooperatives. The people themselves, with the help of the Rural Electrification Administration and the Tennessee Valley Authority, developed it and are naturally reluctant to give up portions which might appear lucrative to other interests.

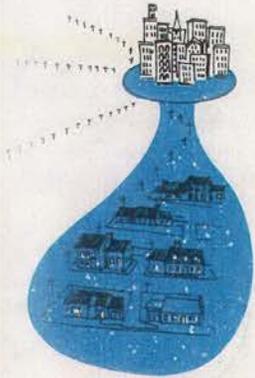
The underlying principle of this Legislation is to provide . . .

THE BEST ELECTRIC SERVICE POSSIBLE AT THE LOWEST POSSIBLE COST TO ALL CITIZENS OF TENNESSEE



SOLID YELLOW

Sometimes these expansions take an unusual turn



Specifically Legislation is needed to protect Electric Cooperatives from loss of their Property.



While the great majority of cities respect the rights of their neighbor cooperatives a few do not. This is why protective legislation is needed.



The Solution is Simple . . .

AMEND THE LAW TO PROVIDE THAT



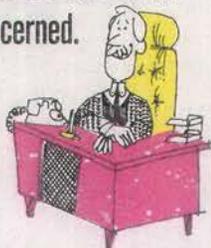
IF ONE SUPPLIER OF ELECTRICITY IS SERVING A CONNECTION . . .

OF FAIRNESS

It Does Not Propose to take anything away from any city or any individual



Many Legislators from our cities are sympathetic to our cause and have pledged their support. Other Legislators represent both city and rural dwellers and their only desire is to be fair to all concerned.



With passage of sound legislation, there is no end to the progress that can be made with cities, counties, electric cooperatives and electric departments working together.



In other words

FAIR PLAY

NOTHING MORE



Harbour Pitts Store is nestled on the banks of the Tennessee River in the Cerro Gordo community.

Memories Abound at Pitts Store

By Charles Youngerman

*Electrification Advisor
Tennessee Valley Electric Co-op*

The Harbour-Pitts store, overlooking the Tennessee River for almost a hundred years, is now operated by Joe B. Pitts and his family. This business is unique and has fascinating aspects. While serving the merchantile needs of the Cerro Gordo community in Hardin County, the store combines a look into the past with meeting the needs of today's sportsman.

Near where the store now stands, Col. Joseph Hardin, supposedly the first white man in the coun-

ty, landed in 1815 with surveyors and staked out 2,000 acres of land granted him for his services in the Revolutionary War. This settlement was first known as Hardin's Ferry. Later, when it became the county seat, it was named Hardinsville. In 1847 soldiers returning from the war with Mexico named the community Cerro Gordo because the flat hills overlooking the river reminded them of hills where the battle of Cerro Gordo was fought.

Harbour-Pitts General Merchandise first opened for business soon after the Civil War. In the early 1900's business was booming and this two story structure was built to handle their expanding needs. In those days the store handled almost



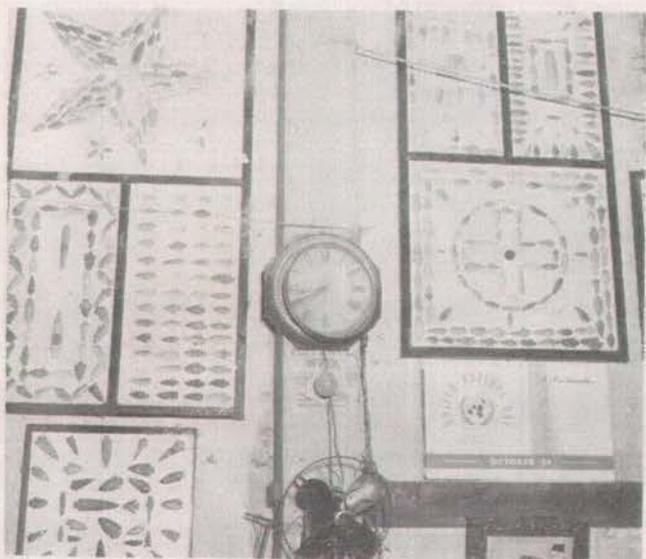
Joe B. Pitts is proud of being selected a member of the Winchester Gun Advisory Center. He holds this plaque of recognition and a gold plated Winchester Centennial rifle.



On "Gun Night", men and boys from near and far gather to look over the new and used guns.



Mrs. Frank Pitts displays an 1890 dress. She is an aunt of Joe B. Pitts and a retired mail carrier.



Mrs. Frank Pitts has one of the largest collections of arrow heads in the area, a number of which are mounted on plaques on the walls of this store.

everything a family needed for household and farm use.

Today, there still is a wide range of merchandise from which to choose, beginning with antique collectors items to leather goods, hardware, groceries, a vast store of dry goods. Sporting equipment ranges from archery outfits to high powered rifles.

A most interesting collection of arrow heads and Indian relics is displayed in the store. Many are mounted on plaques arranged in geometric patterns. These belong to Mrs. Frank Pitts.

During recent years sporting goods and equipment have been an important segment of the store's business. A few years ago Joe B. designated Tuesday night as "Gun Night", and keeps the store open on this night until 10:00 p.m. This has been very popular with sportsmen and has stimulated business.

On Tuesday nights men and boys come from



Connie Beth, daughter of Mr. and Mrs. Joe B. Pitts, is interested in archery.



Anthony Lynn Cline from Wayne County fires on the rifle range in the basement of the store.

miles around, including neighboring counties, to buy, trade, or just look for certain types of guns, parts and equipment. Others come to visit, reveal experiences, hunting stories and, yes, sometimes spin yarns.

A rifle range is fabricated in the basement for firing .22 caliber rifles and target pistols. Here marksmen zero their rifles and match skills.

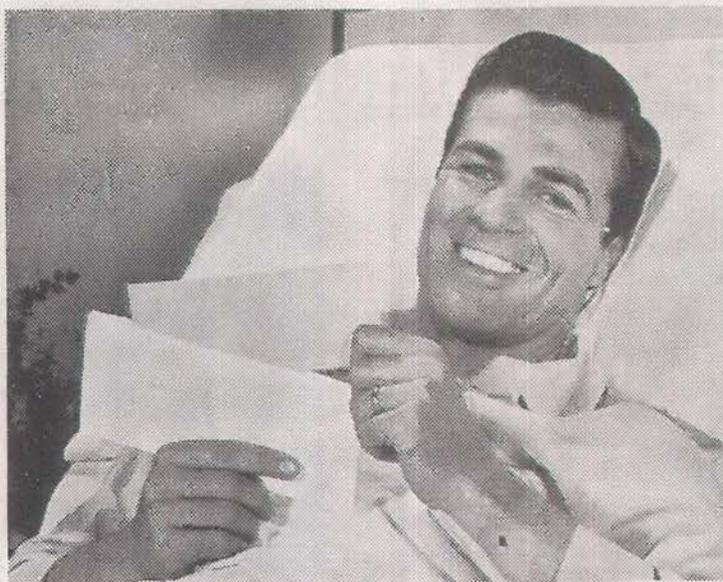
Pitts is franchised to sell several different makes of guns. Some of the more popular models of these are kept in stock. Displayed on a long counter are quite a number of used guns which he has bought or traded for.

The Harbour-Pitts Store has a most casual atmosphere for a business today. Here shoppers visit with each other and play checkers or cards on rainy or bad days. In this store, one can browse through the merchandise and no one is fussy about things being put back where they were found. ●

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APPLICATION FOR HOSPITAL INCOME

for family or individual—covering hospitalization from sickness or injury with \$5000 auto accident death benefit
BUCKINGHAM LIFE INSURANCE COMPANY, Executive Offices: Libertyville, Illinois

30 DAYS COVERAGE ONLY 25¢

I'm enclosing 25¢ in coin. Please send me your Hospital Income Policy in force for 30 days—just as soon as my application is approved

Please Print

Name of Applicant _____
First Name Middle Initial Last Name

Address _____
City State Zip Code

Date of Birth _____
Month Day Year Age

Occupation _____

Height _____ Weight _____ Sex _____
Feet Inches Pounds

Beneficiary _____
First Name Middle Initial Last Name

Relationship of Beneficiary to Applicant _____

LIST NAME AND ALL REQUESTED INFORMATION FOR OTHER PERSONS TO BE INSURED

First Name	Initial	Last Name	HEIGHT Ft.-In.	WEIGHT Lbs.	Age	Month	BIRTH DATE Day	Year	RELATION To Applicant

NEXT—PLEASE ANSWER THE FOLLOWING QUESTIONS—THEN SIGN THE APPLICATION

Have you or any other Family Member listed above had medical or surgical care or advice during the past two years?
 YES NO If "yes" explain fully.

To the best of your knowledge, have you or any other family member listed above ever had or been treated for any of the following:

Arthritis, hernia, venereal disease, apoplexy? YES NO
 Epilepsy, mental disorder, cancer, diabetes? YES NO
 Tuberculosis, paralysis, prostate trouble? YES NO
 Heart trouble, eye cataract, disease of female organs, sciatica?
 YES NO If "yes" explain fully.

I certify that, to the best of my knowledge, I and all Family Members listed above are in sound condition mentally and physically and free from impairment except:

Date _____
 Applicant's Signature _____
 X
First Name Middle Initial Last Name

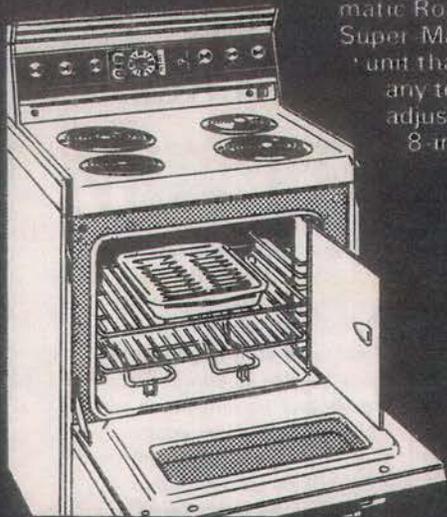
Mail this application with 25¢ right away to:

B925

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Volunteer Views

by J. C. Hundley

Executive Manager, TECA

It is gratifying to note that a total of 24 U. S. Senators co-signed Senate Bill 696—the upper house version of the Rural Electric Credit System measure—before it went on to the Senate Committee on Agriculture and Forestry.

It is even more gratifying to note that one of the 24 co-sponsors of S.696 is Senator Howard Baker, Jr. of Tennessee.

It should be noted that we describe Senator Baker's co-signing as "gratifying", not "surprising". This distinction is made in the light of the fact that during his campaigning for the U. S. Senate, Mr. Baker pledged support to our rural electrification program. One occasion in which he did so was at the Annual Meeting of the Tennessee Electric Cooperative Association last October, at which time he was a featured speaker. His co-sponsorship of S.696 is one of which we believe will be a number of supporting actions by Senator Baker of the rural electrification program—of doing just what he said he would do if elected to the U. S. Senate.

Support of the Rural Electric Credit System measure is also expected from Senator Albert Gore although he declined the request made of both Senators by this Association to co-sponsor the bill. He did respond to our request by return mail and in this wording:

"Although I have a general policy against co-sponsorship of legislation, you may be sure I will give this bill my close study and attention. As you know, I have always been a strong supporter of rural electrification and of the various REA programs which have been so beneficial in the past . . . I am glad to have the benefit of your views, and I will want to keep them in mind as the Senate proceeds with consideration of S.696 or any similar measure."

The time for action—and that includes YOUR support through contacts of your representative of the legislation being sponsored by the Tennessee Electric Co-

operative Association in the Tennessee General Assembly—is at hand.

The measure being sponsored by TECA is nothing more, nothing less than Fair Play legislation. We believe it is only fair and right for electric co-ops to continue electrical service to members—some of whom they have served for as long as 30 years—if and when they are annexed by municipalities.

Our bill does not try to prevent the expansion of existing city limits anywhere in the state. We

are merely fighting for the rights of our electric cooperatives to retain their physical properties and the electrical service to their members which they originally provided when no other electrical distributors were willing to do the job. Our proposed legislation also recognizes the practical problem of rates and we, therefore, state that we will serve the annexed consumers at rates no higher than those of the annexing municipality.

Fair is fair and right is right. We want to keep it that way!



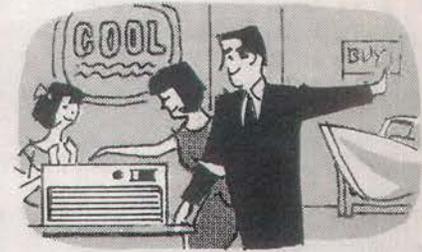
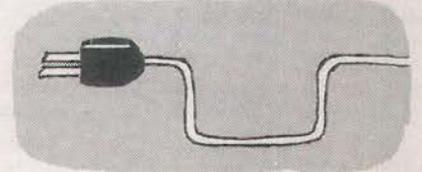
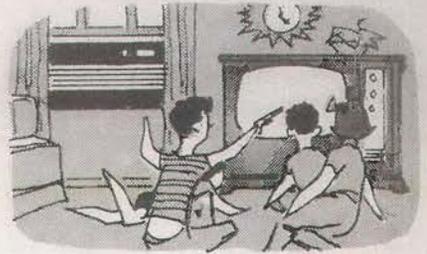
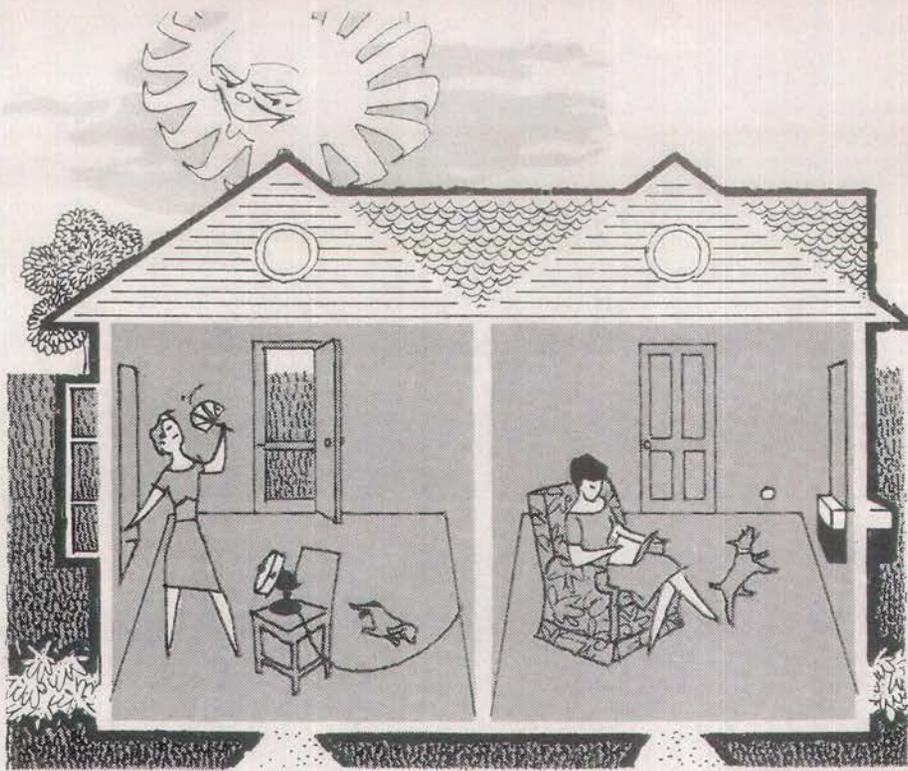
How can you be two places at once...you can't!

... but telephones can. When there's an important call up at the house and a new calf in the barn, you don't need to neglect either one if you have extension phones. An extension phone saves time, steps, and does it for only pennies. It's like having an extra handy man. One who works 24-hours a day.

Order your extension phone today by calling our Business Office.



Southern Bell



Air Conditioning Is For The Budget Minded

Long summer days. Are they fun to think about or do you dread them just a little? Your answer depends more than you realize on whether your home boasts air-conditioning. And right now before the summer season when dealers have more time to help you is a great time to make the important decisions on what type of air-conditioning is best for your family. (With as quotable a source as the FHA predicting that by 1972 a home without air-conditioning will be considered obsolete, the question is fast becoming not "whether or no" but "what kind.")

Perhaps if your house is not brand new you still think of air-conditioning as something of a luxury that you can do without. But did you know that people in air-conditioned homes sleep longer and more soundly than those without it? Or that it helps many conditions (allergies, heart strain, respiratory problems) so much that cost of installation for health reasons can be deducted on fed-

eral income tax? Or that a survey by the National Association of Home Builders shows that in an average summer week women in air-conditioned homes spend only half as much time doing their laundry and a third as much dusting as those in non-air-conditioned homes? Somebody has even figured that families in cooled homes spend \$5.80 less per week on movies, dinner out and other such away-from-home entertainment! And would you believe that children from six to twelve years old spend eleven more hours a week in their homes than the kids from unweather-proofed houses?

Even the upholstery knows the difference, says one big manufacturer of climate-conditioning equipment. (Forgive their possible prejudice concerning their new triple installation of a forced-air furnace, attached air-conditioning unit and electrostatic air cleaner.) With this triple threat climate-conditioning set-up there's actually less chance of fabric discoloration

from airborne dust and dirt. You'll have to agree that keeping windows closed for air-conditioning is bound to bar much dust and dirt—and noise too—from the house. That homebuilders' association research bureau also discovered that women in cooled homes do more club work—presumably because they have less housework, get through it quicker and have more energy left over. (And stay in a better humor while doing it, the air-conditioner owner could tell you.)

If the boon of being able to turn hot, sticky July days into bearable ones does not convince your budget-minded spouse that air-conditioning is for your family, remind him (or her) that it's now possible to centrally condition an average six-room house for as low as \$700.

After considering the three units (single-room, multi-room and central) used to air-condition (or control temperature, humidity, circulation and quality of the air),

(cont. on next page)

(cont. from preceding pg.)

you may decide that a central system would be the best buy. You would probably need more than one room unit to survive the summer comfortably. Central systems are believed to be more efficient and they seem less noisy because the unit is located away from the living area. Still you will want to weigh the possibilities of whether you are apt to move; the central air-conditioning system could not go with you as a room unit could.

Multi-room air-conditioning is now possible with units large enough to cool a large living area; they range in capacity to 23,000 BTU's, more cooling power than many central air-conditioners produce, and come in window and built-in (through the wall) models.

New developments in room air-conditioners make installation easier than ever before with optional kits that allow window units to be placed through the wall. Sliding windows present no problems now. Optional kits provide handsome front panels in walnut pattern or beige vinyl-on-steel. Most units have a thermostat which automatically controls both fan and compressor depending on room temperature. New models are quieter than some installed models you may have heard.

In considering costs, remember that room air-conditioners should have separate electrical circuits and may require adding a circuit to your wiring system. Another factor in favor of room units is that they can be used to circulate and freshen air during the mild months without cooling it.

Don't neglect considering the double-header unit which both heats and cools any size home completely automatically—the heat pump. It cools and dries the air inside the house in summer, discharging the warm air outdoors, and then in winter reverses the process and furnishes warm air through the house. This unit can be installed inside or outside the home and frees furnace room for recreation. The homeowner simply sets the thermostat.

All-season room air-conditioners which reverse cycle and electric heat for warming or cooling can be used year-round in such areas as finished attic, basement recreation room or enclosed porch.

Supposing you've convinced all

your family that air-conditioning will guarantee more summer fun than, say a new boat or a trip, how do you decide which type really is best for your house? A dealer or a representative of your electric co-op can help you, but he needs accurate data from you. So do remember these suggestions:

1. Consider both central system and room units.

2. Realize the importance of cooling capacity. Too small won't cool enough. Too large won't humidify properly and will be unnecessarily expensive.

3. Consider the purpose of each room or area in your house. How much time does everyone spend in his own room? Is the kitchen busy? How would your family live in summer if it weren't too warm?

4. What type of house do you have? What kind of windows, existing heating system (type, age, condition) and wiring do you have? Are roof and walls insulated? Do trees shade the house?

The greater the heat and humidity the more BTU's of cooling capacity and the larger unit you need.

5. Draw a simple rough plan of your house and measure and indicate length and width of rooms and ceiling heights. Show the area you want to air-condition. Show doors, archways, windows. A man who knows air-conditioning can advise you when he studies such a sketch. He can estimate costs and difference in room and central types and help you decide which cooling route you'll travel. Whatever you choose, pleasant weather is predicted for your house come summer when you condition the climate to suit yourself.



**modernize
your home
with modern
electric
appliances**



Ready-Wrap Meat

Wrap left-over meat you plan to re-heat in foil before refrigerating it and it can go quickly and easily from ice box to oven.

Apples to the Rescue

Store potatoes with one-fourth as many apples as potatoes and the potatoes will not sprout.

Instant Strength

Use a nut cracker to open hard-to-open bottles such as catsup and save time and tempers.

Freeze Juice Packets

A convenient way to keep lemon juice on hand is to shape four-inch squares of aluminum foil to form cups, place one tablespoon of juice in each and set them on a cookie sheet and freeze. Then fold down ends of foil and put packages in a plastic bag for storage.

Color-Key Recipes

Use different colored cards for recipes (pink for desserts, green for salads and so on) and file by matching colors and you'll always know at a glance whether you're looking in the right section of your recipe box for the needed recipe.

Freshen Refrigerator

When your refrigerator has just been defrosted and washed with a soda solution, place a small container of soda inside it to keep it smelling freshly cleaned. A cut lemon will also work this way.

Remover Does Remove

To get bubble gum out of a child's hair or wipe away adhesive a bandage has left, saturate cotton batting with nail polish remover and rub the area slightly. The problem dissolves.

Package Pies

Baking a fruit pie in a big brown paper grocery bag keeps juices from spilling onto the oven bottom and gives the pie a beautiful brown.

Uncle John's Page

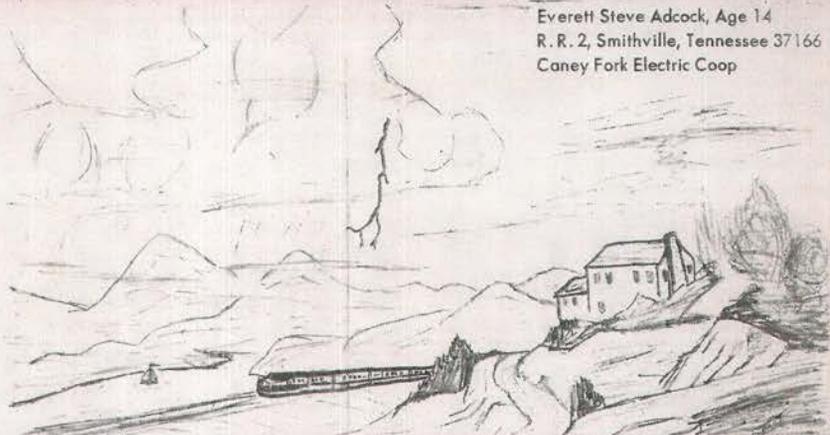
This page is reserved for the young folks. We will pay one dollar for each poem or drawing published. ALL WORK MUST BE ORIGINAL. Drawings should be in black, and drawn on white, unlined paper. Tell us your age, address, and Electric Co-op, and

Send all items to:

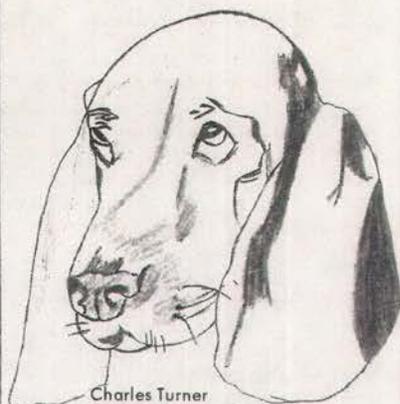
UNCLE JOHN, The Tennessee Magazine
710 Spence Lane, Nashville 10, Tenn.



Don Baker, Age 14
Route 2, Santa Fe, Tennessee
Duck River Elec. Memb. Corp.



Everett Steve Adcock, Age 14
R. R. 2, Smithville, Tennessee 37166
Caney Fork Electric Coop



Charles Turner
Route 1, Henning, Tennessee
Southwest Tennessee Elec. Memb. Corp.

"A YEAR WITH THE RIVER"

Things are alive for spring is here
The river is swollen this time of year
Cause the winters' snows have made it rise
Now a white cap waves as an old gull cries

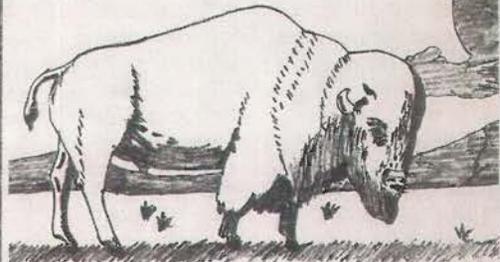
The trees are green and the sun is bright
Smooth like a mirror, it reflects the light
The birds are nesting, everyone is gay
The river is calm on this warm summer day

Now everything begins to die
And colored leaves drift slowly by
Of course you know that this is fall
Listen! You can hear a Jaybird call

Snow falls and covers the ground
The north wind whirls the water round
The river is calm for winter is here
But beware! Spring is near

Junior Davis, Age 17
Clifton, Tennessee (Box 4)
Pickwick Electric Cooperative

Steven Cartwright, Age 13
P. O. Box 682, Jasper, Tennessee
Sequachee Valley Electric Coop



Steve Dishman, Age 18
Route 5, Livingston, Tennessee
UCEMC



Pat Self, Age 18
Route 4, Sweetwater, Tennessee
Fort Loudoun Electric Coop



Timely Topics

SIMPLE PRACTICES CAN CUT COSTLY PIG LOSSES

Pig death losses at farrowing time and shortly thereafter cost Tennessee hogmen money—to the tune of about \$9 for each pig that dies in the farrowing house.

"Many of these losses can be prevented by following a few simple practices," says W.G. Brown, Jr., University of Tennessee Extension assistant animal husbandman. "The practices suggested in the S.O.L.O. (Save Our Little Ones) program recommended by U-T will help you save more pigs."

S.O.L.O. is a comprehensive program that includes most phases of successful livestock management. County Extension agents have full details of this program.

"The worst problem we find in Tennessee farrowing facilities is dampness," points out Brown. "Wet conditions in and around the pig area can be fatal to baby pigs. Every precaution should be made to keep the farrowing pens as dry as possible. Change the bedding often. Feed and water the sow outside the farrowing facility to further reduce moisture."

He suggests the following simple practices as a start toward saving more pigs:

- * Prevent disease outbreaks with a good cleaning and disinfecting of the farrowing area. Then let the farrowing facility lay idle and air out for at least two weeks before using again.

- * The farrowing quarters should be ventilated well above the pig area. Avoid drafts on the floor and around the pig area.

- * Provide extra heat for newborn pigs. Heat lamps are very good. Suspend them about 18 to 24 inches above the floor to prevent the lamp from accidentally setting fire to the straw and from burning the pigs themselves.

- * Very soon after the pigs are born, crush and sever the navel cord between your thumb and forefinger and treat it with a weak iodine solution.

MAKE PLANS NOW FOR A GOOD VEGETABLE GARDEN

Gardening time is just around the corner and your plans should be completed now, says John C. Clark, University of Tennessee Extension assistant horticulturist.

"A well planned garden will provide a steady supply of vegetables throughout the growing season and will also produce enough for canning, freezing and storing," he adds.

The way to provide a steady and balanced supply of vegetables is to plan for successive plantings, explains Clark. Plant only enough lettuce, radishes, greens and like crops to supply your family during a given period. Then, a few weeks later, plant another lot to provide more later in the season. Careful planning and study of seed varieties will give you a supply of nutritious vegetables throughout the entire growing season.

Plan for at least 15 or more vegetables, such as radishes, lettuce, beets, carrots, kale, mustard, onions, beans, sweet corn, peppers, tomatoes, peas, potatoes, eggplant, squash and turnips. Consider family preferences—and it is always good to try out a new vegetable every year.

Further information may be obtained from the following publications available at county offices:

Vegetable Garden Guide, Publication No. 447

Vegetable Varieties for Tennessee, Publication No. 418.

LOW MOISTURE SILAGE HAS ADVANTAGES FOR DAIRYMEN

Low moisture silage has many advantages in a dairy feeding program, according to M.J. Montgomery, assistant professor of dairying at the University of Tennessee. He discussed the role of low moisture silage at the Dairy Institute held at Knoxville recently.

Low moisture silage is made from forage crops, such as alfalfa, the clovers and grasses, sudan, millet, sudan-sorghum hybrids, and similar crops. The crops are wilted to a 40-60 per cent moisture content before ensiling, in contrast to 65-75 per cent for most other silages.

Montgomery cited the following advantages of low moisture silage:

- * Cows like it—they consume more dry matter than from other silages with higher moisture made from similar crops.

- * Cows do not crave dry forage as they do when eating wet silages.

- * It does not have the objectionable odor common to high moisture hay crop silages.

- * There is a wide range in moisture levels for good low moisture silages.

- * Less field loss and fire hazard than with hay.

He offered these tips on management for preserving excellent low moisture silage:

- * Grow into the business—don't go all the way at once.

- * Store low moisture silage only in upright silos—you can do a better job of packing to keep out air.

- * Cut crop at the proper time—cut early.

- * Use a hay conditioner to speed drying.

- * Aim for a 45-60 per cent moisture content.

- * Crop as short as possible—a one-quarter inch theoretical cut with sharp knives.

- * Use covered wagons to prevent leaf loss.

- * Fill the silo rapidly and use a silo distributor.

- * Cap the silo with high moisture material and use a plastic cover.

"In tests comparing low moisture alfalfa silage with corn or grain sorghum, cows consumed more dry matter and produced significantly more milk on low moisture alfalfa silage," remarked Montgomery. "However, each dairyman must also consider yield, his cropping system and land utilization in deciding which crop to use for silage."

FARM BRIEFS

The average number of pigs weaned per litter in Tennessee is approximately 7.15, say University of Tennessee Extension animal husbandmen.

Gilts and sows that are too fat or are in a thin, unthrifty condition will farrow small litters of pigs, say University of Tennessee Extension animal husbandmen.

In many cases, small litters of pigs born or weaned can be credited to the level of management of the hogman, say University of Tennessee Extension animal husbandmen.



NRECA Observes Silver Anniversary

By John Stanford

A huge birthday party was held in San Francisco, California in late February. Twenty million Americans would have been welcome guests, but since this was not possible, they were ably represented by some 9,000 Trustees, Managers, key employees and friends of the rural electrification program.

The occasion was the Silver Anniversary Annual Meeting of the National Rural Electric Cooperative Association, which is comprised of almost 1,000 rural electric systems serving approximately 20-million members.

From the moment that NRECA President Paul Tidwell, Manager of Meriwether Lewis Electric Co-op, Centerville, Tennessee, banged the convention-opening gavel on a Monday morning until he rapped it to a close the following Thursday, the 25th Annual Meeting was jam-packed with outstanding speakers, informative sectional panels, practical workshops, and important business sessions which stretched from mid-morning until bedtime. Tidwell, completing the second of two highly successful one-year terms as President, presided over the first and last of five general sessions, delivered the President's address, and presented two major awards.

Among the host of outstanding speakers appearing on the 4-day program were Hubert Humphrey, Vice-President of the United States; Orville L. Freeman, U. S. Secretary of Agriculture; Clyde T. Ellis, Gen-

eral Manager of NRECA; B. H. Jarman, Manager and Educational Consultant of Middletown, Virginia; U. S. Congressman Wright Patman of Texas; Lee White, Chairman of the Federal Power Commission; Norman Clapp, Administrator of the Rural Electrification Administration; John R. Morrill, President of the National Electrical Manufacturers' Association; U. S. Representative Robert Dole of Kansas; and Jerry Voorhis, retiring President and Executive Director of the Cooperative League of the USA, who received NRECA's Distinguished Service Award.

Shortly after the opening of the first general session, the following telegram, addressed to President Paul Tidwell, was read to the large delegation:

"Please extend my personal greetings to the Silver Anniversary meeting of the National Rural Electric Cooperative Association. America is still growing—and rural electric cooperatives must not only grow with it but help lead the way. Our objective must be to bring to rural America a full parity of opportunity—and to all America the blessings that flow from the full utilization of our total resources. As you commemorate twenty-five years of achievement, it is my earnest hope and belief that the partnership of rural people and their Federal Government in rural electrification can be renewed and strengthened."

The telegram was signed: Lyndon B. Johnson



NRECA MANAGER CLYDE ELLIS—"Today we have a choice: Bring into being an equitable supplemental financing law, or again black out rural America, as it was for half a century too long."



President Tidwell extended congratulations to winning beauty contestants (left to right) Second Alternate Gay Damery of Illinois, Miss National Rural Electrification Patricia Van Haften of Arizona, and First Alternate Alice Siemens of Wisconsin.



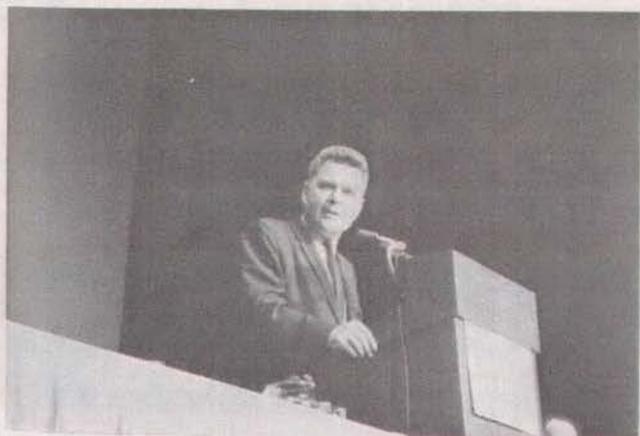
NRECA PRESIDENT PAUL TIDWELL—"We in the rural electric program justly pride ourselves on being non-partisan in nature. We can't say we are non-political, for we were born of political action and our life-blood over the years—financing—has come of political decisions. . . . A list of the great supporters of the rural electrification program would bring forth the great names of both parties."

The more than 200 Tennesseans who attended the San Francisco meeting were strongly vocal in their support and highly appreciative of the fine representation made by Linda Vaughn of Rogersville in the Miss National Rural Electrification beauty contest. Linda didn't win any titles—by vote of the judges—but she won many friends both in and out of Tennessee.

Winners of the contest was Arizona's Patricia Van Haaften. First Alternate honers went to Wisconsin's Alice Siemens while Gay Damery of Illinois was selected Second Alternate. The National Contest is jointly sponsored by NRECA and General Electric Company.

Elected as President of NRECA for 1967-1968 was T. W. Hunter of Newberry, South Carolina, who has served as Association Vice President for the past two years. The new Vice President is Melvin Ouse of Rothsay, Minnesota, Secretary-Treasurer in 1965-67. Elected as Secretary-Treasurer for the next year was Hobart Adams of Paducah, Kentucky.

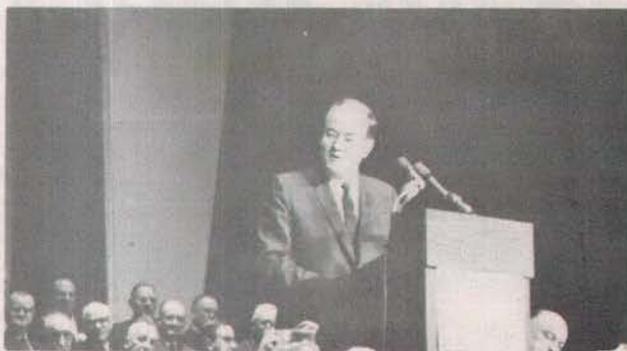
Site for the 1968 Annual Meeting is Dallas, Texas.



REA ADMINISTRATOR NORMAN CLAPP—"As we move forward to meet the inescapable problems of rural electrification in a growing Area, we must give greater attention than ever before to the need of renewed public understanding. Our cause is the same. The problems of rural electrification, less dramatic but far more complex than 25 years ago, are still vital to the public interest."



SECRETARY OF AGRICULTURE ORVILLE FREEMAN—"Since 1961, rural electric and telephone systems have sponsored nearly 2,100 projects which created some 180,000 new jobs in rural America. If you had not acted to obtain these jobs in rural areas, there is little doubt that many, if not most of them, would have been gone to already-booming metropolitan areas."



VICE PRESIDENT HUBERT HUMPHERY—"The Supplementary Financing proposal you have put forward is a sound one. It will insure co-ops access to the amounts of money needed to meet the growing power requirements not only on the farm, but in the rural towns where—thanks in good part to you—industry is moving in."



MISS TENNESSEE, Linda Vaughn of Rogersville, did an excellent job in representing the Volunteer State.

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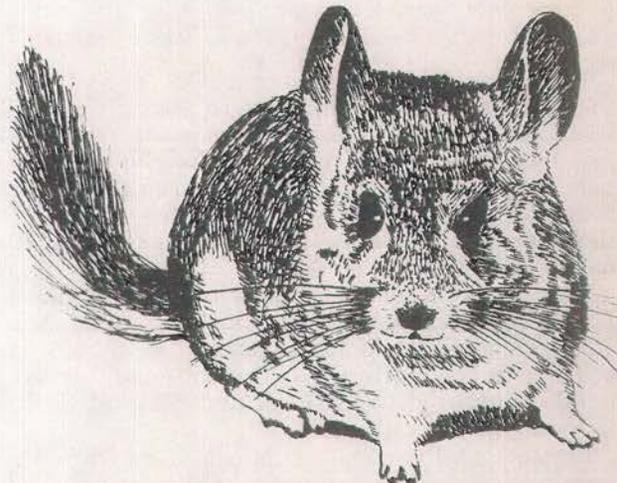
*Hundreds of chinchilla breeders earn thousands of dollars a year in spare time; send a student to college; pay for a home; have a retirement income.

*Only a small area is required. No need to own a farm. Animals are easy to raise; require little attention.

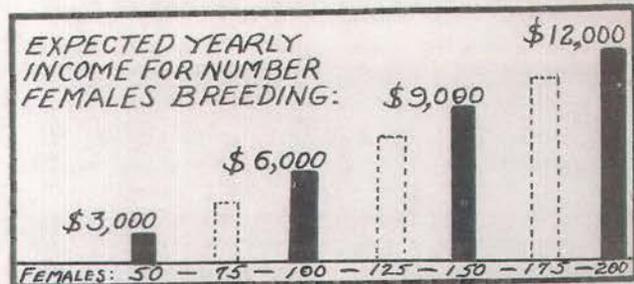
*Compared to expected income, (see chart) investment is small. A good starting herd costs only \$1600, including cages. (Twice as many, only \$2900.) Animals guaranteed to live and reproduce. Easy terms available on two thirds of cost.

*You, too, can have a pleasant, profitable "side-line" business, right in your own home.

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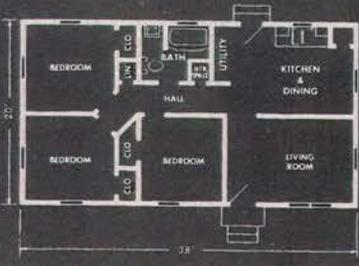
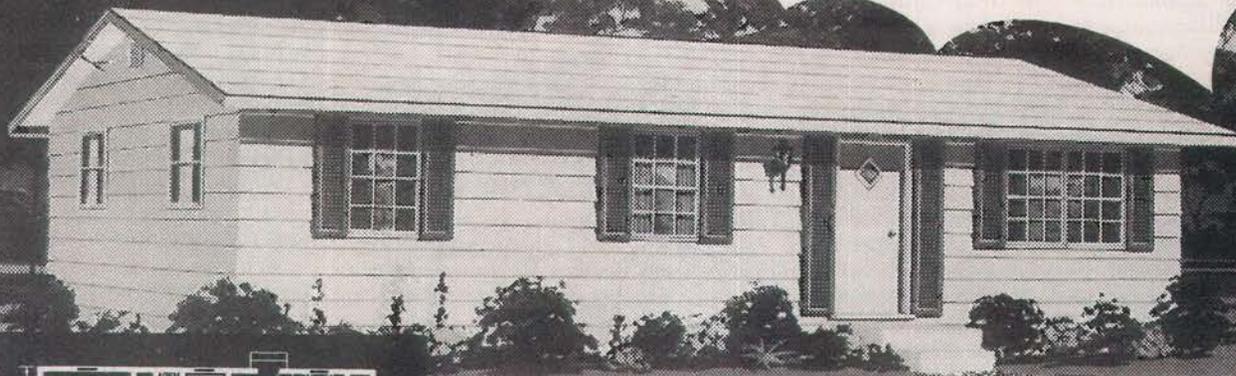
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Foods, Facts and... Fashions

Home Freezers Make All Foods in Season

By Elizabeth Kendall

Home Economist
Southwest Tennessee EMC

Today's homemaker has the modern secret for quick, successful, nutritious meal preparations through the use of a home freezer. Tasty foods for meals can run the gamut from sandwiches, soups, steaks, casseroles, vegetables, salads, and dessert packages brought from your home freezer.

In former days family members would ask, "What's cooking?" But in our modern home phrasing it could be, "What's thawing?"

Upright freezers often can be placed in a kitchen or utility room, since they do not require as much floor space as chest type freezers. More pounds of food can be stored in a chest type freezer than in the same sized upright freezer because of the opening.

The opening and closing of the doors to an upright freezer will change the entire temperature quicker than when the lid to a chest type freezer is opened. Because of the fluctuation of temperatures as food packages are added or removed from the home freezer, the United States Department of Agriculture highly recommends that the temperature be set at a minus 10 degrees on home freezers. This gives a good allowance for temperature rises and still keeps the freezing below zero degrees, when packages are being rearranged.

U.S.D.A. through research has found that strawberries which have been frozen at minus 10 degrees and held at this temperature show almost no change in their vitamin C content when they are opened for use. But when a similar package of strawberries

is allowed to vary from 10 degrees below at 10 degrees above zero, almost half of the vitamin C is lost and the flavor and color is affected by changing temperatures in all foods.

All packages of food should be frozen hard within 12 hours after they are placed in the home freezer. When a longer length of time is required, this is an indication that too many unfrozen packages of food have been added at one time. This alone will alter the flavor of the foods, no matter how well processed and wrapped.

To check your freezer capacity for each addition of packages of foods, you can use the following formula, only substituting the size in feet of your own home freezer, either upright or chest type. Suppose that your home freezer is a 13 foot, multiply 13 13 455; then divide 10 into 455, which gives a total of 45-1/2 pounds. This is the total poundage of all unfrozen foods that should be added every 12 hours in a thirteen foot freezer.

Home freezing has made it so that there are no "out of season" times for fruits and vegetables, if the food is fresh, young, and prepared for freezing by correct blanching processes — boiling water then iced cold water for the correct timing, immediately packaged into moisture, vapor-proof freezing materials, and then placed in the coldest zone of the home freezer for the first twelve hours to become hard frozen. When these rules are followed, foods from a home freezer can be as delectable as if freshly gathered during the season for growth.

Home freezers can be a convenience for all members of a family and the homemakers:

1. saving shopping time by having fewer trips to the market;
2. giving the advantage of food storage at peak crop production and good yields of vegetables, meats, and fruits;
3. also, a good savings from special sales of good quality foods;
4. time saving, too, for a hurried meal which is nutritious and tasty;
5. great assistance for holding prepared-ahead-foods for a party or special event; and
6. extra foods prepared for emergencies, or drop-in-at-meal-time by unexpected guests.

Frozen foods are better when used within their storage time. The longer the packages are kept, the more the color changes (fades), flavors are altered, and the freshness disappears. It is thrifty to keep foods for shorter periods of storage and replace the packages more often.

Cooked foods as casseroles, T. V. dinners, etc. should be used within 10 months.

Fruit pies, uncooked, not longer than one year.

Storage Period

Beef: ground—2-3 months, roast and steaks—8-12 months

Pork, cured: bacon, less than 1 month, ham 1-2 months

Pork, fresh: sausage 1-2 months, chops 3-4 months, roast 4-8 months

Poultry: 10-12 months

Veal: roast 4-8 months, ground and chops 2-3 months.

Shorter storage time will give a better flavored product, always.

All foods for freezing should be correctly wrapped; one reason is to have the natural juices of the product held within the foods, this is avoiding freezer burning the foods. The second reason is that well wrapped foods will help keep ice deposits from the walls and interior of the home freezer.

Freezer jars (glass), come in varied sizes with tight fitting, screw-type lids, are excellent as far as being moisture, vapor-proof. All round freezer packages require more storage space than flat, straight-sided packages. Caution should be noted that all glass jars are not tempered for freezing temperatures; for example, the salad dressing, mayonnaise, and pickle glass jars.

For foods which do not have a syrup or liquid, heavy laminated paper is recommended. Place the laminated sides nearest the food. This should be folded using the drug store type fold and turn the folds at the end closures in at

HOW TO DO THE FREEZER WRAP

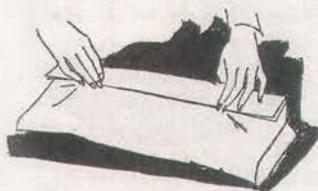
The freezer wrap (commonly called the drug store wrap) is illustrated in the photographs. This is the recommended way to wrap foods for freezing. Use flexible materials in sheets large enough to completely envelop the product.



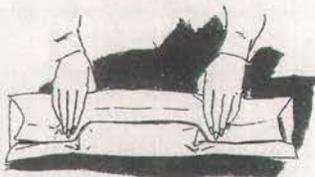
1. Place the food in the center of the sheet.



2. Bring opposite sides of the sheet together.



3. Fold the edges down in a series of locked folds.



4. Press the wrapper tightly against the food.



5. Crease the ends into points, close to the food.



6. Fold the ends snugly to the package. Seal with tape or tie securely.

ALUMINUM FOIL CONTAINERS

for freezing, cooking and even serving come in a variety of shapes and sizes. Some are made with aluminum covers; others have paper tops with spaces for labeling.

PIE PLATES

are available in aluminum; and in paper with metal edges. Aluminum plates with black bottoms assure browning.

OVEN-PROOF CASSEROLES

and dishes can be used for freezing, heating and serving. Seal covers with freezer tape. Slip those without lids into plastic bags and twist the top

tight. Or, tape on a cover of aluminum foil, saran or other freezer wrap.

RECTANGULAR END-OPENING

CARTONS, fitted with separate moisture-vapor-proof bags, are excellent for vegetables and dry or sugar-packed fruits. Seal the bags by twisting and tying; folding; or heat sealing.

POLYETHYLENE BAGS

provide good protection of foods from loss of moisture. Available in all sizes, they are particularly recommended for packaging low-fat foods such as baked goods, poultry and vegetables. Always press out as much air as possible.

TIN CONTAINERS

are excellent for packaging foods for the freezer. Some have tight slip-over or press-in lids. Shortening, coffee and other commercial product cans can be used. Seal tops on with low temperature tape, if necessary.

GLASS JARS

especially designed for freezing foods have extra wide mouths and tapered sides so foods can be removed without thawing. A screw-on cap with built-in rubber ring makes an air-tight, leak-proof seal. Commercial product jars with straight sides can be used, too.

TWISTING AND TYING

The easiest way to seal bags is by twisting and folding back the tops in gooseneck fashion. Fasten with rubber bands or covered wires.

FOLDING

The ends of the bags can be folded down and held snugly with low temperature tape.

HEAT SEALING

For effective heat sealing, the upper inside edges of the bags must be dry.

LOW TEMPERATURE TAPE

(pressure sensitive) tightly seals wrappings and containers. Colored tapes can be used for quick identification of foods stored in the freezer.

STOCKINETTE

a tubular cotton knit material, is used to protect wrappings and press them closely to the food.

least three folds, pressing out all air pockets before sealing. Waxed paper should NEVER be placed around any foods for freezers. Freezer tape is only recommended sealer for freezer paper wrapped foods; strings and rubber bands become limp and loosen.

Heavy duty freezer foil, too, is fine for freezer wrapping as air can be expelled readily through pressing the foil close to the foods. This is folded in same manner as paper, very little tape is needed to hold the folds into a good seal. The freezer foil cannot be used a second time successfully for a good freezer wrapping, but it can be used for other household duties.

Freezer plastic bags are fine. These bags should always be placed within a flat cardboard carton in order to freeze the foods into flat even shapes, which make excellent space savers for frozen food storage. Too, the cartons save puncturing of the frozen bags; when anything is frozen it is easier to break or put a hole into the wrapping. Each time before plastic bags are used they should be filled with water to determine if there are any holes. If there are any holes, these bags can be kept clean and then used folded between hamburger patties, steaks, uniced layers of cake, etc.

Plastic bags can be safely placed inside cleaned, covered coffee cans or cleaned milk cartons as a fine covering and protection during the freezer storage time.

Flexibla plastic cartons can be most satisfactory to hold foods if the plastic lid is secured to the plastic bottom by using freezer tape, pressed firmly to hold the two pieces together.

All containers should have an inch of head space left for freezing expansion for all goods other than baked products.

Research is constantly being made for improvements in better freezing methods for homemakers.

As early as 1626 Frances Bacon interested in frozen foods. His death resulted from experiment-death resulted from experimenting with stuffing a fowl with snow to see if this icing would delay the spoilage of the bird, and give an eatable meat when it was cooked.

Freezer Helps

1. Ice and ice cubes can be successfully kept in the home freezer for 2-3 weeks, if the ice is

(cont. on next page)

Foods, Facts and Fashions

(cont. from preceding pg.)

wrapped in moisture, vapor-proof freezer materials as if it were a fine steak.

2. Whipped cream patties can be frozen by placing the whipped cream in the desired sizes on a cookie sheet, place the cookie sheet unwrapped inside the the freezer for 30-45 minutes or until frozen hard. Lift the pats off the cookie sheet with a spatula and place them in freezer container and seal the package. These pats will thaw quickly when placed on any dessert.

3. Nuts (shelled) of all kinds, are ready for immediate use in any quantity when taken from the freezer.

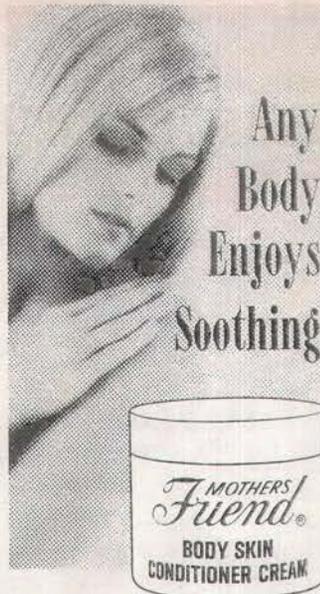
4. Left-over breads for stuffing and dressing can be very satisfactorily stored in the freezer, as accumulates.

5. Small quantities of left-over meats, gravies, and vegetables from meals can be packaged separately and combined later for a nice pot of soup.

6. Serving dishes can be chilled for use when the food to be served is to be cool, on a hot day.

7. Coconut, potato chips, crackers, brown sugar, raisins, dates, and marshmallows can be kept fresh in the home freezer. Open the package and use a small quantity, then seal air tight in a freezer container, and the product will remain fresh as long as it is kept sealed.

8. Cooked or uncooked fat will become rancid, before the meat does. For this reason it is suggested that all skin and fat strips be removed from beef, pork, and poultry.



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9. Hard cooked egg whites do not give a good thawed food. be added to soups or dishes after they are removed from the freezer.

11. Mint and parsley can be frozen most satisfactorily and then used when thawed.

12. Speed in preparing small quantities of foods to be frozen is very essential for the preservation of food flavor, color, and for nutritive values. Not more than three hours from the field or garden to the freezer — no gathering today and holding for the next day's preparation.

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Family FARE

By Erma Angevine,

Coordinator of Women's
Activities, NRECA

Consumers learned March 4 that Esther Peterson was no longer their representative in the White House. Although rumors of a change had circulated for several months, the announcement came as a shock.

As you may recall, President Kennedy first articulated the guiding philosophy of government consumer activity in his 1962 Consumer Message. He pointed out that citizens have certain rights as consumers — the right to safety, to be informed, to choose, and to be heard. To guarantee these rights, President Kennedy set up a Consumer Advisory Council. He appointed 12 distinguished consumer experts to this Council and told them their job was to see that the consumer point of view is more clearly expressed and heard. He emphasized that the establishment of a Consumer Advisory Council rounded out the network of advisory groups — in business, in labor, in agriculture, and in other fields — bringing the strength of private advice to those working in government for the public interest.

In 1964, President Johnson reaffirmed these rights and named Esther Peterson as his Special Assistant for Consumer Affairs. The creation of such an office had been recommended by the Council.

Mrs. Peterson was already serving as Assistant Secretary of Labor, a job she'd held since her appointment by President Kennedy in 1960. She added these new responsibilities to her Labor Department responsibilities — "spending two-thirds of her time on each job," as she smilingly put it.

With infectious enthusiasm, she set out to help the consumer voice be "loud and clear" as President Johnson requested. Consumers were delighted. The National Consumers League honored her with a reception and dinner marking "a new era for consumers."

NRECA delegates heard her make her first major address after her appointment when she spoke at the 1964 Dallas annual meeting. Rural electric members went on record on support of her new role and that of the Council and followed up with resolutions supporting truth-in-lending, truth-in-packaging, safety in food, drugs, and cosmetics legislation. What happened with rural electric people happened over and over throughout the country as consumer-oriented groups rallied in support of their voice in Washington.

Mrs. Peterson, her greying hair pulled neatly around her head in a halo, became for consumers all across the country a symbol of consumer protection. Men and women flooded her with letters telling their marketing troubles and asking her help.

Her popularity with consumers was not shared by some business and advertising leaders. They feared her success. Mrs. Peterson made every effort to reassure them and to point out that her job was to "fight side-by-side with enlightened business leadership against the selfish minority who

defraud and deceive consumers."

The American Federation of Advertising Agencies, however, continued to accuse her of being "anti-business and anti-advertising." For the most part, she brushed off attacks with wit and charm and continued to carry out the President's directive to keep the consumer's voice "loud and clear."

By mid-1966, consumer spokesmen were certain the President no longer listened to the "loud and clear" voice. He failed to name a Consumer Advisory Council when the terms expired June 30. He did not recognize the able report the Council made on Consumer Issues.

On March 4, the President announced from the ranch that he was replacing Esther Peterson "whom I appointed three years ago" with Betty Furness, a radio and television personality. "Mrs. Peterson will devote full time to her post as Assistant Secretary of Labor. She returns with our deep appreciation for the public service she has rendered."

Millions of American consumers will miss "Mrs. Consumer."

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CHURCH CAMP GETS CONSERVATION LOOK

By Bobby P. Wylie
Soil Conservation Service

The Bledsoe and New Salem Baptist Associations have twenty-one rolling, dogwood-covered acres in the highlands of Sumner County, Tennessee. These acres are being developed for youth camping.

The camp area is to be used by the thirty-seven churches and four missions of the two

associations according to Nat McKinney, camp director. "The camp will be used mostly by our youth," McKinney said, "but we are adding facilities so that families and adult groups can also enjoy the restful beauty of our camp ground."

McKinney first contacted the Sumner County Soil Conservation District in the spring of 1965 for assistance in design and construction of a camp lake. He

applied for the "full service" after learning of the District's program to help landowners develop soil and water conservation plans. Soil Conservation Service technicians mapped and classified the campgrounds' surprising variety of soil, then reviewed the conservation needs of the land with McKinney.

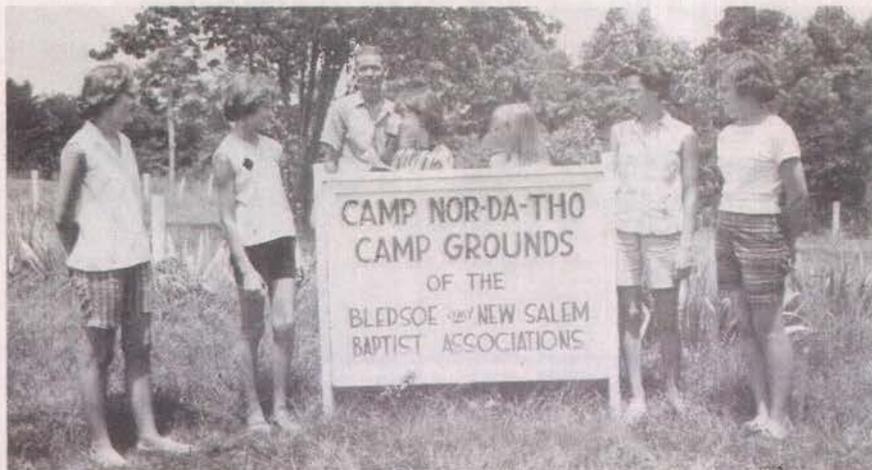
The conservation plan contained provisions for a camp lake; a diversion ditch to slow



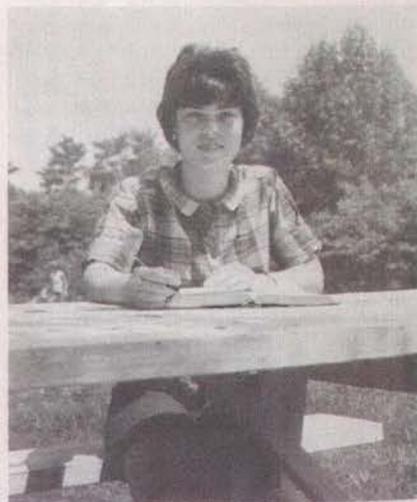
Partial filled fish pond with cabins and rear of lodge in background.

down erosive run off water; grass waterways for natural drains; and reforestation. Eroding roadbanks and idle fields have been seeded with fescue, a hardy perennial grass. McKinney stressed that he wanted to save

as many dogwood trees as possible. Five hundred young white pines are now spreading their boughs among the dogwoods, emphasizing the great beauty which nature can provide with just a little help from man.



Entrance to the camp area in Westmoreland community. Mr. McKinney with Janet Wood, Sharon Wood, Jane McKinney, Judy Wilkerson, Nancy Sudduth and Susan Nixon. These young ladies enjoyed one week of camp here.



Donna Peoples, summer missionary counselor, takes advantage of picnic area to prepare a lesson for the girls.



Bill Sudduth and Ernest Adsmund on archery area. Archery is a very popular attraction at camp. Pond in background stocked with fish.

The camp lake has been built and stocked with bass, bluegill and channel catfish.

Game areas for badminton, horseshoes, volleyball, baseball, croquet and archery have been developed. Future plans call for tennis courts, nature trails and covered picnic areas. "The covered tables will make excellent places for small groups to work and study in direct association with nature in the outdoors," McKinney concluded.

Roy Vantrease, Chairman of Sumner County Soil Conservation District said. "This camp is not only a place of beauty for relaxation and study, it is a wholesome example of soil and water conservation fitted to a particular need."



Janet McKinney is watchful as her opponent Harold Jenkins tries for a "ringer" in a horseshoe game.



Mr. & Mrs. Orlie Wood take time out for checkers under one of the many dogwood trees of the camp. Grassed play area in background.

CHEAPER FED CATTLE

*Agricultural Extension Service
University of Tennessee*

Estimates on cattle feeding volume now as compared to a year ago point unquestionably to cheaper fed cattle during the next six months, compared to the same period of 1966.

This is an example of how quickly price prospects for a farm product can change. The January 1 outlook report for fed cattle was much more optimistic than the February report. Shipments of stocker and feeder cattle from public stock yards to feeders during January were 21 per cent more than in January 1966.

Also, the February report indicates that 3,961,000 cattle were on feed for slaughter in five leading Western cattle feeding states. This is 13 per cent above a year earlier. And the cattle and calves placed on feed in those five states during January were 36 per cent more than in 1966.

This means without doubt that fed cattle will be cheaper during the next six months.

Finishing beef cattle is not a large farm enterprise in Tennessee, but unless fed cattle prices improve before next fall, prices of Tennessee feeder calves may be lower. And feeder calf production is big business in Tennessee.

However, it is likely that the period of lower priced fed beef will be over before the Tennessee calf crop is marketed this fall and the possible adverse price effect may not be strong. Also, the smaller calf crop expected this year will add strength to beef calf prices at the time Tennessee calves go to market in the fall.

Along with lower fed cattle prices are higher feed costs than in 1966. This will further reduce beef feeding profits to a still smaller margin this year. In general, feed lot operators will find their operations much less profitable this year.

The substantial gain in numbers of hogs fattened and marketed in 1967 above 1966 will tend to accentuate prospects for cheaper fed beef until late summer and fall.

* *

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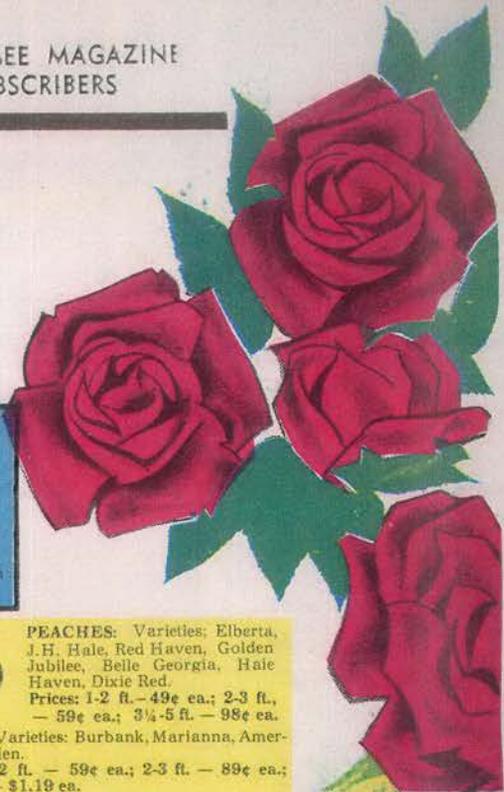
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RED CEDAR, 1/4 to 1 ft.	.39 .29
CAMELLIA SASANQUA, 1/4 to 1 ft.	.10 1.09
MAGNOLIA, 1/2 to 1 ft.	.59 1.69
PFITZER JUNIPER, low spreading-1 ft.	.89 2.59
CHINESE FIR, 1 ft.	.89 2.59
JAPANESE YEW, 1/2-1 ft.	.59 1.69
PHOTINIA, 1/2-1 ft.	.59 1.69
PITTSBORUM, 1/2-1 ft.	.79 2.29
WAX LEAF LIGUSTRUM, 1-1 1/2 ft.	.59 1.69
RHODODENDRON, 1/2 to 1 ft.	.69 1.98
COLORADO BLUE SPRUCE, 1/2-1 ft.	.59 1.69
HETZI JUNIPER, spreading 1/2-1 ft.	.89 2.59
NANDINAS, fiery red ones, 1 ft.	.59 1.69
MOUNTAIN LAUREL, 1 ft.	.39 1.09
RED BERRY PYRACANTHA, 1/2-1 ft.	.89 2.49
GARDENIA, white blooms, 1-1 1/2 ft.	.59 1.69
BOXWOOD, (Dwarf) 1 yr. 1/2-1 ft.	.49 1.39
BURFORD HOLLY, 1/2-1 ft.	.69 1.98
CANADA HEMLOCK, 1-1 1/2 ft.	.29 .79
ABELIA, glossy leaves, 1/2-1 ft.	.39 1.09
IRISH JUNIPER, 1/2-1 ft.	.79 2.29
AMERICAN HOLLY, red berries, 1/2-1 ft.	.39 1.09

(Above Evergreens are 1 or 2 years old)

BULBS & PERENNIALS

each	Plants
HIBISCUS	.07 .33
VIOLETS	.10 .47
CANNAS: colors: red, pink or yellow	.15 .71
PEONIES, red, pink, white	.59 2.89
IRIS, blue, white, purple, yellow	.06 .29
HOLLYHOCKS, mixed colors, roots	.25 1.19
RED CARNATION, red	.25 1.19
PAMPAS GRASS, white plumes	.39 1.89

(All Perennials and Bulbs are 1 yr. or older)

HEDGE PLANTS

25 MULTIPLORA ROSES	\$1.39
50 SOUTH PRIVET	
EVERGREEN HEDGE	1.19
100 SOUTH PRIVET	
EVERGREEN HEDGE	1.98
25 LOMBARDY POPLAR	
FOR HEDGE	2.79

(All Hedge 1-2 ft. tall, 1 or 2 yrs. old)

Shade & Flowering Trees

each	Plants
SCARLET MAPLE MAPLE, 4-5 ft.	.69 \$1.98
CHINESE ELM, 2-4 ft.	.19 .55
PIN OAK, 1-2 ft.	.29 .83
CHINESE ELM, 5 1/2-7 ft.	.79 2.29
RED OAK, 1-2 ft.	.49 1.09
LOMBARDY POPLAR, 3 1/2-5 ft.	.79 2.29
LOMBARDY POPLAR, 5 1/2-7 ft.	.79 2.29
SILVER MAPLE, 1-2 ft.	.19 .55
SILVER MAPLE, 5 1/2-7 ft.	.79 2.29
SYCAMORE, 3 1/2-5 ft.	.59 1.69
WEeping WILLOW, 4 1/2-6 ft.	.69 1.98
RED BUD, 5 1/2-7 ft.	.89 2.59
PINK FL. MIMOSA, 2 1/2-4 ft.	.39 1.09
PINK FL. MIMOSA, 4 1/2-6 ft.	.79 2.29
WHITE FL. DOGWOOD, 2 1/2-4 ft.	.39 1.09
PINK FL. DOGWOOD, 1-2 ft.	.19 8.75
RED FLOWERING PEACH, 2 1/2-4 ft.	.89 2.59
PINK FLOWERING PEACH, 2 1/2-4 ft.	.89 2.59
TULIP TREE, 3 1/2-5 ft.	.69 1.98
LIVE OAK, 1-2 ft.	.49 1.39
TREE OF HEAVEN, 3 1/2-5 ft.	.59 1.69
PURPLE LEAF PLUM, 1-2 ft.	.89 2.59

(All above Trees 1 or 2 yrs. old)

FRUIT TREES

FIGS, 1-2 ft., 1-2 years old	.79¢ ea.
BOYSENBERRY, 1/2-1 ft., 1-2 years	.29¢ ea.
GRAPE VINES: Varieties: Concord, Carmen, Fredonia. Price: 1 yr., 1/2-1 ft. tall	.59¢ ea.
BLACKBERRY: 1 yr. plants, 1/2-1 ft.	.23¢ ea.
DEWBERRY, 1 yr. plants, 1/2-1 ft.	.23¢ ea.
RASPBERRY, 1 yr., red or black	.39¢ ea.



PEACHES: Varieties: Elberta, J.H. Hale, Red Haven, Golden Jubilee, Belle Georgia, Hale Haven, Dixie Red.
Prices: 1-2 ft. - 49¢ ea.; 2-3 ft., - 59¢ ea.; 3 1/2-5 ft. - 98¢ ea.

PLUMS: Varieties: Burbank, Marianna, American Golden.
Prices: 1-2 ft. - 59¢ ea.; 2-3 ft. - 89¢ ea.; 3 1/2-5 ft. - \$1.19 ea.

APPLE TREES: Varieties: Red Delicious, Red Stayman, Early Harvest, Yellow Delicious.
Prices: 1-2 ft. - 59¢ ea.; 2-3 ft. - 69¢ ea.; 3 1/2-5 ft. - \$1.19 ea.

PEARS: Varieties: Keiffer, Bartlett.
Prices: 2-3 ft. - \$1.19 ea.; 3 1/2-5 ft. - \$1.49 ea.

HARDY PECAN: 1/2-1 ft. - 98¢ ea.; 1-2 ft. - \$1.29 ea.

APRICOT TREES: Varieties: Early Golden, Moorpark. Prices: 2-3 ft. - 89¢ ea.; 3 1/2-5 ft. - \$1.49 ea.

CHERRY TREES: Variety: Montmorency. Prices: 2-3 ft. - \$1.29 ea.; 3-4 ft. - \$1.69 ea.

(All above trees 1 or 2 years old)

THIS MONTH'S NURSERY SPECIALS

FLORIBUNDA ROSES 79¢

RED RIPPLES CHERRY red
FLORADORA orange vermillion
LAFAYETTE bright red
BETTY PRIOR rich pink
2 year old blooming size bushes.
Price: 79¢ ea., 6 for \$4.69.

BABY DOLL ROSES 79¢

IDEAL dark red
GOLDEN SALMON pink and orange
SUMMER SNOW snow white
GEORGE ELGER bright yellow
Price: 2 year old Baby Doll Roses: 79¢ ea.; 6 for \$4.69. Your Choice of Varieties

CAMELLIAS 89¢

CLEOPATRA large red flowers
MINE-NO-YUKI double white
PINK SNOW fine grower pink
TEXAS STAR light mauve pink
SETSUGEKKA white, splashed pink
Prices on blooming size: 89¢ ea., 3 for \$2.59. (Above plants 1-2 ft. tall, 1 or 2 yrs. old)

AZALEAS 79¢

CHRISTMAS CHEER red, crimson
CORAL BELLS bellshaped pink
SALMON BEAUTY salmon pink
PINK PEARL pink shaded white
HINO-CRIMSON brilliant scarlet
Prices on blooming size azaleas: 79¢ ea., 3 for \$2.29; 6 for \$4.49.

EXTRA SPECIAL BONUSES

- * CUSHION MUMS .19¢ EACH, 5 FOR .89
- * IRIS, blue, white
- * IRIS, blue, white, yellow, purple .06¢ EACH, 5 FOR .29
- * HOLLYHOCKS, mixed colors, roots .25¢ EACH, 5 FOR 1.19
- * CANNA BULB
- * CANNA BULBS, red, pink, yellow .15¢ EACH, 5 FOR.71

ALL OUR PLANTS are nursery grown from seeds, cuttings or budded stock, rarely satisfied stock, return within never transplanted, except those marked with (*) Asterisks, which means those are collected from the wild state. All plants inspected by State Dept. of Agriculture.

OUR GUARANTEE: If you are not entirely satisfied on arrival, return within 10 days and we will replace or refund your money, including postage.

CASH ORDERS: Send check, Money Order or cash plus 60¢ for postage and packing and we ship postpaid.

C.O.D. ORDERS: If shipped C.O.D., you pay C.O.D. fee. Money Order fee and postage charge.

KENTUCKY RESIDENTS ADD 3% SALES TAX
SALE - SEND ORDERS EARLY
TELL US WHEN YOU WANT SHIPMENT