

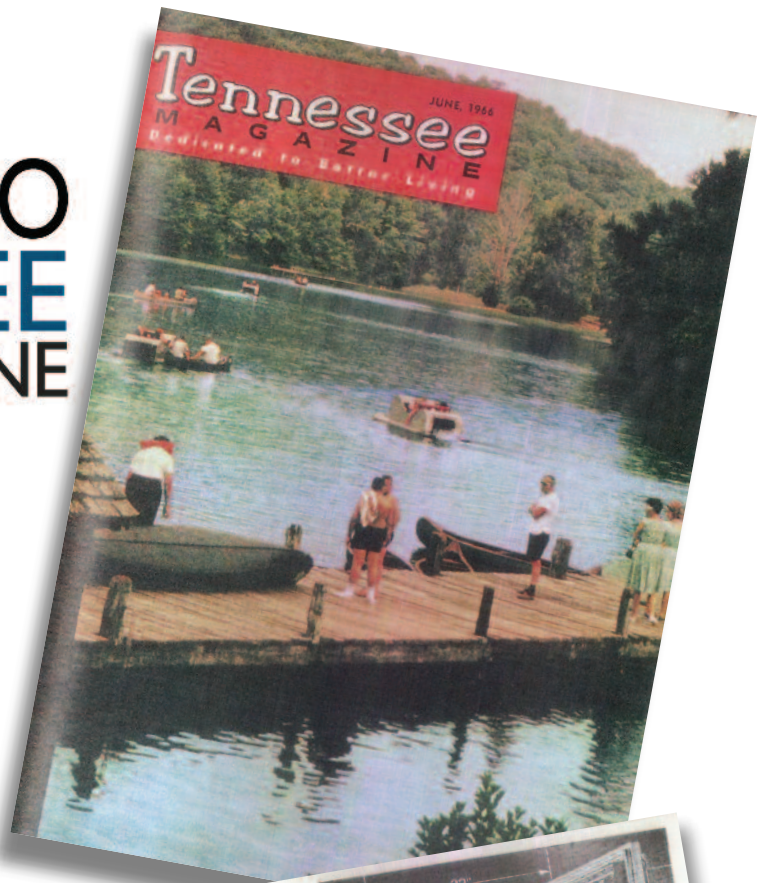
50 YEARS AGO

in the TENNESSEE MAGAZINE

For more than 50 years, *The Tennessee Magazine* has been the official publication of our electric cooperatives, keeping member-owners informed about their co-ops, showcasing the wonders of electric service and highlighting the special events around the state.

Back in June 1966, readers saw advertisements for products like the largest refrigerator on the market, invited by Gov. Frank Clement to “discover more of Tennessee” and presented the opportunity to supplement their income by raising chinchillas.

While our fashions, appliances and recipes have significantly changed since 1958, our mission to entertain, educate and inform our readers has not. Here’s a glimpse of what members 50 years ago saw in *The Tennessee Magazine*. View the entire June 1966 edition online at www.tnmagazine.org.



DISCOVER MORE OF TENNESSEE
Tennessee's mountains, state parks and many historic sites are at their peak in beauty. Accommodations in several state parks have been remodeled and enlarged to give more pleasure to those who prefer variety in recreation. Fishing, boating, swimming and skiing sports are enjoyed year round on Tennessee's beautiful lakes, scenic rivers and streams. Campsite enthusiasts will find the most modern facilities provided in natural surroundings for outdoor recreation. Many new roads and highways have been completed during the past year, insuring motorists greater safety and driving pleasure. Take time this summer to see and enjoy more of Tennessee.

Frank H. Clement
Governor

Department of Conservation, 2611 West End Avenue, Nashville, Tennessee 37203

high price?
NO!
High in Quality
Low in Price

\$3,195.*
NO DEL. TAX

\$2,195.*
NO DEL. TAX

Hotpoint's new
No-Frost 17"
is the biggest
\$298*
refrigerator
on the market!

(and it rolls out on wheels)

Hotpoint
Test with the features... **NO-FROST** top and bottom. It even rolls out on wheels for easy floor care. And you get such convenience features as two freezer-door shelves, an egg rack in the refrigerator door, tubed chicken and turkey bins, a deep door shelf wide enough for 15 gallon milk cans, and two crisper. The best part is its price at only \$298! See it today!

Could You Use Additional Income?
Write Today to Find Out How Easy it is to Become a Chinchilla Rancher
No Obligation of Course

You required investment is small when compared to your expected return. The cost of becoming a Chinchilla Rancher is from \$700 to \$2,450 depending on the number of animals you start with. Cash investments are from \$300 to \$200. Financing can be arranged for the balance.

This graph shows your potential yearly income for the number of breeding females bred.

- Chinchillas are friendly, adaptable and easy to raise.
- Your dollar investment is small (See graph at left).
- Chinchilla rearing can be done in your spare time.
- All you need is a spare room, no turkeys or chickens. We supply all of the necessary costs.

SEND TODAY FOR FREE BOOKLET!

Continental Chinchilla Ranch
7304 St. Andrews Church Rd.
Louisville, Kentucky

1. Please send me free booklet on Chinchilla Rearing.
2. Please send me a list of dealers.

Name: _____
Address: _____
City: _____ State: _____
Age: _____ Sex: _____
Occupation: _____