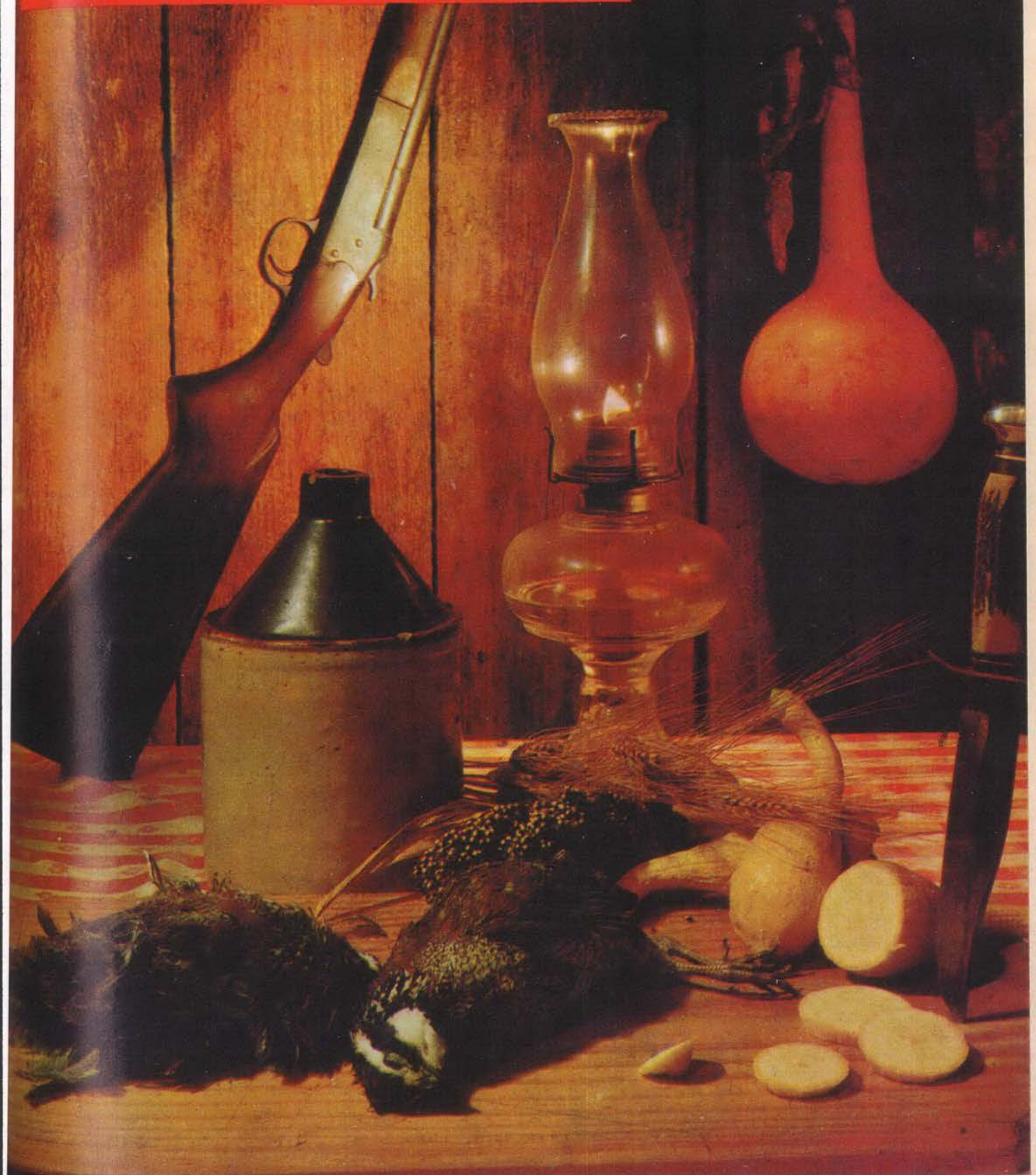


NOVEMBER, 1968

Tennessee

M A G A Z I N E

Dedicated to Better Living





the 1 to watch

COMPLETE NOVEMBER SCHEDULE—WLAC-TV, NASHVILLE



BILL JAY
CHANNEL 5
SUNDAY NEWS
10:00 PM

NOVEMBER SPECIAL

FRANK SINATRA SPECIAL
MONDAY, NOVEMBER 25
8:00-9:00 PM



CHRIS CLARK
CHANNEL 5 NEWS
6:00 PM
MON.—FRI.

DAYTIME

| | |
|----------------|------------------------------------------------------|
| 5:45-6:00 AM | Farm News - Mon. thru Fri. (c) |
| 6:00-7:00 AM | Sunrise Semester - Sunday (c) |
| 6:00-7:30 AM | Country Junction - Mon. thru Fri. (c) |
| 6:00-7:00 AM | Sunrise Semester - Saturday (c) |
| 7:00-7:30 AM | Go, Go Gopher - Saturday (c) |
| 7:00-8:00 AM | Tom & Jerry/Aquaman - Sunday (c) |
| 7:30-7:55 AM | CBS Morning News - Mon. thru Fri. (c) |
| 7:30-8:00 AM | Bugs Bunny - Saturday (c) |
| 7:55-8:00 AM | Morn. News Weather - Mon. thru Fri. (c) |
| 8:00-9:00 AM | Captain Kangaroo - Mon. thru Fri. (c) |
| 8:00-8:30 AM | Road Runner - Saturday (c) |
| 8:00-9:30 AM | Heaven's Jubilee - Sunday (c) |
| 8:30-9:00 AM | Wacky Races - Saturday (c) |
| 9:00-10:00 AM | Mike Douglas Show - Mon. thru Fri. (c) |
| 9:00-9:30 AM | Carl Tipton - Sunday (c) |
| 9:00-9:30 AM | Archie Show - Saturday (c) |
| 9:30-10:30 AM | Batman-Superman Hour - Saturday (c) |
| 9:30-10:00 AM | Look Up and Live - Sunday (c) |
| 10:00-10:30 AM | Andy of Mayberry - Mon. thru Fri. |
| 10:00-10:30 AM | Camera Three - Sunday (c) |
| 10:30-11:00 AM | Dick Van Dyke - Mon. thru Fri. |
| 10:30-11:00 AM | Herculeoids - Saturday (c) |
| 10:30-11:00 AM | Faith For Today - Sunday (c) |
| 11:00-11:25 AM | Love of Life - Mon. thru Fri. (c) |
| 11:00-11:30 AM | Bible Story - Sunday (c) |
| 11:00-11:30 AM | Shazzan - Saturday (c) |
| 11:25-11:30 AM | Joe Benti CBS News - Mon. thru Fri. (c) |
| 11:30-12:00 N | Search for Tomorrow - Mon. thru Fri. (c) |
| 11:30-12:00 N | Popeye Show - Saturday (c) |
| 11:30-12:00 N | Face the Nation - Sunday (c) |
| 12:00-12:05 PM | Channel 5 News - Mon. thru Fri. (c) |
| 12:00-12:30 PM | Moby Dick & The Mighty Mightors Saturday (c) |
| 12:00-4:00 PM | NFL Football - Sunday (c) |
| 12:05-12:30 PM | Singing Convention - Mon. thru Fri. (c) |
| 12:30-1:00 PM | As The World Turns - Mon. thru Fri. (c) |
| 12:30-1:00 PM | Lone Ranger - Saturday (c) |
| 1:00-1:30 PM | Love Is a Many Splendored Thing - Mon. thru Fri. (c) |
| 1:00-1:30 PM | Jonny Quest - Saturday (c) |
| 1:30-2:30 PM | Science Fiction Theatre - Saturday (c) |
| 1:30-2:00 PM | The Guiding Light - Mon. thru Fri. (c) |
| 2:00-2:30 PM | Secret Storm - Mon. thru Fri. (c) |
| 2:30-3:00 PM | Dobie Gillis - Saturday (c) |
| 3:00-3:30 PM | Championship Bowling - Saturday (c) |
| 3:30-4:00 PM | Flying Fisherman - Saturday |
| 2:30-3:00 PM | The Edge of Night - Mon. thru Fri. (c) |
| 3:00-3:30 PM | House Party - Mon. thru Fri. (c) |
| 3:25-3:30 PM | CBS Afternoon News - Mon. thru Fri. (c) |
| 3:30-4:00 PM | Gilligan's Island - Mon. thru Fri. |
| 4:00-4:30 PM | Stan Hitchcock Show - Saturday (c) |
| 4:00-4:30 PM | Animal World - Sunday (c) |
| 4:00-5:30 PM | Big Show - Mon. thru Fri. |
| 4:30-5:00 PM | Amateur Hour - Sunday (c) |
| 4:30-5:00 PM | Death Valley Days - Saturday (c) |
| 5:00-5:30 PM | 21st Century - Sunday (c) |
| 5:00-5:30 PM | All American College Show - Saturday (c) |

EVENING

| | SUN. | MON. | TUES. | WED. | THURS. | FRI. | SAT. |
|-------|---------------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|--------------------------------------|------------------------------------|
| 5:30 | Weekend Report News Weather Sports | CBS Evening News (c) W. Cronkite | CBS Evening News (c) W. Cronkite | CBS Evening News (c) W. Cronkite | CBS Evening News (c) W. Cronkite | CBS Evening News (c) W. Cronkite | Pager Mudd News |
| 6 | Lassie (c) | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Weekend Report News Weather Sports |
| 6:30 | Gentle Ben (c) | Gunsmoke (c) | Lancer (c) | Daktari (c) | Blondie (c) | The Wild Wild West (c) | Jackie Gleason Show (c) |
| 7 | Ed Sullivan Show (c) | Here's Lucy (c) | Red Skeleton Hour (c) | Two Good Guys | Hawaii Five-o (c) | Gomer Pyle (c) | My 3 Sons (c) |
| 7:30 | The Smothers Brothers Comedy Hour (c) | Mayberry R.F.D. (c) | Doris Day Show (c) | Green Acres (c) | Beverly Hillsbillies (c) | Thursday Night Movie (Most in color) | Hogan's Heroes (c) |
| 8 | Mission Impossible (c) | Family Affair (c) | Carol Burnette Show (c) | CBS News Broadcasts | Jonathan Winters Show (c) | Friday Night Movie (c) | Petticoat Junction (c) |
| 8:30 | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports |
| 9 | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports |
| 9:30 | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports |
| 10 | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports |
| 10:30 | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports | Channel 5 News Weather Sports |
| 11 | Perry Mason | Perry Mason | Perry Mason | Perry Mason | MILLION \$ MOVIES | Films of the 50's | Films of the 50's |
| 11:30 | Notre Dame Football | LATE SHOW | LATE SHOW | LATE SHOW | | | |
| 12 | 1:00 AM Sign Off | | | | | | |

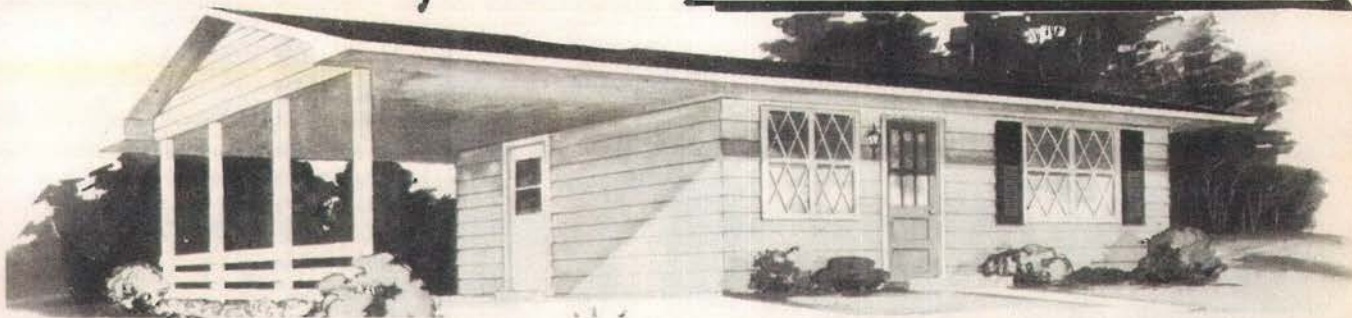
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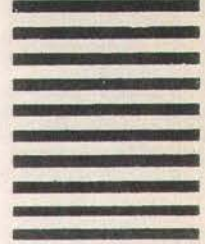
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TM-1168

To The Point

by John E. Stanford

Almost exactly eight years ago, a man then in his 60's came into our organization, into our program, and, to a very great extent, into the lives of those of us here who were to be associated with him for part or all of the eight years which were to pass prior to his death last month.

This man had retired, for active purposes, from the field to which he had devoted some 30 years of his life — management in radio, television and live entertainment — but he never retired his love for these interests, or for people.

Chances are that most of you did not know Harry L. Stone personally. But the odds are great that most of you have enjoyed anywhere from a few to many moments of entertainment, directly or indirectly, because of this man.

For almost a quarter-century, Harry Stone was General Manager of Radio Station WSM in Nashville. He was Nashville's first announcer — the Manager had to be adept in a number of talents in those pioneer days. He helped to construct Nashville's first radio station, which was located in a church.

As Manager of WSM, he hired literally dozens of entertainers who were to go on to become big names in the entertainment field. Among these were Eddie Arnold, Roy Acuff, Dinah (Frances Rose) Shore and many others. Although he did not originate The Grand Ole Opry, he may well have been its greatest individual promoter, especially during its earliest years.

During the Louisville Flood in 1937, with that city's radio stations' broadcasting facilities out of commission, Stone donated endless hours of WSM's facilities in directing rescue and other operations back to the Kentucky city. At first personally criticized for taking this drastic action, Stone related with a chuckle in later years the great acclaim which WSM received for its timely and humane efforts. The fact that a good job was done was enough for Harry Stone, even though much of the credit was misplaced.

Although not an entertainer in his own right, Stone was a fine judge of talent and once wrote a song which was destined to sell between two and three million records. The song: "Chattanooga Shoeshine Boy." After almost a quarter-century, it still is played around the world.

Prior to coming with the Tennessee Electric Cooperative Association as Advertising Manager for The Tennessee Magazine in 1960, Stone had served as the first Manager of the Country Music Association.

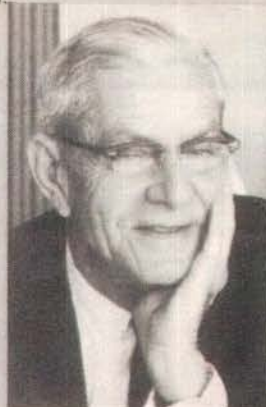
The successes which Harry Stone enjoyed in business were the fruits of hard work, and occasional failure.

The successes which Harry Stone enjoyed in a world of friends were the reflections of a man of honesty, integrity, sincerity, humor, friendliness and kindness.

Harry Stone dedicated his life to his family, to his friends and to the entertainment of countless people whom he could not know personally.

My life is only one of many which has been enriched by having known this fine man whose work on this earth will continue to bring happiness to others for many years to come.

And that's just the way Harry Stone would want it.



Harry Stone

Vol. 11, No. 11, November, 1968

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CONTENTS

| | |
|------------------------------|----|
| To The Point | 4 |
| Regional Meeting | 6 |
| Foods, Facts, Fashions | 8 |
| Essay Contest | 10 |
| Your Coop Section | 12 |
| Uncle John's | 14 |
| Timely Topics | 15 |
| Nursing Home | 16 |
| Conservation | 18 |
| Our Readers Write | 21 |
| Market Place | 22 |

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ON THE COVER

Our cover this month is not only reminding of Fall, but of this great season in days gone by. The things of yore which make a pretty picture, however, did not give us the good life that all of us can now enjoy with electrical living. (Picture courtesy of The Tennessee Conservationist.)

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Pays Money Back Each Year You Stay Well!



Guaranteed 8% CASH AWARD
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Now, a new kind of health insurance gives the EXTRA CASH protection you need for covered sickness or off the job accident. You get liberal benefits to help pay hospital rooms (up to \$40 a day for 365 day maximum) . . . surgeon's fees (up to \$600 according to the fee schedule in the policy) . . . drugs, dressings, x-rays, ambulance, and other miscellaneous hospital and first aid expenses . . . plus generous maternity benefits.

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NRECA Regional Meeting Cites Problems, Challenges

By John Stanford

The Administrator of the Rural Electrification Administration, Norman Clapp, told a large NRECA Region Three delegation in Louisville, Kentucky recently that "the crisis that we face today is not so much a crisis of *survival* as a crisis of *arrival*—arrival of the rural electrification program and the rural electric cooperatives on the threshold of emerging, new national responsibilities."

Continued Clapp, "As a major supplier of this vital service we call electric service, as an institutional resource for developing and revitalizing rural America, for restoring a necessary rural-urban balance to the growth and direction of our country, and finally, as a source of rural leadership in the great national task facing us today, the rural electric cooperatives have responsibilities of national impact. Rural electric systems are today tremendous national assets."

Clapp pointed out that electric co-ops now serve more than 20-million Americans in 2,600 of the Nation's 3,100 counties, that these systems now have a plant investment of some \$6-billion, that they have power revenues of nearly \$1-billion annually and that they employ 33,000 people at an annual payroll of \$150-million, adding:

"Because you supply an essential service in rural areas, because of the extent and impact of your operations, because you have shown already what you can do, it is no wonder that more and more Americans look to you to play a major role in meeting the critical problems we face as a Nation today in the growing urbanization of our society. Our goal should be ultimately the achievement of an ideal blend between the advantages of urban

communities with advantages which rural America and the rural environment has before and can in the future provide."

Clapp's remarks were made to the more than 500 delegates from Tennessee, Kentucky, Alabama and Mississippi, the four states comprising the National Rural Electric Cooperative Association's Region Three. With total memberships now approaching 900,000 in the four states, it is the largest of NRECA's ten regions. And Tennessee has the largest number of members in the four states.

Theme of the annual meeting was "Change Or Crisis."

Addressing himself to this theme in an earlier address, NRECA General Manager, Robert D. Partridge, stated: "I hope everyone in this program will look on change along the lines of a current political slogan—'Some talk change. Others cause it.' In my opinion, NRECA and its (almost 1,000) member systems must count themselves among those who cause change and not among those who wait for change to sweep over them in some great destructive tide. Change can quickly become crisis unless we are willing to move with it, accept it, and shape it to fit our needs. This country is filled with bleached bones of organizations, institutions, and politicians who neither recognized or accepted change. As long as I am General Manager, I do not intend to allow NRECA or the rural electrification program to become part of this graveyard of the status quo."

Continued Partridge, in reference to the continuing and urgent need for a supplemental financing plan for rural electric co-ops: "Once again, let me emphasize that no financing plan has a chance of success without unity



Robert Partridge

... without the wholehearted and active support of everyone in this program. Without this kind of unity, it is unlikely we would ever be able to successfully meet the vast changes that are sweeping rural America and the entire Nation. Change, in this event, would become crisis rather than a challenge and an opportunity."

The most far-reaching and complex presentation at the 1968 Regional Meeting was the interim report of the NRECA Long-Range Study Committee, which was activated in August, 1967 with the appointment of 26 outstanding leaders in the rural electric program. Since that date this committee has held six "grass roots" meetings in six widely separated cities throughout our Nation. Although its reports to date are voluminous, here are some of the recommendations and opinions expressed by 159 spokesmen, among the 1,400 rural electric leaders attending, who "took the floor" in the meeting sites of Atlanta, Georgia; Salt Lake City, Utah; St. Louis, Mo.; Sioux Falls, South Dakota; Dallas, Texas; and Washington, D.C.:

1. Congress probably will be unable to appropriate suffi-



Norman Clapp

cient REA funds in future years to meet the total financing needs of rural electric cooperatives. At the same time, most witnesses urged continued strong support for the 2%, 35-year REA loan program.

2. A widely shared opinion was that rural electric systems should continue to operate as cooperatives — non-profit, consumer and service oriented systems owned by those they serve.
3. Cooperatives should continue to provide quality electric service at the lowest possible cost.
4. Nearly all witnesses expressed the belief that rural electric co-ops should be involved in rural area develop-



John Dolinger

ment, although there were differences of opinion as to what extent.

5. Co-ops should carefully study the possible advantages of mergers or various forms of alliances with other co-ops.
6. There was general agreement among witnesses that co-ops should and must have a legally defined, permanent territory to serve.
7. Witnesses almost entirely agreed that co-ops, especially those served by private



Paul Tidwell

power companies, must have the right to generate and transmit their own power.

8. The greatest attention at the six open forums was given to the matter of financing. All approaches narrowed to three categories:
 - (a) Continued complete dependence on REA as the program's "banker"
 - (b) Continued REA financing, plus legislation to establish a source of "supplemental financing"
 - (c) Continued REA financing, plus establishment of an independent financing institution for cooperatives without legislation

A portion of the over-all report was that of the Objectives Subcommittee, which was ably presented by subcommittee member John Dolinger, Manager of Cumberland Electric Membership Corporation, Clarksville, and

President of the Tennessee Electric Cooperative Assn., Nashville.

Paul Tidwell, Immediate Past President of NRECA and Manager of Meriwether Lewis Electric Co-op, Centerville, presented Tennessee's report as NRECA State Director and presided over one of the General Sessions.

Also appearing on the Regional program, which was attended by some 525 delegates from four states, was K. Thomas Hutchinson, Trustee of both the Middle Tennessee Electric Membership Corporation, Murfreesboro and the Tennessee Electric Cooperative Association, Nashville. Hutchinson spoke on a panel session whose theme was, "Making NRECA An Effective Organization."

Serving on Regional Committees for Tennessee were H. G. Gangwer, Manager of Fort Loudoun Electric Cooperative, Madisonville (Nominating) and Charles S. Mayhew, Manager of Tri-County Electric Membership Corporation, Lafayette (Resolutions).

NRECA Region Three Standing Committee members from Tennessee are W. W. McMaster, Manager of Middle Tennessee Electric Membership Corporation, Murfreesboro (Insurance and Employee Welfare) and John R. Dolinger, Manager of Cumberland Electric Membership Corporation, Clarksville (Management Advisory).



Tom Hutchinson

Let Us Give Thanks For Our Portable Electric Appliances!

By Patsy Myers, Home Economist
Middle Tennessee Electric Membership Corporation

"For singing kettles and warm
lamp glow
For winter moon on clean white
snow
For purple dusk and stars hung
low,
I thank Thee

For all Thy love in lavish measure
For all Thy peace of homely pleasure
For all Thy gifts of boundless
treasure
I thank Thee."

From "Gratitude"
by Marie Elmore Baxter

And as we recount the blessings we enjoy in rural and urban homes in Tennessee, surely among them will be found many of the portable electric helpers which make the homemaker's life easier and more exciting.

Perhaps the most exciting of the portable appliances is the electric blender. It can be used in so many ways and on so many occasions. Although the newer ones have many different speeds, up to 16, many of the older ones with only 2 speeds can do a lot of helpful tasks like making slaw. Add to this pureeing foods off the family table for infants, and just plain chopping jobs like nuts, pimientos, onions and many others, and you realize what a blessing a Blender is. The Multi-Speed Blenders seem to arrive with good thick recipe books containing all kinds of suggestions for foods we can prepare with them. The more you use your Blender, the more thankful you will be that you own one.

You will find many uses for the Blender as you prepare for the Holidays ahead. It will save time and help with your work in



Here we see a Blender demonstration in progress in Middle Tennessee Electric's Murfreesboro Meeting Room given by Patsy Myers, (right), assisted by Miss Barbara Vineyard, Rutherford County Home Demonstration Agent (left). Miss Vineyard is showing the Blender container while Mrs. Myers shows the use of a 1/2-pint freezer jar used as a Blender container.

making dressings, sauces, dips, entrees, desserts and drinks.

Perhaps once, maybe twice on some days, you will find the waffle-iron grill combination a delight to use. The one shown in the picture bakes waffles by thermostatic control, has a signal light to indicate when the waffle is done, and is teflon-treated to reduce sticking. With it, you can also grill foods, such as hamburgers, hot dogs and toasted sandwiches, with the top down and cook them on both sides at once. Or, you can open it out flat and prepare fried foods, again by thermostatic control.

The Toast-R-Oven is not a new appliance, but with controlled heat and the other features the new ones have it is more delightful to use. The one shown in the picture has both top and bottom elements, making it possible to toast all types of bread, also to bake frozen meat pies, meat loaf, potatoes, pastries and cookies.

It has a see-through window which lets you see the food as it cooks.

The Electric Pressure Saucepan might be called the working Homemaker's Pal. It has controlled heat, like other electric cooking utensils, plus the pressure feature. With controlled heat and the speed with which it cooks under pressure, this is really a piece of equipment to give thanks for.

Then, the electric can opener and knife sharpener is mighty handy in the kitchen, and the electric mixer, the automatic coffee-maker, the electric knife.

Even the electric iron takes on new significance with the changes in fabrics. The steam-spray iron becomes important because so many garments now need touch-up ironing only. Just give it the care it needs, especially in the use of distilled or de-mineralized water.

And the list goes on and on.



Mrs. Dayton Johns, Route 3, Murfreesboro, is shown here using the electric can opener to open a can of coffee. Perhaps the can opener still gets more practice than any other appliance in the home, since so many types of food are now purchased in a can.



Mrs. J. D. Todd, Route 3, Murfreesboro, shows the humble electric iron, which now becomes a specialist in touching up or pressing. It has a wash and wear setting which makes it very modern. This one is a steam-spray iron and Mrs. Todd shows how the de-mineralizer is used to put water directly into the iron as it is being treated.

Choose the ones you will use, give them good care, so you will be grateful for them and they will be willing to help you in every way you suggest.

And, by the way, are you looking for a gift for a shower, a birthday or some other special occasion? Perhaps a practical gift? Maybe a time and work-saver? Whatever your gift needs, you will find a happy solution in Portable Electric Gifts. And the one who receives it will thank you for a gift that is a blessing throughout the whole year.



Mrs. Lurleen McCrary, Home Demonstration Club Member, Murfreesboro, shows her favorite portable appliance, the waffle-iron grill combination. This one is teflon-treated to make it easier to clean and keep clean. The grill and waffle plates are easy to change, and the instruction book gives good directions for its use and care.



Mrs. Glenn Arnold, Route 3, Murfreesboro, agrees it takes concentrated study of the instructions that come with an appliance to get the greatest help from it. This is certainly true of the new Toast-R-Oven she's shown reading the instruction book for. It takes the place of the toaster and even the oven sometimes.

Now the pressure saucepan goes electric. Here Mrs. Harry Pemberton, Murfreesboro, shows the thermostatic control where it connects to the appliance. Because the control is separate, the saucepan can be washed along with the other dishes. Because of the speed of this saucepan and the fact it doesn't require watching, Mrs. Pemberton says it is a utensil to be thankful for.

WHY ELECTRIC COOPERATIVES

By Austin Carroll



(Editor's Note: Austin Brown Carroll is the 1968 Winner of the State Essay Contest sponsored by the Tennessee Electric Cooperative Association. He is the 17-year-old son of Mr. and Mrs. Wilburn Brown Carroll of Route 3, Hohewald, members of Meriwether Lewis Electric Co-op, Centerville. Austin was named winner of the local contest sponsored by Meriwether Lewis prior to his essay being chosen as best in the State Contest. An all-around young man, Austin is a member of the Methodist Church where he is a Past President of the MYF; he served last year as President of his Junior Class, was voted Favorite Boy and lettered in football at Lewis County High School, where he is now a Senior; he is Past President of his 4-H Club and an Explorer Scout. He enjoys fishing, football, science, coin collecting and, apparently, writing prize winning essays such as the one that follows, especially since it won him a \$500 scholarship from the Tennessee Electric Cooperative Association.)



"Why should we have electric cooperatives?" is a question that may be best explained in comparison with the question, "Why should we have the United States?" The United States was formed because willing, independent people wanted a better way of life with a government "of the people, by the people, and for the people." This phrase may well describe the reason for electric cooperatives.

Electric cooperatives are "of the people" since the people who belong are the consumers. In the Meriwether Lewis Electric Cooperative there are approximately fifteen thousand four hundred members. Each member possesses a portion of the cooperative as a corporation member owns shares. A "share" of an electric cooperative entitles the member to low cost electricity plus an opportunity to govern the organization.

Cooperatives are owned "by the people." Cooperative members hold an annual meeting to elect persons to the Board of Trustees (the governing body of the cooperative). Each member casts one vote for the representative he chooses. Having been elected, the Board of Trustees sees that the cooperative has proper management. Being responsible to the Board of Trustees, management insures the proper function of the cooperative in aspects such as labor, expenditures, and power distribution. In this way everyone is responsible to someone else; therefore, there are no places where dishonesty might find a source of satisfaction. This praiseworthy example of the American way is one of the many ideals of an electric cooperative.

"For The People"

Probably the most important ideal of an electric cooperative is that it is an organization "for the people". In an electric cooperative, the people receive the best possible service at the low-

est possible cost. This low cost is made available through the efforts of the Rural Electrification Administration, the Tennessee Valley Authority, and through the cooperation of the members. With the establishment of the Rural Electrification Administration, in the early part of the twentieth century, there emerged the prospect of forming electric cooperatives with capital borrowed from the REA. Members of the electric cooperatives within the TVA area should be especially thankful for the price of the wholesale electricity furnished by this Federal agency. Low TVA rates also have a yardstick effect, lowering rates charged outside the TVA area.

Cooperation Most Important

Cooperation of the members of electric cooperatives is probably the most important factor in determining the low cost within the cooperatives.

Low cost electricity induces many industries to move within the arms of the cooperatives, creating more jobs, a market for goods, and a cheaper cost of products. More jobs, in turn, produce rural development in other ways. This ideal of an electric cooperative is the sponsoring factor of the organization.

As one can see, the purpose for having electric cooperatives runs parallel with the reasoning behind the formation of the United States. Following the principles of being "of the people, by the people, and for the people"; electric cooperatives and the United States have firm foundations upon which they are built. As long as the foundations remain intact, these stable examples of democracy will continue to thrive with success and expand with affirming results. The United States, as well as electric cooperatives will exist as long as there are willing, independent people who have a strong desire for the better way of life.



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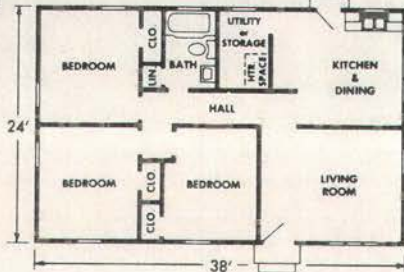
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down the drain



■ Ask any homemaker who has owned a food waste disposer and she will tell you it is the "jewel" in her kitchen. Just dump garbage in the sink drain, turn on the water and be rid of it in seconds. Sanitation and convenience are the two basic advantages of having a disposer.

Garbage disposers are simple motor-driven appliances that replace your sink-strainer opening and are fastened out of sight, underneath the sink. They fit standard size sink openings. There are also compact models for special installations. Because they are well engineered, they require little attention.

No disposer is designed to grind such rubbish as metal, glass, rubber, bottle caps, tea bags, china or plastic. You'll still need a trash basket when you have a disposer, but you will get rid of the mess and odors of wet food waste and garbage cans. With a disposer you can peel vegetables and fruits at the sink and just push the waste down the drain. Unwanted drippings and fat trimmed from meat, fruit pits and any bones that will fit can go. Perhaps the biggest time saver of all is being able to scrape or rinse plates directly into the sink.

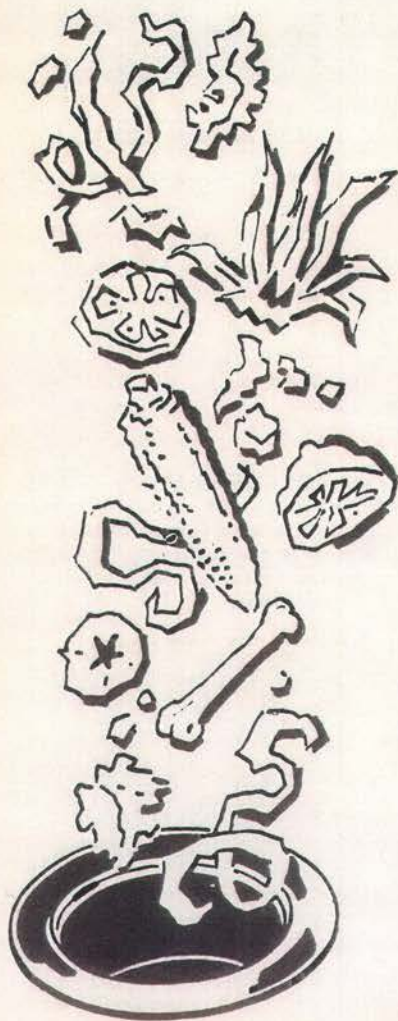
There are two basic types of disposers. In the *batch-feed type* garbage is loaded into the disposer before starting and a tight-fitting safety lid is rotated to act as the starting switch. With a *continuous-feed model* a wall switch usually starts the motor and waste is fed into the disposer continuously during operation.

In both types, cold water should be running through the grinder before the motor is started. A steady stream of cold water flushes away the ground up particles and hardens fat so it can be cut into particles and not be deposited on pipe walls. Never use hot water. It's smart to mix soft food wastes with harder particles to assure satisfactory grinding. This also provides quieter operation. Bulky food wastes such as melon or fruit rinds and corn cobs are more quickly ground if cut into smaller pieces.

Garbage disposers are self-cleaning. Just let the motor and cold water run a few seconds after the waste disappears. About once a week allow the sink to fill with water. Then let it drain out to flush the drain line. Never use lye or other chemical drain cleaners with your disposer. These chemicals can corrode alloys used in the manufacture of some disposers. Before installing a disposer, have your plumbing contractor clean the sink drain. Once the drain is clear of past accumulations, you need worry no more. The natural scouring action of ground wastes will keep the drain clean.

You can use a disposer on a septic tank if it meets minimum FHA Standards (which provide for garbage disposers, dishwashers and automatic washers). If your present tank or cesspool is now inadequate for your needs, you will probably have to increase its capacity to handle a disposer.

There are differences in quality among disposers. The better ones are more durable, faster and quieter.





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Proper lighting is important for safety, too. Well placed lights save bruised shins and dangerous falls.

Outdoor lighting also brings greater security to the barnyard. It discourages both two and four legged prowlers from bothering your animals or equipment. And it adds hours of extra "daylight" so you can get more done during your busiest season.



TENNESSEE'S RURAL ELECTRIC COOPERATIVES

Uncle John's Page

This page is reserved for the young folks. We will pay one dollar for each poem or drawing published. ALL WORK MUST BE ORIGINAL. Drawings should be in black, and drawn on white, unlined paper. Tell us your age, address, and Electric Co-op, and

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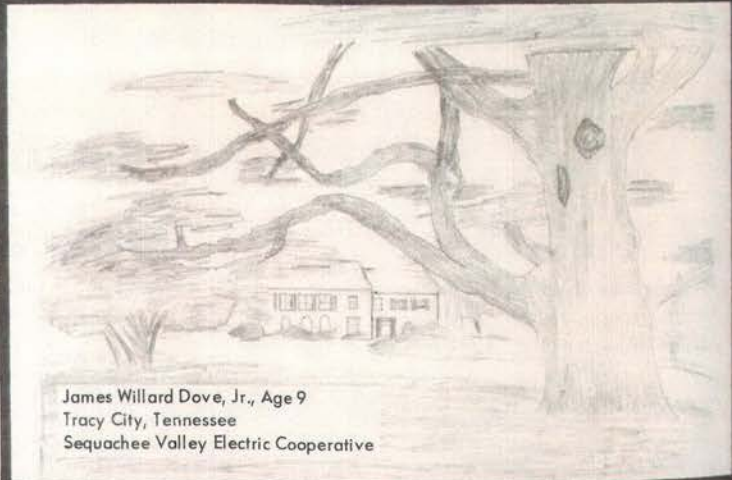
Joan Chambers, Age 14
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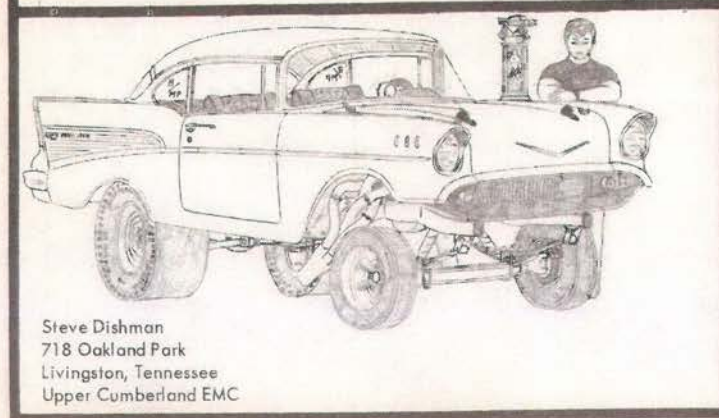
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Michael Cantrell, Age 15
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Caney Fork Electric Cooperative

Timely Topics

GRAZE SMALL GRAINS WHEN THEY ARE EIGHT INCHES HIGH

Oats, barley, wheat and rye which were planted by September 15 and are at least eight inches tall can now furnish good fall grazing, says Joe D. Burns, University of Tennessee Extension associate agronomist.

Research has shown that small grains will produce twice as much fall grazing if allowed to reach an eight-inch height before pasturing, as compared to grazing when only four inches tall.

Small grain which is grazed by the time it gets four inches tall doesn't have a chance to grow, since most of the fall growth is made before cold weather begins, he points out.

The plants must have lots of leaves and warm weather for fast growth, he continues. When the leaves are grazed off early, the plants will only make slow growth at best.

Many dairymen graze their small grain pastures for a short period each day, he adds. This method furnishes high quality feed and also lets the small grain make good growth.

CLEAN UP GARDENS TO CONTROL DISEASE

Give your vegetables and flowers a head start next spring by destroying the winter homes for disease-causing organisms, suggests Charles Hadden, University of Tennessee Extension assistant plant pathologist.

"Many gardeners, although quite familiar with certain plant diseases in the growing season are not aware that the pests that cause these diseases remain alive in the winter, he says. "Much like the plants they attack, these organisms, such as fungi, bacteria and nematodes, become dormant during the winter months."

By knowing the places where these pests survive the winter, we can destroy them or reduce their numbers, thus eliminating much of their damage the following spring and summer.

Favorite overwintering sites for these culprits are dead or diseased plant parts, continues Hadden. The fungus causing black spot of roses, for example, overwinters on dead, infected leaves. Nematodes, although capable of surviving in the soil alone, can overwinter in much larger numbers in the roots of infected plants not destroyed in the fall. Bacteria causing such diseases as soft rot of potato spend the winter in cull piles of other plant refuse.

Rake and burn fallen leaves and branches, advises the pathologist. Destroy stubble and roots of plants that you have removed from your garden. A little cleaning this fall can considerably reduce your disease problems next spring.

USE BEST ADAPTED U-T RECOMMENDED WHEAT VARIETY

The selection of a proven, adapted variety of wheat is very important if full benefits are to be realized from other recommended wheat production practices, points out Raymond Cobble, University of Tennessee Extension

assistant agronomist.

"Varieties currently recommended for fall seeding are Blueboy, Knox 62, Monon, Reed and Seneca," he continues. "The latter two varieties are not recommended for West Tennessee."

Blueboy, a new recommended variety, is a semi-dwarf wheat that has a high yielding ability with low test weight and excellent standing ability. It matures three to five days later than Monon or Knox 62. Blueboy and Seneca are not resistant to Hessian fly.

Knox 62 and Monon are very early maturing varieties with short straw, Cobble continues. They are resistant to some races of leaf rust in the mature plant stage. Both Knox 62 and Monon are resistant to Hessian fly and thus can be seeded earlier than October 15th. These varieties may escape serious damage from stem rust due to their earliness.

Reed and Seneca are late maturing varieties and are not recommended for West Tennessee. Reed is resistant to Hessian fly, leaf rust and soil-borne mosaic. Reed is slightly taller and has better standing ability than Seneca.

Except for Reed, Tennessee certified seed of these varieties are available through local seed dealers, the agronomist continues. Additional information on these varieties and on recommended practices is available at your county Extension office.

CHICKENS MAY LIVE "UP IN THE AIR"

Chickens of the future may spend their entire lives "up in the air," predicts Carroll R. Douglas, University of Tennessee Extension poultryman. In some areas, cages are used to brood and grow pullets as well as to house laying hens.

Advocates of the system claim that a higher quality pullet can be produced more consistently and often at a lower cost than can be grown on floors.

Douglas outlines the following advantages to cage brooding and growing:

1. Internal parasites and coccidiosis can be controlled.
2. Reduced respiratory problems through control of dust and air contamination.
3. The cost of coccidiostats and wormers can be reduced or eliminated.
4. The need for litter is reduced or eliminated.
5. Restricted feeding is easier.
6. Bird handling is simplified.
7. Less labor is needed for debeaking and poxing.
8. There are no piling losses during bird handling.

Some disadvantages that should be pointed out are:

1. With cages, flies and odors are more of a problem.
2. Pecking is more likely, so good debeaking is essential.
3. Feed formulation is more critical since birds will have no opportunity to pick up nutrients from the litter.
4. Proper ventilation is more exacting since the bird cannot change its environment by moving to another area of the building or by burying itself in the litter.

All-Electric Nursing Homes Welcomed To Copper Basin Area

By Robert Sosebee, Electrification Advisor
Tri-State Electric Cooperative

For many years the Greater Copper Basin area suffered due to the lack of proper hospital facilities. During the late forties and early fifties the area had only one small hospital and two or three small clinics. The need of the Basin area was realized during this period and many interested persons got together combining their efforts to obtain a hospital. Through the Hill-Burton Act and the participation of local residents the Copper Basin Hospital was opened in 1955. The hospital was a blessing to the area, but today it is very much over burdened due partially to the Medicare and Medicaid programs which are so vital to our older citizens.

In 1965, before the passage of the Medicare Bill, the average number of patients per day at Copper Basin Hospital was thirty two. The average number of



Bedrooms in the Fannin County Nursing Home will be cheerful and well furnished, these rooms will be styled for both beauty and comfort. Tables, wardrobes, and chairs will make them much like your own home. They will also be equipped with vari-hite beds which may be raised and lowered easily.

patients per day for the fiscal year ending June, 1968 was forty one. The hospital capacity is forty.

Circumstances seem to put the people in the Copper Basin area back to the late forties and early fifties, but again groups of interested citizens are at work and it

seems that for the present the hospital problem will be solved. Through the work of the Board of Directors and administration of Copper Basin Hospital, and the Fannin County Hospital Authority not one but two nursing homes are to be built in the Basin area in the near future. One of the homes is to be located



The Chapel Of All Faiths in the Fannin County Nursing Home will be available to all. This will add a quiet place for meditation and church services for all denominations.

adjacent to the Copper Basin Hospital and the other one is to be located at Blue Ridge, Georgia.

There are several reasons which make these nursing homes desirable for the Basin Community:

- (a) The area is isolated with mountains surrounding the entire area, and this makes transportation difficult.
- (b) The nearest nursing home is approximately 45 miles distant.
- (c) The nursing facilities that are available are already filled to capacity.
- (d) Probably the most important factor is that from 10 to 20 per cent of the hospital patients could be transferred to these nursing homes, thus making more beds available for the acutely ill.

The Copper Basin nursing home will consist of 25 beds, and will

be a self contained unit except for the food preparation which will be done in the hospital adjoining the nursing home. Funds for the home are to be provided through the Hill-Burton Act. (52%), local participation (24%), and it is hoped the other 24% will come through the Appalachian Program. The estimated cost of this facility is approximately \$300,000.

The Copper Basin Nursing Home will offer skilled nursing care and related medical services for ambulatory, bedfast, and post-operative patients. Medical supervision will be under the control of the organized medical staff of the existing hospital.

Personnel for the nursing home will include approximately 2 registered nurses, 5 licensed practical nurses, 10 nurses aides, 6 orderlies and as many Red Cross volunteers as are needed.

It is intended that the nursing home be properly licensed and meet at least the minimum standards required for certification under the Medicare Program as an extended care facility.

These standards shall include:

- (a) Admission of patients by a physician.
- (b) Emergency provisions.
- (c) Twenty-four hour nursing service.
- (d) Transfer arrangements with a hospital.
- (e) Drug dispensing or methods for obtaining.
- (f) Maintenance of official records.
- (g) Physical Therapy.
- (h) Food Service.
- (i) Arrangements for diagnostic services.
- (j) A safe and sanitary building.
- (k) Physician services.
- (l) Activities to encourage the patient to lead a normal life.

Construction should begin in early 1969 and be completed before the year's end. The nursing

home at Blue Ridge, Georgia is now under construction and will be completed in the not too distant future. This will be a fifty-eight bed home. The same standards which apply to the Copper Basin nursing home will apply to the Fannin County nursing home.



The kitchen in the Fannin County Nursing Home will be a homemakers dream come true. The gleaming stainless steel will greet the eye in an array of the finest modern equipment available, electric ranges, automatic dishwashers, refrigerators—all spic-and-span.

The Fannin County hospital authority is to be congratulated for obtaining this home for the people in the Basin area. The approximate cost is \$250,000, and is to be provided through security bonds.

There will be approximately twenty-five full time employees, and any of the doctors in the Basin area will be able to admit people in need of nursing care.

Both the Copper Basin and the Fannin County Nursing Home will be total Electric.

The people at Tri-State Electric Cooperative are very happy in the confidence these two vital establishments places in Tri-State's service, but the people at Tri-State are even happier about the fact that these two establishments are here.



This comfortable and attractive dining room in the Fannin County Nursing Home will not only serve tempting meals, but will be the meeting place of many new found friends.

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Farm Pond, Diversion Ditch Provide Security For Broiler Production

All photographs by
Joe D. Richardson, SCS

It was a black stormy night in May and the Williams family well remembers the floodwaters that rushed out of the valley drowning 5,700 baby chicks in the broiler house.

John Williams and his family operated their 120-acre farm in the Pleasant Grove Community in Bedford County. Mrs. Williams had counted heavily on 12,000 broilers to supplement the family income but in a few frantic moments the floodwaters carried their plans into oblivion.

The Williams decided to make a fresh start and this time they would make sure that floodwaters would not ruin their chance for profit. Williams called Joe Richardson, Work Unit Conservationist of the Bedford County Soil Conservation District, for guidance in solving his flood problem.

A farm pond and a diversion ditch were the two key conservation measures recommended by Richardson. The pond was located strategically to catch a portion of runoff waters from rainfall. The pond would be multipurpose in that it would provide water for livestock, a place for the family to fish and it would also provide a source of water for fire protection. Surface water that by-passed the pond would be intercepted by the diversion ditch and carried away from the broiler house.

The diversion ditch and pond have been constructed and the Williams family sleeps easier now on stormy nights. The broiler house again resounds with the chirping of 12,000 baby chicks and the dream of profit has been renewed.

The Bedford County Soil Conservation District has assisted Williams in developing a complete conservation plan for his farm. The recently renovated 22 acres of permanent pasture provides additional grazing for the beef cattle. Williams has also started a timber stand improvement program for his woodland.



The Williams family is shown with part of its 12,000 chicken enterprise.



Young Mike Williams checks diversion ditch that will intercept and transport water away from the broiler house.



John Williams is shown with a farm pond he used to catch a portion of the runoff from the valley. The pond will provide water for fire protection and a place for fishing for the Williams family.

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The incomparable Perfect Sleeper Imperial is made like no other mattress in the world. It has the finest sleeping surface you can find—a beautiful golden damask cover, quilted to an extra, cushiony layer of polyurethane foam. Our exclusive patented Sertaliner construction connects the coils, and the new Serta TwinEdge® design lets you sleep on all the mattress, right

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Twin or Full Size.

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Dear Sir:

I've just this week received our October issue vol. 11, No. 10 and want five (5) more copies if you can send them to me. Please let me know how much I owe you. I want pages 6-7 and 21, plus the cover (cover story on Holiday Hills Resort in Crossville by your editor, John E. Stanford).

Thank you very much!

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THE IMPORTANT DIFFERENCES BETWEEN ORDINARY SPARK PLUGS AND JET-FIRE FUEL IGNITERS
Your car's power comes from tiny explosions of gasoline vapor and air in your cylinders. The bigger the explosions, the faster you go.

SPARK PLUGS NARROW SPARK
CONVENTIONAL PLUGS explode this mixture with a spark jumping across an air gap. The spark is just 35-thousandths of an inch across - not wide enough to explode all the fuel in the cylinder. Unburned gas escapes through your exhaust. In time, the electrodes become eroded and caked with carbon. The gap widens, the spark gets narrower, you lose more power, waste more fuel... and finally have to replace your plugs.

JET-FIRE FUEL IGNITER WIDE SWATH OF FLAME
JET-FIRE FUEL IGNITERS use no sparks. Instead a lanning swath of flame walks across a semi-conductor bridge from one electrode to another, exploding far more fuel, getting far more power. There is no gap that can widen, and carbon deposits actually improve performance. They do not have to be adjusted or replaced—ever!

Spark plugs are obsolete! Now there's a far better way to run your car.

With conventional spark plugs, only a fraction of the fuel that enters your cylinders is turned into power. The rest escapes through your tailpipe as unburned vapor. That is because their spark is so narrow—only 35-thousandths of an inch wide—that it cannot possibly ignite all the fuel mixture in the cylinder. As plugs get older, their sparks get narrower and less efficient till they have to be replaced.

New Jet-Fire Igniters do a far better job of turning gasoline into power. Instead of a narrow spark, they send out a wide swath of flame that "walks" across a semi-conductor tip, fanning out in all directions and exploding far more fuel in the cylinder.

Proof That You Get Up To 30 Horsepower More

Jet-Fire Fuel Igniters look like spark plugs merely because they have to be screwed into the spark plug socket. But what they do is far different. Here's how to prove it:

1. Run your car till it's fully warmed up.
2. Stop on a perfectly level stretch of road.
3. Put the car in Drive (1st gear with manual transmission), and see how fast the car rolls at idling speed.
4. Remove plugs and install Jet-Fuel Igniters (a 10-minute job).
5. Now see how fast your car rolls at idling speed. You can expect it to go 4 TO 6 MILES PER HOUR FASTER without touching the gas pedal—dramatic proof that Jet-Fire Fuel Igniters increase engine RPMs by 100 to 150 with no increase in gas consumption. (At high speeds, RPMs increase by 300 to 350.)

So, first thing, you can reduce the gas flow by adjusting the idling screw, and start saving money before you've even driven a mile!

(At the same time, you can make your air-to-gas mixture leaner. Fuel Igniters require only a 15:1 ratio instead of the conventional 9:1. It's a simple adjustment that you or your mechanic can make in one minute. It provides even greater economy.)

Start driving and you'll notice even more improvement—up to 30 more horsepower of acceleration power, climbing power, and passing power. All this while burning less gas!

SWITCH TO REGULAR
The next time your gas gauge gets near the "Empty" mark, tell the attendant to fill it up with REGULAR! Chances are you'll no longer need premium which costs four to eight cents more than regular gas.

And this second saving is only the beginning. Jet-Fire Fuel Igniters provide easier cold-weather starts... and that means less drain on your battery, and no drain on your patience as you try to get started.

NO REPLACING OR ADJUSTING EVER

The more you drive, the better your Fuel Igniters perform. They don't become eroded, wear out or require adjusting. And carbon build-up—the natural enemy of old fashioned plugs—actually makes fuel igniters perform better. Carbon becomes an additional carrier for the igniter's big jet flame.

So there you have a third saving. One set of fuel igniters will last the life of your car!

Invented To Save Air Force Lives—Now They Can Save Your Money

Jet-Fire Fuel Igniters were first developed to save airmen's lives. During World War II, there were times when more men were killed by spark plug malfunction than by enemy action. A failure-proof replacement was needed, and Fuel Igniters did the job. Both the Navy and Air Force have approved them for jet engine use.

Now at last they have been modified for automobile use. They won't save your life, but they can save you big money—up to \$100 a year with ordinary driving.

Some day, all cars may come equipped with Fuel Igniters like these. But why wait when you can install a set yourself now. Just mail the coupon with the make and model of your car, and we'll rush you a set with full instructions. Just \$12.80 per set of 8 p.p.d., \$9.60 per set of 6 p.p.d.

Save \$100 a Year With Jet-Fuel Igniters!

If you drive 15,000 miles, you can easily save:

- \$50 by switching to regular gas.
- \$40 on your better mileage.
- \$10 by not replacing plugs.

SEND FOR A SET OF JET-FIRE FUEL IGNITERS TODAY!—SATISFACTION GUARANTEED

You are protected by this **4-WAY GUARANTEE**

1. GUARANTEED for the life of your car (or 30,000 miles) without cleaning, servicing or replacing.
2. GUARANTEED to increase miles per gallon of gas on regular gas!
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Please send me a set of JET-FIRE Fuel Igniters.

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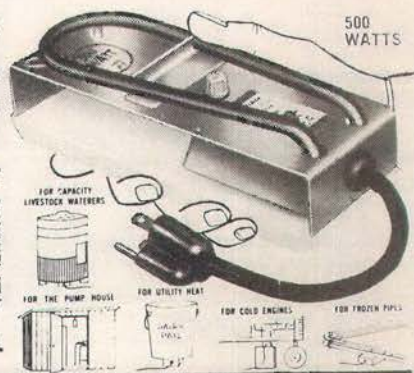
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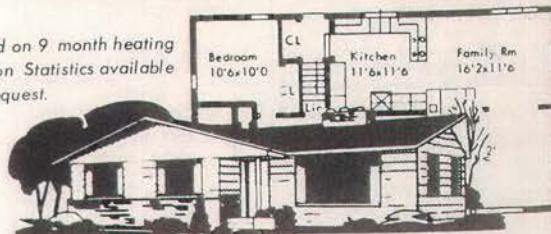
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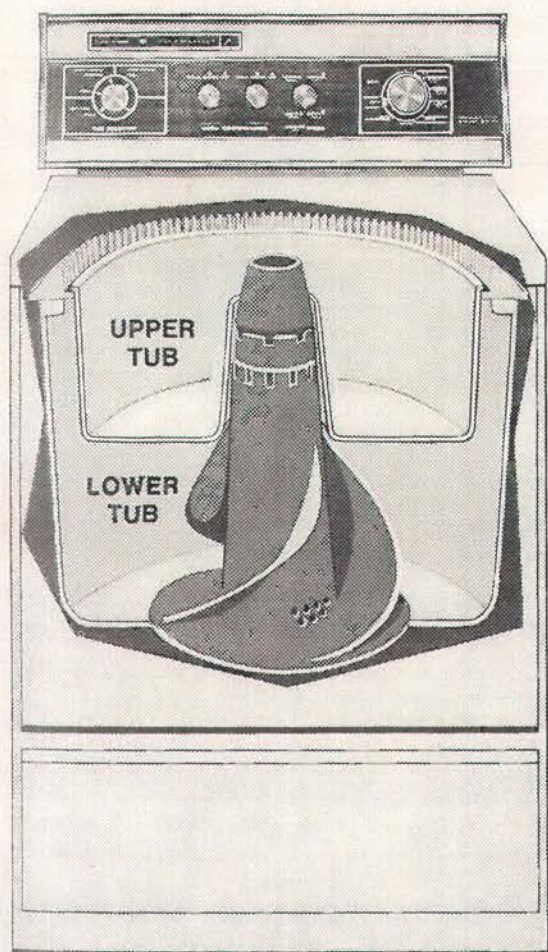
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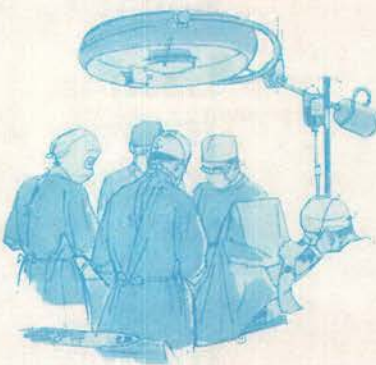
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