You need cash protection for both of these things. Find the true facts about a new kind of health insurance — developed by Old Equity after years of research. Health insurance that says... 

**Sick or well, you will collect cash!**

First, like regular insurance, it pays you big cash benefits when you're sick or hurt and can't work. You don't even have to be hospitalized to collect your benefits. Your checks are sent directly to you in addition to any other insurance you may have. Your cash benefit checks are just like your regular paychecks — the money is yours to spend for whatever you want.

But... what if you don't get sick or hurt? Here's the really new and amazing thing about this new kind of health insurance — because if you are lucky and don't get sick or hurt, THEN EVERY CENT OF THE ANNUALIZED PREMIUMS YOU'LL HAVE PAID WILL BE PAID BACK TO YOU IN CASH WHEN YOUR POLICY REACHES MATURITY AT AGE 65!

But if you don't get sick or hurt and have to collect benefits — or even if you do collect some benefits — you can still get back a big cash refund. At maturity every single cent of annualized premium you've paid in over the years — minus only the benefits you've actually collected — is paid back to you in cash. Think of what a blessing such a big cash nest egg could mean to you at retirement. Money for a trip you've always wanted to take... money for a new car or for home improvement... money to make those special dreams you've cherished come true.

Think of it... you'll get the very best of both worlds! You guarantee your family the security of a substitute paycheck — an extra money salary fund set up in your name that could pay you thousands and thousands of dollars in cash if you're sick or hurt and can't work!

This is important... vitally important... because statistics prove that living and medical expenses are higher today than they've ever been before in our country's history.

Yes, when you think about it you'll admit that one of two things is going to happen to you in the years ahead: EITHER YOU'LL BE SICK OR HURT — OR YOU'LL STAY WELL... and we think you'll agree that our new kind of health insurance makes good sense because it guarantees that, "sick or well, you will collect cash!"

Get the facts — rushed to your door absolutely FREE and without any obligation at all. You owe it to yourself, your family, and to your financial future to at least learn all the true facts about new EXTRA CASH money-back health insurance.

**MONEY-BACK HEALTH INSURANCE**

**mail to:** Old Equity Life
1808 West End Building, Suite 424
Nashville, Tennessee 37203

Yes, please rush me Free Information about money-back health insurance that pays me cash for staying well — along with a free copy of your CASH POWER booklet. I understand receiving this information places me under absolutely no obligation.

I am... OVER 65... UNDER 65...

Name ____________________________
Address ____________________________
City __________________ State __________ Zip ________

**FREE INFORMATION CERTIFICATE**
CONTENTS
Volunteer Views ................. 4
Greenback Industries ............. 6
Foods, Facts, and Fashions ........ 8
Presidential Proclamation ......... 10
Your Co-op Section .............. 12
Uncle John .................... 14
Timely Topics................... 15
Puzzle Corner .................. 16
Cash Crop ..................... 18
What Co-ops Do ................ 20
Marketplace ................... 22

STAFF
John E. Stanford ................ Editor

RURAL ELECTRIC CONSUMER PUBLICATIONS
356 West Maple Road
Birmingham, Michigan
Phone: 313 - 647-6464 - 65

THE TENNESSEE MAGAZINE is published monthly as an educational and informational service to members of rural electric cooperatives in Tennessee and in behalf of the welfare of their program. Second class postage paid at Memphis, Tennessee. Published monthly, at 3781 Lamar Avenue, Memphis, Tennessee 38118. Subscription price: 75¢ per year for members and $1.00 per year for non-members.

No postage stamp necessary if mailed in the United States

BUSINESS REPLY MAIL
POSTAGE WILL BE PAID BY

JONES LUMBER CO. INC.
P. O. BOX A
HENDERSONVILLE, TENN. 37075

FIRST CLASS
Permit No. 7
Hendersonville, Tenn.
Volunteer Views

by J. C. Hundley
Executive Manager, TECA

There are many "months" observed in varying degrees every year, but few are more deserved than Co-op Month, meaning October. Cooperatives touch virtually every pulse of American life. They have meant a better way of life to millions of Americans, often making the difference between first and second class citizenship.

Perhaps the most important fact about cooperatives is that they are—in theory and in practice—people. They are owned by individuals and they are operated to be of service, rather than profit, to those who own them.

Most cooperatives in the United States are small, employing fewer than 20 persons and doing less than $1-million in business each year. At the same time cooperatives are plentiful, there being some 50,000 co-ops of all kinds in the United States with total memberships of 53-million persons. Allowing for duplication in membership, that still means that about one of every four Americans belongs to a cooperative.

Cooperatives provide at least 200,000 jobs in our nation, mostly in rural areas. And what they purchase from other businesses—producers of trucks, machinery, packaging materials, electricity and scores of other goods and services—provides jobs for tens of thousands of other Americans.

Many people think of cooperatives as being mostly rural, but people in the cities as well as in the country join together in business cooperatives to provide themselves with many types of services such as housing, insurance and credit through credit unions.

Among the larger and, we think, most serviceable and beneficial cooperative programs is that of rural electrification. Some six-million consumers now own the almost 1,000 rural electric co-ops which serve approximately 24-million Americans in their homes, on their farms, in their factories, retail businesses, churches, hospitals and schools. Electric co-ops are built, owned, and controlled by the consumers they serve.

For more details on cooperatives for this October observance, please turn to Page 20 of this issue, and to President Nixon Proclamation on page 10.

Hurricane Camille is now tragic history. The loss of life and property was terrible and will not soon be forgotten.

Unfortunately, the lives cannot be replaced. Fortunately, the property can although in some areas it will take a long while.

Five rural electric cooperatives—four in Mississippi and one in Louisiana—were hit hard. Outages among members ran from about one-third all the way to 100%. One co-op is faced with re-building 1,000 miles of lines. The others have less, but still gigantic tasks.

If there is a happy note in such a tragedy, it comes from the helping hands of individuals and organizations that were extended to those who absorbed the repeated blows of tragedy. Line and construction crews from electric co-ops in surrounding states were soon converged on the damaged areas of Mississippi and Louisiana, doing all they could to clear the rubble and restore vital electric services to the area. They worked all possible hours, sometimes against the additional odds of mosquitoes, fire ants, snakes, high humidity, rain and extreme heat, in order to get the job done. They stayed until service was generally restored—from two to four weeks.

We are happy that Tennessee was represented among these emergency crews, with Gibson County EMC, Middle Tennessee EMC, Meriwether Lewis Electric Co-op and Cumberland EMC dispatching to the stricken areas a total of nine crews totaling 20 men and one contractor's crew.

Cooperatives—which means organizations of people cooperating—is more than just a word. It's an entire, wonderful story, to which new chapters are being added daily.
Now, a unique service for residents of Tennessee. No two people have the same thumb print and no two people have exactly the same insurance needs. Continental Insurance Service, Inc., refers to this as PERSONALIZED SELECTIVE PROTECTION. CIS represents not one, but several of the nation's leading and most respected Insurance Companies. This allows us to serve you as an individual and protect your interest.

FREE FACTS ABOUT HOW YOU CAN GET MORE FOR YOUR MONEY
Continental Insurance Service, Inc., will send you, without obligation, facts about low-cost Health Insurance Plans for young and old. Yes, with this unique service offered by Continental Insurance Service, Inc., you may select your Personalized Protection. CAN YOUR PRESENT HEALTH INSURANCE PAY TODAY'S HIGH COST? . . . Continental Insurance Service, Inc., specializes in Hospitalization, Medical and Surgical Coverage, as well as Life Insurance. Have you had problems getting this type coverage? Does your present policy have elimination riders? Through its carriers CIS has many plans to offer, benefits payable on existing health conditions after six months. You do not have to be in perfect health to qualify.

Hospital costs continue to increase. Can your present hospital insurance pay today's high costs? Write for professional services offered only today by Continental Insurance Service.

ENROLLMENT PERIOD OPEN...
ACT NOW!

Please see that I receive FREE information about low-cost Health Insurance Plans for young and old.

FREE SAMPLE

Name__________________________MY DATE OF BIRTH IS__________________________
Address__________________________
City________________ State_______ DAY____ MONTH____ YEAR____

Do Not Cut Here . . . Just Fold Over, Seal and Mail This Reply Envelope...
Metallic Powders Bring Greenbacks$ to Greenback

By Newell Thompson
Supervisor of Member Relations
Fort Loudoun Electric Co-op

Greenback Industries, Inc., at Greenback, Tennessee, on Hwy. 411, is one of the nation's larger processors of powder metallurgy products.

Though little publicized, Greenback Industries supplies the material for many of the vital parts in automobiles, electric appliances, electric motors, the aviation and space industries. This East Tennessee plant manufactures 95 different grades of metal powders, including sponge copper powders, premixed bronze powders, tin powders, many special alloy powders, cuprous and cupric oxide. These powder metallurgy products are used in the manufacture of self-lubricating bearings, gears, cams, petroleum filters, heavy duty brake linings, and motor brushes. A major advantage of Powder Metallurgy (P-M) is its ease of fabrication. It does not have to be melted in order to form a desired part. The powder is actually pressed into a bearing while dry. Metallic powder is poured into a die conforming in shape to the desired part and pressure is applied. This pressure causes the powder to combine, forming a gear, cam or bearing. Further heat treatment strengthens the product, and the part is ready for use. This product is simple, quick, very accurate and reduces cost. No melting, pouring and casting are required.

P-M is most ideally suited to the production of cylindrical, rectangular, or irregular shapes that do not have large variations in cross sectional dimensions. Surface indentations or projections can easily be formed on the parts' surfaces. Splines, gear teeth, axial holes, counterbores, straight knurls, slots and keyways present no problems.

A typical P-M part actually begins on Fort Loudoun Electric Cooperative's lines since Greenback Industries is the co-op's largest industrial user of electricity. The plant works on a continuous basis, 3 shifts per day, 5 to 6 days per week, depending upon the orders received. Their operation requires great amounts of electric energy and demands a constant, dependable source of power. Fort Loudoun supplies this power, economically and dependably.

Greenback Industries purchases high quality utility used copper from dealers throughout the United States. This copper is melted and sprayed into an air chamber, much as paint is sprayed from a gun. The molten copper cools in the air and settles as fine dust particles. Other metals are processed in similar manner. Then a precision mixture of the pure copper powder and other powder metals is fed into the Reduction Furnace (which uses 425 kw of electric energy). Here the alloys are heated and combined into a 99.5% plus, pure metal continuous sheet (called center cake). Rollers feed the

Greenback Industries, Inc. has the most complete laboratory facilities of any oxide or metal powder producer in the U.S.A.
center cake into a grinder which pulverizes the metal and delivers to screening and storage reservoirs, from which varying combinations of particle size can be mixed according to customer specifications. Copper powders and other powders, including tin and graphite lubricants can be mixed to customer specifications. This supplies the product to the customer for press fabrication without further treatment.

The powder then goes to the shipping department, where the powder is packed in metal drums, lined with heavy plastic bags, and weighed for shipment.

Although the process of converting used copper into P-M parts sounds relatively simple, it is a complicated and exacting process. Greenback Industries only supplies the powder for parts manufacturers, but this process alone requires millions of dollars in investments and thousands of hours of research.

The Greenback lab is equipped with the latest scientific instruments, including a spectograph which enables them to accurately analyze powder for the presence of foreign materials to .0004%. Hundreds of additional tests are carried out with a variety of instruments to insure that the powder will meet the customer's specifications.

P-M products have certain unique advantages which endear them to the hearts of fabricators. One is its ability to retain oil. It is referred to as sponge powder and rightly so, for a bearing pressed from this material is somewhat like a sponge. It is filled with microscopic cavities that will retain oil when subjected to a specialized oil bath. These cavities hold the oil within the bearing itself, releasing small amounts of it as the bearing is subjected to friction and wear. This is particularly important when a bearing must be located in a hard-to-reach area that would make frequent oiling difficult. Thus the sealed motor and compressor in sealed air conditioner units are never lubricated externally.

Although equipment in the moon walk Apollo craft space ship is classified, the P-M industry knows that copper-silver alloy is used in the nose-cone heat shield. For a missile project, silver bearing copper was selected because of its superb heat transfer. Many other uses of P-M parts are cataloged by other methods of transportation—on the earth, on and in the seas, in the air and all the way to the moon.

PLant Manager Richard C. Woods explained that Greenback's entire production operation is automatically controlled from a central control room. In this area are control panels wired to all electrical equipment used in manufacturing metallic powder. One man can control the entire operation, starting or stopping any or all of the equipment as the need arises.

The Reduction Furnace and Baking Ovens are electrically controlled and run at temperatures between 9 and 14 hundred degrees Farenheit, using 425 kw of electric energy.

As Woods pointed out, everything that moves in the P-M process at Greenback Industries does so by electricity.

Fort Loudoun Electric Cooperative works closely with Greenback Industries, both on present needs and future plans for expansion. They are assured of sufficient power now and in the future and at a reasonable cost.

The present daily production of metallic powder is from 10 to 15 tons, depending on the product, compared to less than 3 tons per day in 1961. They employ 50 people and have an annual payroll of $280,000.

In 1967, Greenback Industries purchased a controlling interest in an iron mine at Cranberry, N.C., on the North Carolina—Tennessee border. This mine produces a very high quality iron oxide ore, which is readily convertible to P-M grade molding iron powder. Further research and expansion is planned in this department of the enterprise.

To Greenback Industries is a power line running from Fort Loudoun Electric Cooperative. This line is not only their source of electric energy, but their connection with co-op personnel trained to provide continued service and economical, dependable electric power.
A SALUTE TO SENIOR CITIZENS

By Libba Morris, Home Economist
Chickasaw Electric Cooperative

"Whoever you are!... Wherever you might be!"
"As you grow old with me, the best of life is yet to be"... Quoted.

Many of our citizens are those people who have been and some who are still very active in the business and professional growth of the community, and they deserve living at the very best! Why not live it electrically!

How many times have you made the remark, "I remember when?" When ... You washed on a rub board; ironed with a flat iron; cooked on the old wood stove; read by Kerosene lamp; bought ice for the chest from the traveling ice man; drew water out of the well; bathed in the old tin tub; made a trip by buggy; made your own corn meal; sewed by treadle; and on and on. It was a good old life but thank the Good Lord for the 20th Century electrical living. Isn't it wonderful to be living TODAY!

With a push of a button a day's work may be done in minutes. All of our automatic appliances release us for those leisure hours. Those hours that let us do what we want to do and when we want to do it. This is truly a Golden Age.

The Toast-R-Oven is an ideal appliance for a senior citizen. It's an oven — bakes frozen meat pies, desserts, potatoes, toasts both sides of bread at once. Ideal for frozen waffles. The oven has a baking setting from 200 to 500 degrees. You can have an extra oven right on your counter top. So easy to clean. Mrs. Whit Crawford does a lot of baking, and the Toast-R-Oven would sure come in handy when you didn't want to use your electric range. Especially when you just wanted to prepare small items.

"Twenty-one years ago, I put the flat iron down. My first grandchild was 3 months old when I got my first electric iron, refrigerator, and washer," stated Mrs. Haywood Stafford. She raised 5 children and did all their ironing with the heavy flat iron. Four irons were kept on the fire at one ironing time. The flat iron, costing 60¢ in its day, has now become an antique and is much more valuable. Mrs. Stafford's youngest daughter cleaned the flat iron, painted it and now uses it for a door stop. The electric iron — ANOTHER TIME SAVER.

REMEMBER WHEN?

The old black wash pot was used in the laundering of clothes and now it's used as a flower container. Mighty handy to have one for making stew, too. There's no comparison with today's laundry equipment.

The time for the bucket and dipper is past! The well house constructed by Mr. Cooley, surrounds the electric well. Mrs. Cooley says this is Mr. Cooley's conversation piece.

Waffles are a favorite for any family. I wonder if we would enjoy them as much if we had to prepare them as they did in 1841. Mrs. Cy Cooley has a collection of waffle irons which belonged to her great-grandmother. First in the series of irons is one with long handles. Once the batter was poured into the hot container, it was then held over hot coals to bake. Mrs. Cooley estimates this waffle iron to be 140 years old.

As time progressed, so did the future of the waffle iron. Next in the series is a waffle iron which was placed on top of a wood stove. The eye would be open and as one side of the waffle was baked, the waffle iron could be
flipped over to bake the other side.

Today's waffle iron is so easy to use. Some units will bake 4-section waffles. The electric waffle iron is in use for the fourth generation of the Cooley family. Mrs. Cooley says, "You know who makes the waffles at our house?" Mr. Cooley was my answer, and she replied "Yes, and he makes such good ones."

Mrs. Jay T. Hurdle has in her possession an electric Roto-Broil 400. This appliance will barbecue, roast, toast, broil, fry, grill, and boil.

Her favorite use of the Roto-Broil is in steak cookery. With a Hi-Low-Med heat selection, steaks may be cooked to perfection and taste delicious. The unit has a timer with an automatic bell.

Another feature is keeping a complete meal, cooked on the range, warm 'til serving. It is very versatile in that food may be cooked inside the Roto-Broil and on top. The unit does come equipped with a rotisserie and a steak broiler.

Mrs. Hurdle boasts of it being a time saver and when she doesn't want to use her range, using the Roto-Broil keeps her kitchen cooler.

The electric skillet is so versatile. When your oven is busy, try baking a cake in your skillet. Controlled temperatures prevent burning and unnecessary "pot watching." You may prepare a complete meal with the skillet. Mrs. J. W. Lewis is pointing out one of the features, the tilt-top lid. There are 5 positions the lid may be adjusted to. The high dome lid gives extra cooking capacity. Another beauty of the fry pan is that you can cook food right at your serving table. No senior citizen should be without an electric skillet.

WAYS TO STAY YOUNG

1. Walk at least a mile every day.
2. Take up some outdoor activity such as gardening (it is wonderful to see things grow day by day). Become good at it.
3. If you can't dance, learn how. Or learn to sing.
4. Once a month, look over your address book and either call on, or phone, or write to an old friend you haven't heard from during the year.
5. Develop the gift of making new friends and acquire two new ones (one younger person, the other older than yourself) each year.
6. Dress up in your "best" suit at least once a week (other than church) and go to the office, to a meeting, on a visit. Wear that new bonnet—appearance counts like mad.
7. Call everyday folks you meet by his or her first name.
8. Practice the three "C's" of Adult Education:
   - Curiosity
   - Comprehension
   - Creativeness

Start a hobby, learn a new language, write a poem.

9. As you grow older, take an active part in the community and give service to others less fortunate. Give a little of yourself away each day—good mental health.
10. Begin a long-range project such as painting in oils, a braided rug, a knitted dress. Finish it.
11. Watch your health but don't be a hypochondriac or faddist about it. Follow good hygiene. Seek professional service when needed.
12. Love someone very much and show it every day both in small and important ways. Love God and by His Grace a few will love you too.

American Association of Retired Persons
Dupont Circle Building
Washington, D.C. 20036

Mr. Whit Crawford, a retired state highway employee, demonstrates the electric knife. All you do is guide it! Slices meat, fish, fruit, cakes, bread, vegetables, cheese, thick or thin easily. Slices baked ham so nice and even. How do you slice your angel cake? With a fork or a piece of thread? Try the electric knife for smooth slices.
Progress through people is the way America has always moved ahead. It is still the way we can and must advance in the computer-space age of today and tomorrow.

One noteworthy example of progress through people has been, and remains, the cooperative enterprise -- a means of satisfying the economic needs of many individual Americans by acting together.

Today almost 21 million persons belong to credit unions in the United States. This is double the membership of a decade ago. Millions of Americans also meet part or all of their needs for electric power, telephone service, housing, insurance, recreation, and many consumer goods through cooperative action.

Because I have seen the progress people have made by acting together, I have pledged assistance to cooperative programs for farm and rural people. I believe cooperative self-help effort is a vital element in improving the economic position of farm families and expanding opportunity throughout rural America.

Progress through people is a timely, meaningful theme for Cooperative Month 1969. But more than this, it is an invitation to every American to give fully and generously of his time, energy and talent toward the greatest public good.
Today, everyone knows that money is scarce. Everyone except Jim Walter. We have all the mortgage money you need to build now. We offer 100% financing to qualified property owners. Choose from over 20 different Jim Walter built homes, from one bedroom to four bedrooms. By building now you'll avoid the rising cost of new home construction. So why wait when it's so easy for you to build now.

WE HAVE BARRELS OF MORTGAGE MONEY!

We'll build the home of your choice almost anywhere you own property and give you a mortgage plan you can live with. And here's how you can save even more money. We'll finish the interior of your home to almost any stage of completion. You tell us how much. Then finish the rest yourself. The more you do, the more you save. If you like, we'll supply the materials needed to complete the interior and include the cost in your mortgage. So remember, at Jim Walter Homes, we think a builder should do more than build your home... and we do more.

Call, send the coupon or stop by today for the new catalog and complete information.

JIM WALTER CORP.
(Mail to the nearest office)
I would like to know more about your building and financing plan. Please send me a free catalog. I am interested in a...

[ ] Home [ ] Cottage

NAME_________________________
ADDRESS_________________________
CITY_________________________STATE_________________________
Telephone_________________________
My property is located in_________County.
Enjoy More Play Time with an Electric Clothes Dryer

An Electric Clothes Dryer lets you "Waltz through Washday" because you can do the family's laundry anytime . . . rain, snow or shine. Just load it, set the dial and walk away. In minutes, everything's fluffy dry, ready for folding.

With an Electric Clothes Dryer, you select the time most convenient to you. No worry about the weather outside because there is always safe drying warmth inside your Electric Clothes Dryer. It's child-safe because it's flameless.

Safe for all types of fabrics, too, even delicate synthetics. With the new "wash-n-wear" fabrics, an Electric Clothes Dryer can even eliminate ironing!

Visit your favorite appliance store to find the Electric Clothes Dryer that is right for your home. Another big bargain in better living with low-cost rural electric power.

TENNESSEE'S RURAL ELECTRIC COOPERATIVES
Fads can be as much fun as a hoola hoop, as frantic as stuffing collegians into a phone booth, or as fashionable as a fluffy fur piece.

All a fad needs is followers. And male or female, teenage or middle age, no one is immune from the lighthearted lure of a fad—especially when it comes to fashions.

Though some of today’s high echelon executives would rather not admit it (especially when they’re teasing their own teenagers), they were once tied up in fashion’s knot. Remember the Windsor, winged collars, wide lapels and pegged pants? When these were in style men thought they were the cat’s meow.

But just one generation later these gentlemen’s sons have unpegged their pants for wide-kicking bell bottoms and unknotted their ties for scarves. (Wait until the next generation looks at those styles).

Women! Better not brag how much better you are, and mother if you feel like lecturing your daughter on the length of her date dress remember the flapper phase and different drop called the “New Look.” You say it’s a woman’s prerogative to change her mind, but let’s be reasonable. In just 10 years, women have gone from the covered up chemise to the topless bathing suit. Not to mention the mini, the maxi, the missing midriff and the modest granny dress.

If fads in men’s and women’s fashions have taken opposite courses, at least one item can boast it has brought them together. That’s the surprisingly delightful new craze—wearing glasses.

No longer need anyone be modest because she’s myopic or nervous because he’s nearsighted. When Princess Grace of Monaco and Cary Grant wear glasses in public, glasses are in. And according to the American Optical Corporation, the frame fad that’s supplanting the monocle is “Miss Chairman” and “Mr. Chairman.” Designed for reading, these slip specs make it possible to look up from a book without taking off the glasses. The “Chairman” are half-frames that nestle at the end of the nose. They’re bridging the generation gap, because they’re as popular with students as businessmen.

But enough for fashion’s flips. What about some of the freewheeling, fast-paced fads that make it obvious where the action is. Pole sitting is legendary, but it was left high and dry when it became more fun to stuff students into a phone booth or a car. When that sport became a bit tight, goldfish swallowing took over for a while.

More recently, the country went around in circles with the hoola hoop. Exciting for youngsters and slim-erizing for adults, this sport had the country spinning. Only something as racy as a skateboard could have stolen away a hoola hoop’s woosh. In fact skateboarding became so popular among college students, they even constructed massive obstacle courses and held fiercely competitive contests.

Had enough of those activities? Let’s recall some of the thoughts that captured the country’s imagination, starting with the theory that the world was flat. As recently as 1935, more than 6,000 persons living in Zion, Illinois argued the world was shaped like a flap-jack with the North Pole in the center and the South Pole distributed around the circumference. The fundamentalists, led by Wilber Voliva (who by the way traveled “around” the world several times) not only preached the pancake theory, but also stated the sun was only 32 miles away, and a huge wall of snow prevented ships from sailing off the globe into Hades.

What’s on the horizon as the next craze? It could be almost anything. Perhaps the next fad will follow the moon shots, or adults will eliminate the accent on youth, or the novelty of nudity will blanket us. What do you think? Your guess might be the next fad.
Uncle John's Page

This page is reserved for the young folks. We will pay one dollar for each poem or drawing published. ALL WORK MUST BE ORIGINAL. Drawings should be in black, and drawn on white, unlined paper. Tell us your age, address, and Electric Co-op, and

Send all items to:
UNCLE JOHN, The Tennessee Magazine
710 Spence Lane, Nashville 10, Tenn.

Anne McGlothin, Age 14
Route 4
Union Street
McMinnville, Tenn.
Caney Fork E.C.

Jimmy Lee Edwards, Age 12
Route 6
Jackson, Tenn. 38301
Southwest Electric Cooperative

Dwayne Smith, Age 14
107 East Main Street
Waverly Tenn. 37185
Meriwether Lewis Elec. Co-op

Michael Gibson, Age 12
Star Route
Fernler, Tenn. 37333
Tri-State Electric Cooperative

Frances Lawson, Age 11
Collierville, Tenn. 38017
Chickasaw Elec. Co-op

Helen Rutledge, Age 18
Route 1
Evensville, Tenn. 37332
Volunteer Electric Co-op

TENNESSEE MAGAZINE
DON'T FEED SILAGE UNTIL TWO WEEKS AFTER FILLING SILO

Wait at least two weeks and preferably three weeks after filling your silo before you start feeding the silage. By feeding and feeding immediately, the desirable fermentation process can begin.

This advice comes from Joe D. Burns, University of Tennessee Extension associate agronomist. He says that if in a silo with a well-sealed plastic cover, the heating process is about over in two to three days. Most of the fermentation process is complete about three weeks after filling when the silo is well-sealed.

"If there is no plastic cover on the silo, either trench or upright, then the heating process will continue as long as air is allowed to get into the silo," he continues.

If feeding is started immediately after filling, then the silage does not have time to ferment, the agronomist points out. The silage will continue to heat and mold, with spoilage occurring in the silo just ahead of feeding.

"Some farmers have switched to a greenchop program with corn for two to three weeks in order to let the silage ferment in the silo after filling and sealing," Burns points out. "Fermented silage has a longer rough life and cattle will eat more fermented silage."

COMPETITION IS STIFF FOR COTTON

Farmers have been aware of the competition from industrial processors for a long time. Industry has successfully invaded several agricultural markets and is now devoting a large amount of research toward furthering these markets.

"Synthetic fibers are well known examples of this competition," points out Eugene Gambill, University of Tennessee Extension associate agricultural economist. "Artificial fibers such as rayon and nylon have been developed for a number of years, and as more synthetics are developed, the demand for cotton, wool, flax and silk will decline. Already more than half the cotton market has been taken by these fibers.

From 1950 to 1960 the per capita use of cotton dropped from around 30 pounds to 23 pounds. From 1945 cotton utilization began to fall even lower, the economist notes. All fibers being used provided 45 pounds per person in 1947 and cotton provided only about half of that total. In 1968 man-made fibers exceeded the supply and use of natural fibers for the first time.

"There is good indication that cotton's share of the market will continue to become smaller," Gambill states. "Many persons will not agree with this opinion, but cotton growers want to know if and when the downward trend can be stopped."

It is hard to accept the fact that cotton, which only a few years ago occupied such a prominent place in our agriculture, can so quickly lose such a big share of its market to man-made fibers. If present trends continue, cotton will inevitably become a minor enterprise, Gambill believes. Our major problem then is to find an acceptable substitute for cotton, one or more that will produce a comparable income and suit the climate and soils of cotton growing areas.

LAWS NEED SOIL TESTS

Homeowners who are trying to have the "best lawn in the neighborhood" can find out what their lawn's fertilizer and lime needs are by sending a soil sample to the Soil Testing Laboratory for analysis.

"The soil sample must represent the lawn condition from the standpoint of soil differences and past fertilization and liming practices," says Joseph N. Mathews, University of Tennessee Extension assistant agronomist. "A portion of the sample should be taken from ten to fifteen locations over the lawn and mixed together for the sample."

Depth of sampling is important in lawns, he emphasizes. If the soil is to be worked for a new seeding, the sample should be taken to a depth of six inches. However, if the sod is already established and lime and fertilizer have been used as a topdressing or in the past, the soil should be sampled only two to three inches deep. This is to avoid sampling below the area of penetration by the lime and fertilizer. To sample, dig a V-shaped hole to the desired depth and take a portion of the sample up the side of this hole.

Recommendations for fertilizer and lime will be made by the laboratory based on analysis of the soil test.

"Cool season grasses, such as bluegrass and fescue, should be fertilized with a complete fertilizer about October 1," Mathews advises. "Additional nitrogen should then be applied around March 1 and again around April 1."

For warm season grasses, such as bermudagrass and zoysia, apply complete fertilizer about April 1. Additional nitrogen should then be applied about June 1 and again about July 15. If time is needed on established lawns, it may be applied either in the spring or fall, the agronomist notes.

Sample boxes and information sheets are available at your local county Extension agent's office. Mail the sample sheet and fee to the Soil Testing Laboratory, 5201 Marchant Drive, Nashville, Tennessee 37211.

TREAT TOBACCO SEEDBEDS NOW FOR 1970 CROP

Since the success of a tobacco crop often depends on a good supply of healthy plants for early setting, attention must be paid to the plant bed, especially the control of weed seed in the plant bed.

"You can control weed seeds in your plant beds either by burning or by using chemicals," points out Gilbert N. Rhodes, University of Tennessee Extension agronomist.

Research shows that chemicals are more effective when used in the fall, September 15 to October 15, than when used in the spring prior to seeding the bed.

"There are several chemicals that will do a good job," Rhodes continues. "Regardless of the chemical selected, the application should be preceded by careful selection of the site and thorough cleaning and preparation of the soil."

For complete information on the use of chemicals for weed seed control in tobacco plant beds, visit your local Extension office and get a copy of Publication 338, "Bermuda Turf Production in Tennessee." or Publication 393, "Chemical Weed Control in Tobacco Beds."
HOTPOINT GIVES YOU
MORE
washer
THAN YOU PAY FOR

NEW HOTPOINT
DUO-LOAD WASHER

Does 2 different kinds of loads at the same time. Separately. Automatically. Each in its own tub, its own water temperature, its own rinse, its own agitation, its own speed!

- Does single large loads — up to 16 lbs. — in lower tub alone
- Does single smaller loads in upper tub alone
- Automatic extended soak cycle
- Permanent Press settings
- Fountain-Filter lint removal
- 4-Speed combinations
- Automatic bleach and fabric conditioner dispensers

SEE YOUR HOTPOINT DEALER!

PUZZLE CORNER

People like puzzles, our Puzzle Corner continues to prove by hundreds of entries. And our September contest was no exception. Percentage of correct answers over incorrect ones increased this month.

The September puzzle was: There are three Mothers, each of whom has two daughters living in a seven-room house. Each woman has a separate room. How is this possible?

The answer: Two of the Mothers are daughters of the third Mother. And each of these two daughters has two daughters, making a total of seven women living in the seven room house.

Our winner this month, chosen by lot from the correct answers, is Miss Maxine Floyd of Route 4, Lewisburg, Tennessee. Miss Floyd’s family is a member of Duck River Electric Membership Corporation, Shelbyville. Her prize is a check for $10.

The second and third prizes of $5 each go to Mr. Joe Frank Hogan of Jasper, Tennessee, a member of Sequachee Valley Electric Co-op, South Pittsburg, Tennessee and to Mrs. Lela Herring of Route 2, Adamsville, Tennessee, a member of Pickwick Electric Co-op, Selmer.

Second and third places are also picked by drawings but with the addition that drawings will continue until the two grand divisions other than the winner will be represented among the three prizes.

One rule has been added to the contest. Members must list the name of their electric co-op under their own names on the contest entry.

Here is the October puzzle:
A snail is in a well 16 feet deep. The snail can crawl up the slippery wall of the well 4 feet each day, but must rest and then slides back 3 feet each night. How many days will it take the snail to get out of the well?

Send answers to:
Puzzle Corner
The Tennessee Magazine
P. O. Box 7232
Nashville, Tennessee 37210
Hospital Insurance?

Even though you now have, or have ever had, HEART TROUBLE! CANCER! DIABETES! HIGH BLOOD PRESSURE! . . . or any other illness . . .

Town & Country Insurance Service will help you with quality coverage, competitive rates!

This coverage pays up to $35 daily on room and doctors bill with surgical coverage up to $300 . . . Convalescent care or nursing home benefit after five days in hospital and first aid for accidents and other hospital benefits!

WRITE Town & Country Insurance Service now or fill in coupon for FREE Insurance Check-Up . . . TODAY!

WRITE:
Town & Country Insurance Service
2402 12th Avenue South
Nashville, Tennessee 37204

(Click and Mail Today)

HOTPOINT SENSI-DRI ELECTRONIC MOISTURE SENSING ELECTRIC DRYER

Electronic Moisture Sensor signals the heat to shut off automatically when preselected dryness is reached. No more guesswork for any load or fabric!

- Six fabric-tested drying selections
- Jumbo drum with automatic light, up-front lint trap
- Permanent Press Settings
- End-of-Cycle signal
- Variable dryness control for "just-right" dryness
- De-wrinkle cycle
- Porcelain-enamel finish protects drum and top
- Turn-to-start control

SEE YOUR HOTPOINT DEALER!
A NEW "CASH CROP" FOR McNairy County

Pamala King and Vickie Britton have been with Pamala's father, "Bozo" King of Ramer, Tennessee, to pick up his pepper plants.

By Larry Gage
Electrification Advisor
Pickwick Electric Co-op

Many people can remember the old familiar sight of cotton fields lined with people pulling "pick-sacks." With all the mechanization in farming, this is almost a thing of the past, like so many other phases of the "Good Old Days" of farming.

While passing fields today in McNairy County, one might think time is going backward. Many people use their same "picksack" to harvest pimiento peppers that they once used to pick cotton.

The pepper growing industry is new to this area, and is expected to become one of the major cash crops of McNairy County in the next few years. Last year, 750 tons were produced on 400 acres. This brings in an income of about $75,000. This year, 436 acres were planted.

One of the problems of producing pepper is that presently there are no machines which can harvest these peppers. Machines have been developed to harvest some types of peppers, but this is a once over operation and pimiento pepper harvesting does not lend itself to this. Even so, this does not seem to discourage the producers.

With the two-row transplanter, 5,000 to 6,000 plants can be set out per hour. Note the tanks with the starter fertilization solution on the side of the tractor. A herbicide has already been applied to the soil. Shown on the transplanter (from left) are Artie Ashe, R. D. Clark, W. C. Gray, and Garland Carroll. Driving the tractor is Millard Ashe. All of the men are from Adamsville, Tennessee.
The pepper plant grows in a wide range of soil types and different climatic conditions. Profitable yields have been obtained in every county in Tennessee. Yields of ten tons or more per acre may be obtained. Highest and most consistent yields, however, are made on well-drained, fertile uplands. Pepper yields are uncertain on rich bottomlands. The plants on these rich soils tend to produce a large amount of foliage and to mature late. Both of these factors adversely affect yields.

Pepper plants cannot stand freezing. Field setting dates are similar to those of tomatoes. In our area, plants can be set about the middle of May. Machine setting is preferred over hand setting. This saves labor and provides the most practical means for applying water and fertilization to the plants. Two men can hand set about 600 plants per hour, and five men with a two-row transplanter machine can set from 5,000 to 6,000 plants per hour.

Pimiento pepper will be ready for red ripe harvest in 80 days after field setting. Plants set May 15 will be ready to harvest approximately August 5. They will continue to ripen until frost, if properly grown.

Peppers are harvested when they are full red ripe, picking ranging from 7 to 14 days apart over a period of 10 to 12 weeks. One should never harvest when only scattered red fruits show, because ripe pepper will hold for several weeks if sound. Wait until enough fruits are full red so you can harvest efficiently.

Harvest labor averages from 50 to 70 man hours per acre. Good pickers can pick a ton a day when the yields are good. A family of four or five can easily handle 5 acres of pepper.

One reason that pimiento pepper is an important crop in McNairy County is that it supplements the income from cotton, corn, and soybeans. These have been our major cash crops over the past years. The farmer will realize income from pepper before the other crops are ready to harvest.
GRAPHIC LOOK AT U.S. COOPERATIVES

WHAT COOPERATIVES DO AND HOW MUCH

Farmer Marketing, Supply, and Service—5 out of 6 farmers use these types

They market about a fourth of the food and fiber farmers raise—5,560 co-ops market about $13.3 billion worth of farm produce yearly.

They obtain about a fifth of farm supplies farmers use—6,420 co-ops obtain $3.5 billion worth of supplies for farmers yearly.

They provide trucking, storage, cotton ginning, and related services—5,375 co-ops do $319 million worth of such services yearly.

A total of 7,940 co-ops did over $17 billion worth of business in 1967-68 for farmers of this country.

Banks for Cooperatives make 60 percent of loans to co-ops
At Beginning of 1969 13 Banks had $1.6 billion loaned to 2,917 farmer co-ops.

The System has about $12 billion in loans outstanding. It sold $9.5 billion in bonds and debentures to the public last year to get all its loan funds.

Cooperative Type Institutions Get Credit And Grants Through Farmers Home Administration For—

Rental and domestic farm labor housing — 280 units serve about 6,000 rural families.

Water and/or sewer systems—3,253 systems serve half a million rural families.

Community recreation—593 facilities serve about 200,000 families.

Special low income co-ops (Economic Opportunity loans)—1,162 cooperatives serve 22,500 low income rural families.

Grazing associations—248 associations serve 2,500 small farmers and ranchers.

Mutual Irrigation Companies—
They supply water to farmer to irrigate in dry—land areas—7,700 associations supply water to 150,000 farmers with 9 million acres in cultivation—about a fourth of all U.S. irrigated land.

Cooperative Farm Credit System—Nearly 1 million farmers and 3,000 co-ops now completely own the System.

Federal Land Bank Associations make 22 percent of U.S. long-term loans for farms.

At Beginning of 1969 664 associations had $6.1 billion loaned to 387,000 farmers.

Production Credit Associations make 15 percent of shorter term loans for farms.

At Beginning of 1969 453 associations had $3.9 billion loaned to 370,000 farmers.

Rural Electric Cooperatives—900 co-ops serve 6 million meters—about 24 million people.

They provide light and power to rural consumers—These consumers required more than 2-1/2 times much electricity in 1967 as they did in 1957.

Rural Telephone Cooperatives—230 telephone co-ops have 650,000 subscribers and serve over 2 million people.

They bring modern telephone service to rural communities.

Bargaining Cooperatives—300 agricultural bargaining co-ops bargain for $2 billion worth of crops produced by 200,000 growers annually.

They act as farmers' agents to bargain for price of their products.

Grazing associations—248 associations serve 2,500 small farmers and ranchers.
Credit Unions
These provide rural and urban people a place to save and borrow—Over 23,000 credit unions made loans for $11.9 billion and had savings on hand of $12.8 billion in 1968—with total membership of 20.8 million

Co-Op Oriented Insurance Companies
They provide all kinds of insurance to town and country—12 million members get over $776 million worth of insurance from 15 major companies

Farmers’ mutual fire insurance companies provide this special protection—1,350 companies provide 3 million members with about half of all fire insurance in force in rural areas

Cooperative Housing Projects—
They provide homes and apartments owned by residents—680 projects valued at $250 million house some 173,000 families

Group Health Plans
They provide health care—7 million people are enrolled in 180 plans with annual gross income of about $260 million

Consumer Goods Societies—
They provide food and home supplies—500 centers provide 400,000 members with $480 million worth of goods annually

Fishery Cooperatives—
They market and process catches and help fishermen get their supplies—100 co-ops have as members over 10,000 fishermen—who operate 7,500 boats or vessels

Forestry Cooperatives
They market timber, manage tree acreages, and provide cutting and other services—About 143 forestry co-ops are operating
RAISE RABBITS for us on $500 month plan. Free details, White’s Rabbitry, Mr. Vernon, Ohio 43050.


PEACH TREES, Low as 30¢. Cherries, pears, apples, plum, nut trees, strawberries, blueberries, dwarf fruit trees, perennials. Grapevines 20¢, Shrubs, evergreens, shade trees, roses 25¢ up. Quality stock can’t be sold lower. Write for FREE color catalog and $2.00 FREE bonus information. TENNESSEE NURSERY COMPANY, INC. Box 80, Cleveland, Tennessee 37311.

WANTED: Ginseng and other Medicinal Roots. 367 page illustrated book on Ginseng and other valuable roots—price $2.00 per copy. Top market price paid for all roots. Also, trapping supplies, write for free catalog. ED BAUER FUR CO., SMITHBORO, ILLINOIS 62284.

SURPLUS BARGAINS—War, Government, Industrial surplus at savings to 80%! Clothes, boots, coats, tents—Bargains for farm, home, outdoors. SEND FOR FREE CATALOG—must give zip code. Surplus Store, Sioux Falls, S.D. 57102.

CHAIN SAW CHAIN—Get factory prices on Brand New, First Quality, Fully Guaranteed chain, bars, parts, accessories for all makes saws. Free Catalog, Big Savings. Write today. Zip-Penn, Box 179-Z, Erie, Pennsylvania 16512.

SOUTHERN CHANNEL CATFISH, fastest growing game fish, gains 4 lbs. year, 8-10 inches, 15¢ each. Larger sizes available. Live delivery guaranteed. SULIK, Rt. 3, Shelbyville, Ky. 40065. Phone 502-633-1800.


YOUR MONEY And how it can earn up to 7%

Religious Institutional Bond from Guaranty Bond.

Pay up to 7% annually on your investment of $5,000 or more, and still pay 6 1/2% on amounts invested under $5,000. Are backed by a first mortgage on the property and by a pledge of the first income of the church or institution. Continue to pay this good yield for the life of the bond — from six months to 12 1/2 years.

For further information, without obligation, fill out coupon below or phone 615—291-4660.

 Guaranty BOND AND SECURITIES CORPORATION 2312 West End Avenue Nashville, Tenn. 37209 Exclusively Underwriters of Religious Institutional Finance Guaranty Bond and Securities Corp. P.O. Box 683, Nashville, Tenn. 37203 TM 10-69 Please send information about bonds that pay up to 7% without obligation. I am interested in investing $ for ___ years.

Name _____________________________
Address __________________________
City ________________________________
State ______________________________
Zip ________________________________
Phone ____________________________

PRINTED IN U.S.A. MANUFACTURED BY THE JOSEPH S. KRAUSE COMPANY, JACKSON, TENNESSEE.
FLOWERING SHRUBS—1 or 2 Years Old

- Crape Myrtle—Red, Purple, Pink, white, 1 to 2 ft. $1.98 ea.
- Sasanqua Azalea, 3 to 5 ft. $1.98 ea.
- Dwarf White Azalea, 3 to 5 ft. $1.98 ea.
- Rhododendrons, 3 to 5 ft. $1.98 ea.
- Lilacs, 3 to 5 ft. $1.98 ea.
- Forsythia, 3 to 5 ft. $1.98 ea.
- Deutzia, 3 to 5 ft. $1.98 ea.
- Spirea, 3 to 5 ft. $1.98 ea.
- Japanese Yew, 3 to 5 ft. $1.98 ea.

SHADE TREES—1 or 2 Years Old

- Dogwood, 1 to 2 ft. $1.98 ea.
- Eastern Redbud, 1 to 2 ft. $1.98 ea.
- Serviceberry, 1 to 2 ft. $1.98 ea.
- Sugar Maple, 1 to 2 ft. $1.98 ea.
- Ash, 1 to 2 ft. $1.98 ea.
- Elm, 1 to 2 ft. $1.98 ea.
- Cypress, 1 to 2 ft. $1.98 ea.
- Spruce, 1 to 2 ft. $1.98 ea.

Fruit Trees—1 or 2 Years Old

- Apple Trees: 
  - Red Delicious, 1 to 2 ft. $1.98 ea.
  - Golden Delicious, 1 to 2 ft. $1.98 ea.
  - McIntosh, 1 to 2 ft. $1.98 ea.
  - Rome Beauty, 1 to 2 ft. $1.98 ea.
  - Empire, 1 to 2 ft. $1.98 ea.
  - Northern Spy, 1 to 2 ft. $1.98 ea.

PLANTS—1 or 2 Years Old

- Red Radiance, $1.00
- Floradora, Orange
- Tuff Stuff Pecan, $1.00
- Flame Grass, $1.00
- Yucca, Candle of Heaven
- Chinese Pomegranate
- Weeping Willow, 1 to 2 ft. $1.00
- Chokecherry, 1 to 2 ft. $1.00

BULBS—50¢ ea.

- Daffodils
- Tulips
- Crocuses
- Gladiolas
- Iris
- Hyacinths
- Lilies

NATIVE WILD FLOWERS—$1.00 ea.

- Prairie Smoke, $1.00
- Goldenrod, $1.00
- Indian Paintbrush, $1.00

GRASSES—$1.00 ea.

- Timothy, $1.00
- Zebra Grass, $1.00
- Red Grass, $1.00

SAVAGE FARM NURSERY
P.O. Box 12-S-T.M. McMinnville, Tennessee 37110

Order your plants early—these are very popular and will sell out fast! We can ship only to addresses within the United States. Orders outside the United States will be shipped at the customer's expense. Orders will be shipped via United Parcel Service (UPS) or similar means. Names of plants on order forms must be filled in at time of ordering. All plants are guaranteed to live. If any plants should die, they will be replaced free of charge. Please order early to ensure delivery by our season-end deadline of May 15th. Orders must be postmarked by April 30th. All prices are subject to change without notice. Nursery stock must be paid for in advance. We accept checks, money orders, and credit cards (VISA and MasterCard).
NEW! From Mutual of Omaha for readers of The Tennessee Magazine!

Three way protection

that covers you both IN and OUT of the hospital

PLUS UP TO $500.00 for doctor calls

NOW PAYS YOU UP TO $1,000.00 a month for regular living expenses

PLUS UP TO $10,000.00 for hospital-surgical-medical bills

Doctor Calls—Pays up to $500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays both doctor calls and surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

Living Expenses—Pays from $100.00 to $1,000.00 a month (depending on the amount you qualify for) to help take care of your regular living expenses when the family breadwinner is disabled and unable to work. As explained in your policy, these tax-free benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start after retirement or age 65.

Hospital-Surgical-Medical—Pays up to $10,000.00 for every insured member of your family. Provides cash to help pay the cost of doctors, specialists, hospital care, X-rays and lab examinations, etc. A sensible deductible amount and share-the-risk feature keep the cost to a minimum. These benefits are payable for disabilities that start before age 65. Hospital income benefits are payable for disabilities that start thereafter.

65 OR OVER?

Get extra cash to supplement Medicare. New "Extra Security" plan pays $150.00 a week tax-free cash directly to you when you are hospitalized...provides vitally needed extra cash payments that can DOUBLE and TRIPLE—up to $450.00 a week—as your needs grow and your Medicare payments decrease. No physical exam! Enroll now! Get free facts about Mutual of Omaha's new "Extra Security" plan that supplements Medicare. Mail coupon today!

Free book plus free facts about how you can get more for your money.

Now you can have free facts about simple, easy ways to stretch your health insurance dollars, become a smart money manager, and kick financial worry out of your life. Learn how Mutual of Omaha Insurance Company and its life insurance affiliate, United of Omaha, can provide a low-cost packaged program of health and life insurance for the whole family! You'll have 128 pages crammed full of practical ways to build your financial security and your health power, too. How to detect childhood diseases! How you can eat well and lose weight! Nine ways to reduce tension! MAIL COUPON TODAY!

MAIL THIS COUPON TODAY!

- Listen to Bob Considine, Saturdays & Sundays, on NBC's Monitor!

Mutual of Omaha
Omaha, Nebraska 68131

☐ I am under 65. Please rush facts about
☐ Also rush FREE information about "Three-way" protection plans that are available in my state, together with my copy of free book.

Name
Address
City
State
Zip Code

☐ I am over 65. Please furnish FREE facts about new "Extra Security" hospital income plans now available in my state.

Dept. 9010

IF UNDER 18 HAVE PARENT SIGN HERE
Sick or well, you will collect cash!

First, like regular insurance, it pays you big cash benefits when you’re sick or hurt and can’t work. You don’t even have to be hospitalized to collect your benefits. Your checks are sent directly to you in addition to any other insurance you may have. Your cash benefit checks are just like your regular paychecks...the money is yours to spend for whatever you want.

But...what if you don’t get sick or hurt? Here’s the really new and amazing thing about this new kind of health insurance—because if you are lucky and don’t get sick or hurt, THEN EVERY CENT OF THE ANNUALIZED PREMIUMS YOU’LL HAVE PAID WILL BE PAID BACK TO YOU IN CASH WHEN YOUR POLICY REACHES MATURITY AT AGE 65!

But if you don’t get sick or hurt and have to collect benefits—or ever if you do collect some benefits—you can still get back a big cash refund. At maturity every single cent of annualized premium you’ve paid in over the years—minus only the benefits you’ve actually collected—is paid back to you in cash. Think of what a blessing such a big cash nest egg could mean to you at retirement. Money for that trip you’ve always wanted to take...money for a new car or for home improvement...money to make those special dreams you’ve cherished come true.

Think of it...you’ll get the very best of both worlds! You guarantee your family the security of a substitute paycheck—an extra money salary fund set up in your name that could pay you thousands and thousands of dollars in cash if you’re sick or hurt and can’t work!

This is important...vitaly important...because statistics prove that living and medical expenses are higher today than they’ve ever been before in our country’s history.

Yes, when you think about it you’ll admit that one of two things is going to happen to you in the years ahead...EITHER YOU’LL BE SICK OR HURT—OR YOU’LL STAY WELL...

...and we think you’ll agree that our new kind of health insurance makes good sense because it guarantees that, SICK OR WELL, YOU WILL COLLECT CASH!

Get the facts—rushed to your door absolutely FREE and without any obligation at all. You owe it to yourself, your family, and to your financial future to at least learn all the true facts about new EXTRA CASH money-back health insurance.

MONEY-BACK HEALTH INSURANCE

mail to: Old Equity Life
1800 West End Building, Suite 824
Nashville, Tennessee 37203

Yes, please rush me Free information about money-back health insurance that pays me cash for staying well—along with a free copy of the extra cash power booklet. I understand receiving this information places me under absolutely no obligation.

Name ____________________________________________

Address ____________________________________________

City ____________________________________________ State __________ Zip __________

 vard at the right of this certificate.

FREE INFORMATION CERTIFICATE
CONTENTS

Volunteer Views .................................. 4
Greenback Industries ............................ 6
Foods, Facts, and Fashions ...................... 8
Presidential Proclamation ....................... 10
Your Co-op Section .............................. 12
Uncle John ......................................... 14
Timely Topics ..................................... 15
Puzzle Corner ...................................... 16
Cash Crop .......................................... 18
What Co-ops Do .................................. 20
Marketplace ....................................... 22

STAFF

John E. Stanford ................................. Editor

RURAL ELECTRIC CONSUMER PUBLICATIONS
356 West Maple Road
Birmingham, Michigan
Phone: 313 - 647-6464 - 65

POSTMASTER: In using Form 3579 please give our key number and mail to The Tennessee Magazine, Box 7232,
Nashville, Tenn. 37210.

THE TENNESSEE MAGAZINE is published monthly as an educational and informational service to members of rural electric cooperatives in Tennessee and in behalf of the welfare of their program. Second class postage paid at Memphis, Tennessee. Published monthly, at 3781
Linden Avenue, Memphis, Tennessee 38118. Subscription price: 75¢ per year for members and $1.00 per year for non-members.

Printed and mailed by Shea/Rustin, Inc., Atlanta

ON THE COVER

Our cover pictures an aerial view of Greenback Industries manufacturing plant, located on Highway 411 between Maryville and Madisonville. Story on this growing business may be found on Pages 6-7.

OCTOBER, 1969
There are many "months" observed in varying degrees every year, but few are more deserved than Co-op Month, meaning October. Cooperatives touch virtually every pulse of American life. They have meant a better way of life to millions of Americans, often making the difference between first and second class citizenship.

Perhaps the most important fact about cooperatives is that they are—in theory and in practice—people. They are owned by individuals and they are operated to be of service, rather than profit, to those who own them.

Most cooperatives in the United States are small, employing fewer than 20 persons and doing less than $1-million in business each year. At the same time cooperatives are plentiful, there being some 50,000 co-ops of all kinds in the United States with total memberships of 53-million persons. Allowing for duplication in membership, that still means that about one of every four Americans belongs to a cooperative.

Cooperatives provide at least 200,000 jobs in our nation, mostly in rural areas. And what they purchase from other businesses—producers of trucks, machinery, packaging materials, electricity and scores of other goods and services—provides jobs for tens of thousands of other Americans.

Many people think of cooperatives as being mostly rural, but people in the cities as well as in the country join together in business cooperatives to provide themselves with many types of services such as housing, insurance and credit through credit unions.

Among the larger and, we think, most serviceable and beneficial cooperative programs is that of rural electrification. Some 6-million consumers now own the almost 1,000 rural electric co-ops which serve approximately 24-million Americans in their homes, on their farms, in their factories, retail businesses, churches, hospitals and schools. Electric co-ops are built, owned, and controlled by the consumers they serve.

For more details on cooperatives for this October observance, please turn to Page 20 of this issue, and to President Nixon Proclamation on page 10.

Hurricane Camille is now tragic history. The loss of life and property was terrible and will not soon be forgotten.

Unfortunately, the lives cannot be replaced. Fortunately, the property can although in some areas it will take a long while.

Five rural electric cooperatives—four in Mississippi and one in Louisiana—were hit hard. Outages among members ran from about one-third all the way to 100%. One co-op is faced with re-building 1,000 miles of lines. The others have less, but still gigantic tasks.

If there is a happy note in such a tragedy, it comes from the helping hands of individuals and organizations that were extended to those who absorbed the repeated blows of tragedy. Line and construction crews from electric co-ops in surrounding states were soon converged on the damaged areas of Mississippi and Louisiana, doing all they could to clear the rubble and restore vital electric services to the area. They worked all possible hours, sometimes against the additional odds of mosquitoes, fire ants, snakes, high humidity, rain and extreme heat, in order to get the job done. They stayed until service was generally restored—from two to four weeks.

We are happy that Tennessee was represented among these emergency crews, with Gibson County EMC, Middle Tennessee EMC, Meriwether Lewis Electric Co-op and Cumberland EMC dispatching to the stricken areas a total of nine crews totaling 20 men and one contractor's crew.

Cooperatives—which means organizations of people cooperating—is more than just a word. It's an entire, wonderful story, to which new chapters are being added daily.
TENNESSEE READERS! REMARKABLE
NEW HEALTH INSURANCE SERVICE

Now, a unique service for residents of Tennessee. No two people have the same thumb print and no two people have exactly the same insurance needs. Continental Insurance Service, Inc., refers to this as PERSONALIZED SELECTIVE PROTECTION. CIS represents not one, but several of the nation's leading and most respected Insurance Companies. This allows us to serve you as an individual and protect your interest.

FREE FACTS ABOUT HOW YOU CAN GET MORE FOR YOUR MONEY

Continental Insurance Service, Inc., will send you, without obligation, facts about low-cost Health Insurance Plans for young and old. Yes, with this unique service offered by Continental Insurance Service, Inc., you may select your Personalized Protection. CAN YOUR PRESENT HEALTH INSURANCE PAY TODAY'S HIGH COST?... Continental Insurance Service, Inc., specializes in Hospitalization, Medical and Surgical Coverage, as well as Life Insurance. Have you had problems getting this type coverage? Does your present policy have elimination riders? Through its carriers CIS has many plans to offer, benefits payable on existing health conditions after six months. You do not have to be in perfect health to qualify.

Hospital costs continue to increase. Can your present hospital insurance pay today's high costs? Write for professional services offered only today by Continental Insurance Service.

ENROLLMENT PERIOD OPEN...

ACT NOW!

Please see that I receive FREE information about low-cost Health Insurance Plans for young and old. Yes, with this unique service offered by Continental Insurance Service, Inc., you may select your Personalized Protection. CAN YOUR PRESENT HEALTH INSURANCE PAY TODAY'S HIGH COST?... Continental Insurance Service, Inc., specializes in Hospitalization, Medical and Surgical Coverage, as well as Life Insurance. Have you had problems getting this type coverage? Does your present policy have elimination riders? Through its carriers CIS has many plans to offer, benefits payable on existing health conditions after six months. You do not have to be in perfect health to qualify.

YOUR SEAL OF PERSONALIZED SELECTIVE PROTECTION

TEAR OUT THIS COUPON and mail it for FREE INFORMATION

POSTAGE-FREE CARD!
Everything Moves By Co-op—Provided Electricity As

Metallic Powders Bring Greenbacks to Greenback

By Newell Thompson
Supervisor of Member Relations
Fort Loudoun Electric Co-op

Greenback Industries, Inc., at Greenback, Tennessee, on Hwy. 411, is one of the nation's larger processors of powder metallurgy products.

Though little publicized, Greenback Industries supplies the material for many of the vital parts in automobiles, electric appliances, electric motors, the aviation and space industries. This East Tennessee plant manufactures 95 different grades of metal powders, including sponge copper powders, premixed bronze powders, tin powders, many special alloy powders, cuprous and cupric oxide. These powder metallurgy products are used in the manufacture of self-lubricating bearings, gears, cams, petroleum filters, heavy duty brake linings, and motor brushes.

A major advantage of Powder Metallurgy (P-M) is its ease of fabrication. It does not have to be melted in order to form a desired part. The powder is actually pressed into a bearing while dry. Metallic powder is poured into a die conforming in shape to the desired part and pressure is applied. This pressure causes the powder to combine, forming a gear, cam or bearing. Further heat treatment strengthens the product, and the part is ready for use. This product is simple, quick, very accurate and reduces cost. No melting, pouring and casting are required.

P-M is most ideally suited to the production of cylindrical, rectangular, or irregular shapes that do not have large variations in cross sectional dimensions. Surface indentations or projections can easily be formed on the parts' surfaces. Splines, gear teeth, axial holes, counterbores, straight knurls, slots and keyways present no problems.

A typical P-M part actually begins on Fort Loudoun Electric Cooperative's lines since Greenback Industries is the co-op's largest industrial user of electricity. The plant works on a continuous basis, 3 shifts per day, 5 to 6 days per week, depending upon the orders received. Their operation requires great amounts of electric energy and demands a constant, dependable source of power. Fort Loudoun supplies this power, economically and dependably.

Greenback Industries purchases high quality utility used copper from dealers throughout the United States. This copper is melted and sprayed into an air chamber, much as paint is sprayed from a gun. The molten copper cools in the air and settles as fine dust particles. Other metals are processed in similar manner. Then a precision mixture of the pure copper powder and other powder metals is fed into the Reduction Furnace (which uses 425 kw of electric energy). Here the alloys are heated and combined into a 99.5% plus, pure metal continuous sheet (called center cake). Rollers feed the

Greenback Industries, Inc. has the most complete laboratory facilities of any oxide or metal powder producer in the U.S.A.
center cake into a grinder which pulverizes the metal and delivers to screening and storage reservoirs, from which varying combinations of particle size can be mixed according to customer specifications. Copper powders and other powders, including tin and graphite lubricants can be mixed to customer specifications. This supplies the product to the customer for press fabrication without further treatment.

The powder then goes to the shipping department, where the powder is packed in metal drums, lined with heavy plastic bags, and weighed for shipment.

Although the process of converting used copper into P-M parts sounds relatively simple, it is a complicated and exacting process. Greenback Industries only supplies the powder for parts manufacturers, but this process alone requires millions of dollars in investments and thousands of hours of research.

The Greenback lab is equipped with the latest scientific instruments, including a spectograph which enables them to accurately analyze powder for the presence of foreign materials to .0004%. Hundreds of additional tests are carried out with a variety of instruments to insure that the powder will meet the customer's specifications.

P-M products have certain unique advantages which endear them to the hearts of fabricators. One is its ability to retain oil. It is referred to as sponge powder and rightly so, for a bearing pressed from this material is somewhat like a sponge. It is filled with microscopic cavities that will retain oil when subjected to a specialized oil bath. These cavities hold the oil within the bearing itself, releasing small amounts of it as the bearing is subjected to friction and wear. This is particularly important when a bearing must be located in a hard-to-reach area that would make frequent oiling difficult. Thus the sealed motor and compressor in sealed air conditioner units are never lubricated externally.

Although equipment in the moon walk Apollo craft spaceship is classified, the P-M industry knows that copper-silver alloy is used in the nose-cone heat shield. For a missile project, silver bearing copper was selected because of its superb heat transfer. Many other uses of P-M parts are cataloged by other methods of transportation — on the earth, on and in the seas, in the air and all the way to the moon.

Plant Manager Richard C. Woods explained that Greenback's entire production operation is automatically controlled from a central control room. In this area are control panels wired to all electrical equipment used in manufacturing metallic powder. One man can control the entire operation, starting or stopping any or all of the equipment as the need arises.

The Reduction Furnace and Baking Ovens are electrically controlled and run at temperatures between 9 and 14 hundred degrees Farenheit, using 425 kw of electric energy.

As Woods pointed out, everything that moves in the P-M process at Greenback Industries does so by electricity.

Fort Loudoun Electric Cooperative works closely with Greenback Industries, both on present needs and future plans for expansion. They are assured of sufficient power now and in the future and at a reasonable cost.

The present daily production of metallic powder is from 10 to 15 tons, depending on the product, compared to less than 3 tons per day in 1961. They employ 50 people and have an annual payroll of $280,000.

In 1967, Greenback Industries purchased a controlling interest in an iron mine at Cranberry, N.C., on the North Carolina - Tennessee border. This mine produces a very high quality iron oxide ore, which is readily convertible to P-M grade molding iron powder. Further research and expansion is planned in this department of the enterprise.

To Greenback Industries is a power line running from Fort Loudoun Electric Cooperative. This line is not only their source of electric energy, but their connection with co-op personnel trained to provide continued service and economical, dependable electric power.

---

**Steps in Operating Cycle for Forming P/M Parts**

1. Powder being fed into die cavity.
2. Powder pressed into required shape by application of pressure from above and below. Core rod provides central hole.
3. Formed P/M part ejected from die cavity.
A SALUTE TO SENIOR CITIZENS

By Libba Morris, Home Economist
Chickasaw Electric Cooperative

"Whoever you are!... Wherever you might be!"
"As you grow old with me, the best of life is yet to be"... Quoted.

Many of our citizens are those people who have been and some who are still very active in the business and professional growth of the community, and they deserve living at the very best! Why not live it electrically!

How many times have you made the remark, "I remember when?" When ... You washed on a rub board; ironed with a flat iron; cooked on the old wood stove; read by Kerosene lamp; bought ice for the chest from the traveling ice man; drew water out of the well; bathed in the old tin tub; made a trip by buggy; made your own corn meal; sewed by treadle; and on and on. It was a good old life but thank the Good Lord for the 20th Century electrical living. Isn't it wonderful to be living TODAY!

With a push of a button a day's work may be done in minutes. All of our automatic appliances release us for those leisure hours. Those hours that let us do what we want to do and when we want to do it. This is truly a Golden Age.

The Toast-R-Oven is an ideal appliance for a senior citizen. It's an oven — bakes frozen meat, desserts, potatoes, toasts both sides of bread at once. Ideal for frozen waffles. The oven has a baking setting from 200 to 500 degrees. You can have an extra oven right on your counter top. So easy to clean. Mrs. Whit Crawford does a lot of baking, and the Toast-R-Oven would sure come in handy when you didn't want to use your electric range. Especially when you just wanted to prepare small items.

"Twenty-one years ago, I put the flat iron down. My first grandchild was 3 months old when I got my first electric iron, refrigerator, and washer," stated Mrs. Haywood Stafford. She raised 5 children and did all their ironing with the heavy flat iron. Four irons were kept on the fire at one ironing time. The flat iron, costing 60¢ in its day, has now become an antique and is much more valuable. Mrs. Stafford's youngest daughter cleaned the flat iron, painted it and now uses it for a door stop. The electric iron — another time saver.

REMEMBER WHEN?

The old black wash pot was used in the laundering of clothes and now it's used as a flower container. Mighty handy to have one for making stew, too. There's no comparison with today's laundry equipment.

The time for the bucket and dipper is past! The well house constructed by Mr. Cooley, surrounds the electric well. Mrs. Cooley says this is Mr. Cooley's conversation piece.

Waffles are a favorite for any family. I wonder if we would enjoy them as much if we had to prepare them as they did in 1841. Mrs. Cy Cooley has a collection of waffle irons which belonged to her great-grandmother. First in the series of irons is one with long handles. Once the batter was poured into the hot container, it was then held over hot coals to bake. Mrs. Cooley estimates this waffle iron to be 140 years old.

As time progressed, so did the future of the waffle iron. Next in the series is a waffle iron which was placed on top of a wood stove. The eye would be open and as one side of the waffle was baked, the waffle iron could be...
flipped over to bake the other side.

Today's waffle iron is so easy to use. Some units will bake 4-section waffles. The electric waffle iron is in use for the fourth generation of the Cooley family. Mrs. Cooley says, "You know who makes the waffles at our house?" Mr. Cooley was my answer, and she replied "Yes, and he makes such good ones."

Mrs. Jay T. Hurdle has in her possession an electric Roto-Broil 400. This appliance will barbecue, roast, toast, broil, fry, grill, and boil.

Her favorite use of the Roto-Broil is in steak cookery. With a Hi-Low-Med heat selection, steaks may be cooked to perfection and taste delicious. The unit has a timer with an automatic bell.

Another feature is keeping a complete meal, cooked on the range, warm 'til serving. It is very versatile in that food may be cooked inside the Roto-Broil and on top. The unit does come equipped with a rotisserie and a steak broiler.

Mrs. Hurdle boasts of it being a time saver and when she doesn't want to use her range, using the Roto-Broil keeps her kitchen cooler.

The electric skillet is so versatile. When your oven is busy, try baking a cake in your skillet. Controlled temperatures prevent burning and unnecessary "pot watching." You may prepare a complete meal with the skillet. Mrs. J. W. Lewis is pointing out one of the features, the tilt-top lid. There are 5 positions the lid may be adjusted to. The high dome lid gives extra cooking capacity. Another beauty of the fry pan is that you can cook food right at your serving table. No senior citizen should be without an electric skillet.

Rev. J. W. Lewis, a retired Methodist minister, shows the controls for the electric blanket.

The electric blanket is washable and lightweight. Blankets may be purchased with single controls or dual controls for single, double and king size beds. Rev. Lewis was honest in saying he doesn't use the electric blanket much any more with his nice electric ceiling heat.

Mr. Whit Crawford, a retired state highway employee, demonstrates the electric knife. All you do is guide it! Slices meat, fish, fruit, cakes, bread, vegetables, cheese, thick or thin easily. Slices baked ham so nice and even. How do you slice your angel cake? With a fork or a piece of thread? Try the electric knife for smooth slices.

WAYS TO STAY YOUNG

1. Walk at least a mile every day.
2. Take up some outdoor activity such as gardening (it is wonderful to see things grow day by day). Become good at it.
3. If you can't dance, learn how. Or learn to sing.
4. Once a month, look over your address book and either call on, or phone, or write to an old friend you haven't heard from during the year.
5. Develop the gift of making new friends and acquire two new ones (one younger person, the other older than yourself) each year.
6. Dress up in your "best" suit at least once a week (other than church) and go to the office, to a meeting, on a visit. Wear that new bonnet—appearance counts like mad.
7. Call everyday folks you meet by his or her first name.
8. Practice the three "C's" of Adult Education:
   - Curiosity
   - Comprehension
   - Creativeness
   - Start a hobby, learn a new language, write a poem.
9. As you grow older, take an active part in the community and give service to others less fortunate. Give a little of yourself away each day—good mental health.
10. Begin a long-range project such as painting in oils, a braided rug, a knitted dress. Finish it.
11. Watch your health but don't be a hypochondriac or faddist about it. Follow good hygiene. Seek professional service when needed.
12. Love someone very much and show it every day both in small and important ways. Love God and by His Grace a few will love you too.

American Association of Retired Persons
Dupont Circle Building
Washington, D.C. 20036
Progress through people is the way America has always moved ahead. It is still the way we can and must advance in the computer-space age of today and tomorrow.

One noteworthy example of progress through people has been, and remains, the cooperative enterprise -- a means of satisfying the economic needs of many individual Americans by acting together.

Today almost 21 million persons belong to credit unions in the United States. This is double the membership of a decade ago. Millions of Americans also meet part or all of their needs for electric power, telephone service, housing, insurance, recreation, and many consumer goods through cooperative action.

Because I have seen the progress people have made by acting together, I have pledged assistance to cooperative programs for farm and rural people. I believe cooperative self-help effort is a vital element in improving the economic position of farm families and expanding opportunity throughout rural America.

Progress through people is a timely, meaningful theme for Cooperative Month 1969. But more than this, it is an invitation to every American to give fully and generously of his time, energy and talent toward the greatest public good.
Today, everyone knows that money is scarce. Everyone except Jim Walter. We have all the mortgage money you need to build now. We offer 100% financing to qualified property owners. Choose from over 20 different Jim Walter built homes, from one bedroom to four bedrooms. By building now you'll avoid the rising cost of new home construction. So why wait when it's so easy for you to build now.

**WE HAVE BARRELS OF MORTGAGE MONEY!**

We'll build the home of your choice almost anywhere you own property and give you a mortgage plan you can live with. And here's how you can save even more money. We'll finish the interior of your home to almost any stage of completion. You tell us how much. Then finish the rest yourself. The more you do, the more you save. If you like, we'll supply the materials needed to complete the interior and include the cost in your mortgage. So remember, at Jim Walter Homes, we think a builder should do more than build your home... and we do more.

Call, send the coupon or stop by today for the new catalog and complete information.
Enjoy More Play Time with an Electric Clothes Dryer

An Electric Clothes Dryer lets you “Waltz through Washday” because you can do the family’s laundry anytime... rain, snow or shine. Just load it, set the dial and walk away. In minutes, everything’s fluffy dry, ready for folding.

With an Electric Clothes Dryer, you select the time most convenient to you. No worry about the weather outside because there is always safe drying warmth inside your Electric Clothes Dryer. It’s child-safe because it’s flameless.

Safe for all types of fabrics, too, even delicate synthetics. With the new “wash-n-wear” fabrics, an Electric Clothes Dryer can even eliminate ironing!

Visit your favorite appliance store to find the Electric Clothes Dryer that is right for your home. Another big bargain in better living with low-cost rural electric power.

TENNESSEE’S RURAL ELECTRIC COOPERATIVES
Fads can be as much fun as a hoola hoop, as frantic as stuffing collegians into a phone booth, or as fashionable as a fluffy fur piece.

All a fad needs is followers. And male or female, teenage or middle age, no one is immune from the lighthearted lure of a fad—especially when it comes to fashions.

Though some of today's high echelon executives would rather not admit it (especially when they're teasing their own teenagers), they were once tied up in fashion's knot. Remember the Windsor, winged collars, wide lapels and pegged pants? When these were in style men thought they were the cat's meow.

But just one generation later these gentlemen's sons have unpegged their pants for wide-kicking bell bottoms and unknotted their ties for scarves. (Wait until the next generation looks at those styles).

Women! Better not brag how much better you are, mother if you feel like lecturing your daughter on the length of her date dress remember the flapper phase and different drop called the "New Look." You say it's a woman's prerogative to change her mind, but let's be reasonable. In just 10 years, women have gone from the covered up chemise to the topless bathing suit. Not to mention the mini, the maxi, the missing midriff and the modest granny dress.

If fads in men's and women's fashions have taken opposite courses, at least one item can boast it has brought them together. That's the surprisingly delightful new craze—wearing glasses.

No longer need anyone be modest because she's myopic or nervous because he's nearsighted. When Princess Grace of Monaco and Cary Grant wear glasses in public, glasses are in. And according to the American Optical Corporation, the frame fad that's supplanting the monocle is "Miss Chairman" and "Mr. Chairman". Designed for reading, these slip specs make it possible to look up from a book without taking off the glasses. The "Chairman" are half-frames that nestle at the end of the nose. They're bridging the generation gap, because they're as popular with students as businessmen.

But enough for fashion's flips. What about some of the freewheeling, fast-paced fads that make it obvious where the action is. Pole sitting is legendary, but it was left high and dry when it became more fun to stuff students into a phone booth or a car. When that sport became a bit tight, goldfish swallowing took over for a while.

More recently, the country went around in circles with the hoola hoop. Exciting for youngsters and slend-erizing for adults, this sport had the country spinning. Only something as racy as a skateboard could have stolen away a hoola hoop's woosh. In fact skateboarding became so popular among college students, they even constructed massive obstacle courses and held fiercely competitive contests.

Had enough of those activities? Let's recall some of the thoughts that captured the country's imagination, starting with the theory that the world was flat. As recently as 1935, more than 6,000 persons living in Zion, Illinois argued the world was shaped like a flap-jack with the North Pole in the center and the South Pole distributed around the circumference. The fundamentalists, led by Wilber Voliva (who by the way traveled "around" the world several times) not only preached the pancake theory, but also stated the sun was only 32 miles away, and a huge wall of snow prevented ships from sailing off the globe into Hades.

What's on the horizon as the next craze? It could be almost anything. Perhaps the next fad will follow the moon shots, or adults will eliminate the accent on youth, or the novelty of nudity will blanket us. What do you think? Your guess might be the next fad.
Uncle John's Page

Send all items to:
UNCLE JOHN, The Tennessee Magazine
710 Spence Lane, Nashville 10, Tenn.

Anne McGlothin, Age 14
Route 4
Union Street
McMinnville, Tenn.
Caney Fork E.C.

Jimmy Lee Edwards, Age 12
Route 6
Jackson, Tenn. 38301
Southwest Electric Cooperative

Michael Gibson Age 12
Star Route
Farrier, Tenn. 37333
Tri-State Electric Cooperative

Dwayne Smith, Age 14
107 East Main Street
Waverly Tenn. 37185
Meriwether Lewis Elec. Co-op

Helen Rutledge, Age 18
Route 1
Evensville, Tenn. 37332
Volunteer Electric Co-op

Frances Lawson, Age 11
Collierville, Tenn. 38017
Chickasaw Elec. Co-op
DON'T FEED SILAGE UNTIL TWO WEEKS AFTER FILLING SILO

Wait at least two weeks and preferably three weeks after filling your silo before you start feeding the silage. By feeding and feeding immediately, the desirable fermentation process can begin.

This advice comes from Joe D. Burns, University of Tennessee Extension associate agronomist. He says that in a silo with a well-sealed plastic cover, the heating process is about over in two to three days. Most of the fermentation process is complete about three weeks after filling when the silo is well-sealed.

"If there is no plastic cover on the silo, either fresh or upright, then the heating process will continue as long as air is allowed to get into the silo," he continues.

If feeding is started immediately after filling, then the silage does not have time to ferment, the agronomist points out. The silage will continue to heat and mold, with spoilage occurring in the silo just ahead of feeding.

"Some farmers have switched to a greenchop program with corn for two to three weeks in order to let the silage ferment in the silos after filling and sealing," Burns points out. "Fermented silage has a longer rough life and cattle will eat more fermented silage."

COMPETITION IS STIFF FOR COTTON

Farmers have been aware of the competition from industrial processors for a long time. Industry has successfully invaded several agricultural markets and is now devoting a large amount of research toward furthering those markets.

"Synthetic fibers are well known examples of this competition," points out Eugene Gambill, University of Tennessee Extension associate agricultural economist. "Artificial fibers such as rayon and nylon have been developed for a number of years, and as more synthetics are developed, the demand for cotton, wool, flax and silk will decline. Already more than half the cotton market has been taken by these fibers."

From 1950 to 1960 the per capita use of cotton dropped from around 30 pounds to 23 pounds. From 1945 cotton utilization began to fall even lower, the economist notes. All fibers being used provided 45 pounds per person in 1967 and cotton provided only about half of this total. In 1968 man-made fibers exceeded the supply and use of natural fibers for the first time.

"There is good indication that cotton's share of the market will continue to become smaller," Gambill states. "Many persons will not agree with this opinion, but cotton growers want to know if and when the downward trend can be stopped."

It is hard to accept the fact that cotton, which only a few years ago occupied such a prominent place in our agriculture, can so quickly lose such a big share of its market to man-made fibers. If present trends continue, cotton will inevitably become a minor enterprise, Gambill believes. Our major problem then is to find an acceptable substitute for cotton, one or more that will produce a comparable income and suit the climate and soils of cotton growing areas.

LAWNS NEED SOIL TESTS

Homeowners who are trying to have the "best lawn in the neighborhood" can find out what their lawn's fertilizer and lime needs are by sending a soil sample to the Soil Testing Laboratory for analysis.

"The soil sample must represent the lawn conditions from the standpoint of soil differences and past fertilization and liming practices," says Joseph N. Matthews, University of Tennessee Extension assistant agronomist. "A portion of the sample should be taken from ten to fifteen locations over the lawn and mixed together for the sample."

Depth of sampling is important in lawns, he emphasizes. If the soil is to be worked for a new seeding, the sample should be taken to a depth of six inches. However, if the sod is already established and lime and fertilizer have been used as a topdressing in the past, the soil should be sampled only two to three inches deep. This is to avoid sampling below the area of penetration by the lime and fertilizer. To sample, dig a V-shaped hole to the desired depth and take a portion of the sample up the side of this hole.

Recommendations for fertilizer and lime will be made by the laboratory based on analysis of the soil test.

"Cool season grasses, such as bluegrass and tuft, should be fertilized with a complete fertilizer about October 1," Matthews advises. "Additional nitrogen should then be applied around March 1 and again in April 1."

For warm season grasses, such as bermudagrass and zoysia, apply complete fertilizer about April 15. Additional nitrogen should then be applied about June 1 and again about July 15.

If time is needed on established lawns, it may be applied either in the spring or fall, the agronomist notes.

Sample boxes and information sheets are available at your local county Extension agent's office. Mail the sample sheet and fee to the Soil Testing Laboratory, 5201 Marengo Drive, Nashville, Tennessee 37211.

TREAT TOBACCO SEEDBEDS NOW FOR 1970 CROP

Since the success of a tobacco crop often depends on a good supply of healthy plants for early setting, attention must be paid to the plant bed, especially the control of weed seed in the plant bed.

"You can control weed seeds in your plant beds either by burning or by using chemicals," points out Gilbert N. Rhodes, University of Tennessee Extension agronomist.

Research shows that chemicals are more effective when used in the fall, September 15 to October 15, than when used in the spring prior to seeding the bed.

"There are several chemicals that will do a good job," Rhodes continues. "Regardless of the chemical selected, the application should be preceded by careful selection of the site and thorough cleaning and preparation of the soil."

For complete information on the use of chemicals for weed seed control in tobacco plant beds, visit your local Extension office and get a copy of Publication 338, "Berkeley Tobacco Production in Tennessee," and Publication 395, "Chemical Weed Control in Tobacco Beds."
HOTPOINT GIVES YOU
MORE washer THAN YOU PAY FOR

NEW HOTPOINT DUO-LOAD WASHER

Does 2 different kinds of loads at the same time. Separately. Automatically. Each in its own tub, its own water temperature, its own rinse, its own agitation, its own speed!

- Does single large loads — up to 16 lbs. — in lower tub alone
- Does single smaller loads in upper tub alone
- Automatic extended soak cycle
- Permanent Press settings
- Fountain-Filter lint removal
- 4-Speed combinations
- Automatic bleach and fabric conditioner dispensers

SEE YOUR HOTPOINT DEALER!

PUZZLE CORNER

People like puzzles, our Puzzle Corner continues to prove by hundreds of entries. And our September contest was no exception. Percentage of correct answers over incorrect ones increased this month.

The September puzzle was:
There are three Mothers, each of whom has two daughters living in a seven-room house. Each woman has a separate room. How is this possible?

The answer: Two of the Mothers are daughters of the third Mother. And each of these two daughters has two daughters, making a total of seven women living in the seven room house.

Our winner this month, chosen by lot from the correct answers, is Miss Maxine Floyd of Route 4, Lewisburg, Tennessee. Miss Floyd’s family is a member of Duck River Electric Membership Corporation, Shelbyville. Her prize is a check for $10.

The second and third prizes of $5 each go to Mr. Joe Frank Hogan of Jasper, Tennessee, a member of Sequachee Valley Electric Co-op, South Pittsburg, Tennessee and to Mrs. Lela Herring of Route 2, Adamsville, Tennessee, a member of Pickwick Electric Co-op, Selmer.

Second and third places are also picked by drawings but with the addition that drawings will continue until the two grand divisions other than the winner will be represented among the three prizes.

One rule has been added to the contest. Members must list the name of their electric co-op under their own names on the contest entry.

Here is the October puzzle:
A snail is in a well 16 feet deep. The snail can crawl up the slippery wall of the well 4 feet each day, but must rest and then slides back 3 feet each night. How many days will it take the snail to get out of the well?

Send answers to:
Puzzle Corner
The Tennessee Magazine
P. O. Box 7232
Nashville, Tennessee 37210
Hospital Insurance?

Even though you now have, or have ever had, HEART TROUBLE! CANCER! DIABETES! HIGH BLOOD PRESSURE! . . . or any other illness . . .

Town & Country Insurance Service will help you with quality coverage, competitive rates!

This coverage pays up to $35 daily on room and doctors bill with surgical coverage up to $300 . . . Convalescent care or nursing home benefit after five days in hospital and first aid for accidents and other hospital benefits!

WRITE Town & Country Insurance Service now or fill in coupon for FREE Insurance Check-Up . . . TODAY!

WRITE:
Town & Country Insurance Service
2402 12th Avenue South
Nashville, Tennessee 37204
(Clip and Mail Today)

HOTPOINT SENSI-DRI
ELECTRONIC MOISTURE SENSING ELECTRIC DRYER

Electronic Moisture Sensor signals the heat to shut off automatically when preselected dryness is reached. No more guesswork for any load or fabric!

- Six fabric-tested drying selections
- Jumbo drum with automatic light, up-front lint trap
- Permanent Press Settings
- End-of-Cycle signal

- Variable dryness control for "just-right" dryness
- De-wrinkle cycle
- Porcelain-enamel finish protects drum and top
- Turn-to-start control

SEE YOUR HOTPOINT DEALER!

OCTOBER, 1969
A NEW "CASH CROP" FOR McNAIRY COUNTY

Pamala King and Vickie Britton have been with Pamala's father, "Bozo" King of Ramer, Tennessee, to pick up his pepper plants.

By Larry Gage
Electrification Advisor
Pickwick Electric Co-op

Many people can remember the old familiar sight of cotton fields lined with people pulling "picksacks." With all the mechanization in farming, this is almost a thing of the past, like so many other phases of the "Good Old Days" of farming.

While passing fields today in McNairy County, one might think time is going backward. Many people use their same "picksack" to harvest pimiento peppers that they once used to pick cotton.

The pepper growing industry is new to this area, and is expected to become one of the major cash crops of McNairy County in the next few years. Last year, 750 tons were produced on 400 acres. This brings in an income of about $75,000. This year, 436 acres were planted.

One of the problems of producing pepper is that presently there are no machines which can harvest these peppers. Machines have been developed to harvest some types of peppers, but this is a once over operation and pimiento pepper harvesting does not lend itself to this. Even so, this does not seem to discourage the producers.

With the two-row transplanter, 5,000 to 6,000 plants can be set out per hour. Note the tanks with the starter fertilization solution on the side of the tractor. A herbicide has already been applied to the soil. Shown on the transplanter (from left) are Artie Ashe, R. D. Clark, W. C. Gray, and Garland Carroll. Driving the tractor is Millard Ashe. All of the men are from Adamsville, Tennessee.
The pepper plant grows in a wide range of soil types and different climatic conditions. Profitable yields have been obtained in every county in Tennessee. Yields of ten tons or more per acre may be obtained. Highest and most consistent yields, however, are made on well-drained, fertile uplands. Pepper yields are uncertain on rich bottomlands. The plants on these rich soils tend to produce a large amount of foliage and to mature late. Both of these factors adversely affect yields.

Pepper plants cannot stand freezing. Field setting dates are similar to those of tomatoes. In our area, plants can be set about the middle of May. Machine setting is preferred over hand setting. This saves labor and provides the most practical means for applying water and fertilization to the plants. Two men can hand set about 600 plants per hour, and five men with a two-row transplanter machine can set from 5,000 to 6,000 plants per hour.

Pimiento pepper will be ready for red ripe harvest in 80 days after field setting. Plants set May 15 will be ready to harvest approximately August 5. They will continue to ripen until frost, if properly grown.

Peppers are harvested when they are full red ripe, picking ranging from 7 to 14 days apart over a period of 10 to 12 weeks. One should never harvest when only scattered red fruits show, because ripe pepper will hold for several weeks if sound. Wait until enough fruits are full red so you can harvest efficiently.

Harvest labor averages from 50 to 70 man hours per acre. Good pickers can pick a ton a day when the yields are good. A family of four or five can easily handle 5 acres of pepper.

One reason that pimiento pepper is an important crop in McNairy County is that it supplements the income from cotton, corn, and soybeans. These have been our major cash crops over the past years. The farmer will realize income from pepper before the other crops are ready to harvest.

In their father’s pepper field looking over the crop are Sandra and Connie Forsythe of Selmer, Tennessee.

Pepper plants cannot stand freezing. Field setting dates are similar to those of tomatoes. In our area, plants can be set about the middle of May. Machine setting is preferred over hand setting. This saves labor and provides the most practical means for applying water and fertilization to the plants. Two men can hand set about 600 plants per hour, and five men with a two-row transplanter machine can set from 5,000 to 6,000 plants per hour.

Pimiento pepper will be ready for red ripe harvest in 80 days after field setting. Plants set May 15 will be ready to harvest approximately August 5. They will continue to ripen until frost, if properly grown.

Peppers are harvested when they are full red ripe, picking ranging from 7 to 14 days apart over a period of 10 to 12 weeks. One should never harvest when only scattered red fruits show, because ripe pepper will hold for several weeks if sound. Wait until enough fruits are full red so you can harvest efficiently.

Harvest labor averages from 50 to 70 man hours per acre. Good pickers can pick a ton a day when the yields are good. A family of four or five can easily handle 5 acres of pepper.

One reason that pimiento pepper is an important crop in McNairy County is that it supplements the income from cotton, corn, and soybeans. These have been our major cash crops over the past years. The farmer will realize income from pepper before the other crops are ready to harvest.

In their father’s pepper field looking over the crop are Sandra and Connie Forsythe of Selmer, Tennessee.

A family of four or five can easily handle 5 acres of pepper.

One reason that pimiento pepper is an important crop in McNairy County is that it supplements the income from cotton, corn, and soybeans. These have been our major cash crops over the past years. The farmer will realize income from pepper before the other crops are ready to harvest.

At the buying station at the New Delight School, a line of trucks are waiting to be weighed and unloaded. While waiting, a group of farmers are discussing the pepper crop.

At the buying station at the New Delight School, a line of trucks are waiting to be weighed and unloaded. While waiting, a group of farmers are discussing the pepper crop.

In their father’s pepper field looking over the crop are Sandra and Connie Forsythe of Selmer, Tennessee.

Pepper plants cannot stand freezing. Field setting dates are similar to those of tomatoes. In our area, plants can be set about the middle of May. Machine setting is preferred over hand setting. This saves labor and provides the most practical means for applying water and fertilization to the plants. Two men can hand set about 600 plants per hour, and five men with a two-row transplanter machine can set from 5,000 to 6,000 plants per hour.

Pimiento pepper will be ready for red ripe harvest in 80 days after field setting. Plants set May 15 will be ready to harvest approximately August 5. They will continue to ripen until frost, if properly grown.

Peppers are harvested when they are full red ripe, picking ranging from 7 to 14 days apart over a period of 10 to 12 weeks. One should never harvest when only scattered red fruits show, because ripe pepper will hold for several weeks if sound. Wait until enough fruits are full red so you can harvest efficiently.

Harvest labor averages from 50 to 70 man hours per acre. Good pickers can pick a ton a day when the yields are good. A family of four or five can easily handle 5 acres of pepper.

One reason that pimiento pepper is an important crop in McNairy County is that it supplements the income from cotton, corn, and soybeans. These have been our major cash crops over the past years. The farmer will realize income from pepper before the other crops are ready to harvest.

At the buying station at the New Delight School, a line of trucks are waiting to be weighed and unloaded. While waiting, a group of farmers are discussing the pepper crop.

At the buying station at the New Delight School, a line of trucks are waiting to be weighed and unloaded. While waiting, a group of farmers are discussing the pepper crop.

The pepper that is too green or has defective spots on it is culled and fed back to the cull sacks here. The good pepper is taken to the large truck by conveyor. Shown with the machine are Robert Nash, R. D. Clark, Fay Thacker, Jim Hockaday, and Jerry Campbell.
Farmer Marketing, Supply, and Service—5 out of 6 farmers use these types

They market about a fourth of the food and fiber farmers raise—5,560 co-ops market about $13.3 billion worth of farm produce yearly

They obtain about a fifth of farm supplies farmers use—6,420 co-ops obtain $3.5 billion worth of supplies for farmers yearly

They provide trucking, storage, cotton ginning, and related services—5,375 co-ops do $319 million worth of such services yearly

A total of 7,940 co-ops did over $17 billion worth of business in 1967-68 for farmers of this country.

Cooperative Farm Credit System—Nearly 1 million farmers and 3,000 co-ops now completely own the System

Federal Land Bank Associations make 22 percent of U.S. long-term loans for farms

At Beginning of 1969 664 associations had $6.1 billion loaned to 387,000 farmers

Production Credit Associations make 15 percent of shorter term loans for farms

At Beginning of 1969 453 associations had $3.9 billion loaned to 370,000 farmers

Bargaining Cooperatives—300 agricultural bargaining co-ops bargain for $2 billion worth of crops produced by 200,000 growers annually

They act as farmers' agents to bargain for price of their products

Cooperative Type Institutions Get Credit And Grants Through Farmers Home Administration For—

Rental and domestic farm labor housing—280 units serve about 6,000 rural families

Water and/or sewer systems—3,253 systems serve half a million rural families

Community recreation—593 facilities serve about 200,000 families

Special low income co-ops (Economic Opportunity loans)—1,162 cooperatives serve 22,500 low income rural families

Grazing associations—248 associations serve 2,500 small farmers and ranchers

Mutual Irrigation Companies—

They supply water to farmer to irrigate in dry—land areas—7,700 associations supply water to 150,000 farmers with 9 million acres in cultivation—about a fourth of all U.S. irrigated land
Credit Unions
These provide rural and urban people a place to save and borrow—Over 23,000 credit unions made loans for $11.9 billion and had savings on hand of $12.8 billion in 1968—with total membership of 20.8 million.

Co-Op Oriented Insurance Companies
They provide all kinds of insurance to town and country—12 million members get over $776 million worth of insurance from 15 major companies.

Farmers' Mutual Fire Insurance Companies provide this special protection—1,350 companies provide 3 million members with about half of all fire insurance in force in rural areas.

Cooperative Housing Projects—
They provide homes and apartments owned by residents—680 projects valued at $250 million house some 173,000 families.

Group Health Plans
They provide health care—7 million people are enrolled in 180 plans with annual gross income of about $260 million.

Consumer Goods Societies—
They provide food and home supplies—500 centers provide 400,000 members with $480 million worth of goods annually.

Fishery Cooperatives—
They market and process catches and help fishermen get their supplies—100 co-ops have as members over 10,000 fishermen—who operate 7,500 boats or vessels.

Forestry Cooperatives
They market timber, manage tree acreages, and provide cutting and other services—About 143 forestry co-ops are operating.

Now is the time to build a home on your lot (JONES CAN DO IT FOR YOU)

"THE SWINGER" $7,995.00
CASH PRICE INCLUDES CARPORT

A COMPLETELY FINISHED HOME
Furniture Included—Built On Your Lot
Ample funds for permanent financing—200 plans
MAIL COUPON TODAY or call collect 824-6534

Model Home On Display At Our Home Office in Hendersonville, Tenn.

P.O. BOX A, HENDERSONVILLE, TENN. 37075

Please send me complete information on all Jones Homes, with no obligation.

NAME
RURAL ROUTE OR STREET ADDRESS
POST OFFICE
STATE
PHONE

YOUR COMMUNITY

If you would like a Jones Home Representative to call on you, check here □ and attach directions.

[ ] I own a lot [ ] I can get a lot [ ] Please send floor plan and prices on all Jones Homes

21
RAISE RABBITS for us on $500 month plan. Free details, White's Rabbitry, Mr. Vernon, Ohio 43050.


PEACH TREES, Low as 30¢. Cherries, pears, apples, plum, nut trees, strawberries, blueberries, dwarf fruit trees, perennials. Grapevines 20¢, Shrubs, evergreens, shade trees, roses 25¢ up. Quality stock can't be sold lower. Write for FREE color catalog and $2.00 FREE bonus information. TENNESSEE NURSERY COMPANY, INC. Box 80, Cleveland, Tennessee 37311.

WANTED: Ginseng and other Medicinal Roots. 367 page illustrated book on Ginseng and other valuable roots—price $2.00 per copy. Top market price paid for all roots. Also, trapping supplies, write for free catalog. ED BAUER FUR CO., SMITHBORO, ILLINOIS 62284.

SURPLUS BARGAINS—War, Government, Industrial surplus at savings to 80%! Clothes, boots, cots, tents—Bargains for farm, home, outdoors. SEND FOR FREE CATALOG—must give zip code. Surplus Store, Sioux Falls, S.D. 57102.

WAYNESBORO NURSERIES, Waynesboro, Virginia 22980.


CHAIN SAW CHAIN—Get factory prices on Brand New, First Quality, Fully Guaranteed chain, bars, parts, accessories for all makes saws. Free Catalog, Big Savings. Write today. Zip-Penn, Box 179-Z, Erie, Pennsylvania 16512.

SOUTHERN CHANNEL CATFISH, fastest growing game fish, gains 4 lbs. year. 7-10 inches, 18¢ each. Larger sizes available. Live delivery guaranteed. SULIK, Rt. 3, Shelbyville, Ky. 40065. Phone 502-633-1800.

CO-OP CLOTHES DRYER

It pays to
LIGHT UP

If you are suffering from pain, soreness or stiffness caused by arthritis or rheumatism, I think I can help. Write me for free information.

KAYE SMITH
2310 Terry Road X27
Jackson, Mississippi 39204

Let's Talk About Money...
YOUR MONEY
And how it can earn
up to 7%

Religious Institutional Bond from Guaranty Bond.

Pay up to 7% annually on your investment of $5,000 or more, and still pay 6½% on amounts invested under $5,000.

Are backed by a first mortgage on the property and by a pledge of the first income of the church or institution.

Continue to pay this good yield for the life of the bond — from six months to 12½ years.

For further information, without obligation, fill out coupon below or phone 615-291-4660.
<table>
<thead>
<tr>
<th>Plants</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FLOWERING SHRUBS</strong></td>
<td></td>
</tr>
<tr>
<td>Cucumber, 3 to 5 ft.</td>
<td>1.69 ea.</td>
</tr>
<tr>
<td>Delicious Apple, 5 to 6 ft.</td>
<td>1.29 ea.</td>
</tr>
<tr>
<td>Virginia Creeper, 1 to 2 ft.</td>
<td>0.29 ea.</td>
</tr>
<tr>
<td>Sunburst Double Coreopsis</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td>Pat. No. 1615</td>
<td>3.00 ea.</td>
</tr>
<tr>
<td><strong>SHADE TREES</strong></td>
<td></td>
</tr>
<tr>
<td>Scotch Snowberry, 1 to 2 ft.</td>
<td>0.29 ea.</td>
</tr>
<tr>
<td>Deutzia, White, 1 to 2 ft.</td>
<td>0.15 ea.</td>
</tr>
<tr>
<td>Bush Honeysuckle, Red, Pink,</td>
<td>0.49 ea.</td>
</tr>
<tr>
<td>Crepe Myrtle, Red, Purple, 1</td>
<td>0.49 ea.</td>
</tr>
<tr>
<td>White, 1 to 2 ft.</td>
<td>0.49 ea.</td>
</tr>
<tr>
<td><strong>SWEETSHRUBS</strong></td>
<td></td>
</tr>
<tr>
<td>Euonymus, 1/2 to 2 ft.</td>
<td>0.19 ea.</td>
</tr>
<tr>
<td>Crepe Myrtle, Gold Flame</td>
<td>0.29 ea.</td>
</tr>
<tr>
<td>Grapes, Delaware or Catawba,</td>
<td>0.49 ea.</td>
</tr>
<tr>
<td><strong>NUT TREES</strong></td>
<td></td>
</tr>
<tr>
<td>Walnut, 3 to 5 ft.</td>
<td>0.79 ea.</td>
</tr>
<tr>
<td>Pecan Seedlings, 1 to 2 ft.</td>
<td>0.49 ea.</td>
</tr>
<tr>
<td>Chestnut, 1 to 2 ft.</td>
<td>0.39 ea.</td>
</tr>
<tr>
<td>Pine, 3 to 5 inch</td>
<td>0.39 ea.</td>
</tr>
<tr>
<td><strong>BULBS AND PERENNIALS</strong></td>
<td></td>
</tr>
<tr>
<td>Candytuft (Iberis), White</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td>4 Star Grass, White</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td>4 Sweet Williams, Pink</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td>4 Jack-in-the-Pulpit, Purple</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td>4 Blue Bells</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>BERRIES, FRUITS AND HEDGE</strong></td>
<td></td>
</tr>
<tr>
<td>Patriot, 1 to 2 ft.</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>CLIMBERS</strong></td>
<td></td>
</tr>
<tr>
<td>Climbing Roses</td>
<td></td>
</tr>
<tr>
<td><strong>NATIVE WILD FLOWERS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DWARF FRUIT TREES</strong></td>
<td></td>
</tr>
<tr>
<td><strong>RED RADIANCE</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>RED GLORY</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>CRIMSON GLORY</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>WINDMILL</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>NUT TREES</strong></td>
<td>1 or 2 Years Old</td>
</tr>
<tr>
<td><strong>BERRIES, FRUITS AND HEDGE</strong></td>
<td>1 or 2 Years Old</td>
</tr>
<tr>
<td><strong>CLIMBERS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>FLORIBUNDA ROSES</strong></td>
<td>2 Year Field Grown</td>
</tr>
<tr>
<td><strong>BULBS AND PERENNIALS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>VINES</strong></td>
<td>1 or 2 Years Old</td>
</tr>
<tr>
<td><strong>YORKSHIRE</strong></td>
<td></td>
</tr>
<tr>
<td><strong>TENNESSEE BEAUTY</strong></td>
<td></td>
</tr>
<tr>
<td><strong>ORIENTAL POPPY</strong></td>
<td></td>
</tr>
<tr>
<td><strong>FLOWERING TREES</strong></td>
<td></td>
</tr>
<tr>
<td><strong>FLOWERING SHRUBS</strong></td>
<td></td>
</tr>
<tr>
<td>**Flowering Quince, 1 ft.</td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>Golden Showers</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>Victoria</strong></td>
<td>1.00 ea.</td>
</tr>
<tr>
<td><strong>Yellow Delight</strong></td>
<td>0.69 ea.</td>
</tr>
<tr>
<td><strong>Golden Charm</strong></td>
<td>0.69 ea.</td>
</tr>
<tr>
<td><strong>Yellow Transparent Apple</strong></td>
<td>0.69 ea.</td>
</tr>
<tr>
<td><strong>Dwarf Red Delicious Apple</strong></td>
<td>0.69 ea.</td>
</tr>
</tbody>
</table>

**NOTICE FREE** Orders in the amount of $4.00 or more get 2 flowering shrubs FREE, your choice. Orders in the amount of $6.00 or more get 4 flowering shrubs FREE, our choice. ORDER NOW!
NEW! From Mutual of Omaha for readers of The Tennessee Magazine!

Three way protection that covers you both IN and OUT of the hospital

PLUS UP TO $500.00 for doctor calls

NOW PAYS YOU UP TO $1,000.00 a month for regular living expenses

PLUS UP TO $10,000.00 for hospital-surgical-medical bills

Doctor Calls—Pays up to $500.00 on a scheduled basis for doctor calls at the office, in the hospital, or at home. Includes liberal surgical schedule. Pays both doctor calls and surgical benefits for the same sickness or accident! Doctor call benefits are payable up to the date of the operation...thereafter Surgical benefits are payable. Covers the whole family!

Living Expenses—Pays from $100.00 to $1,000.00 a month (depending on the amount you qualify for) to help take care of your regular living expenses when the family breadwinner is disabled and unable to work. As explained in your policy, these tax-free benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start after retirement or age 65.

Hospital-Surgical-Medical—Pays up to $10,000.00 for every insured member of your family. Provides cash to help pay the cost of doctors, specialists, hospital care, X-rays and lab examinations, etc. A sensible deductible amount and share-the-risk feature keep the cost to a minimum. These benefits are payable for disabilities that start before age 65. Hospital income benefits are payable for disabilities that start thereafter.

65 OR OVER?

Get extra cash to supplement Medicare. New "Extra Security" plan pays $150.00 a week tax-free cash direct to you when you are hospitalized...provides vitally needed extra cash payments that can DOUBLE and TRIPLE—up to $450.00 a week—as your needs grow and your Medicare payments decrease. No physical exam! Enroll now! Get free facts about Mutual of Omaha's new "Extra Security" plan that supplements Medicare. Mail coupon today!

Life Insurance Affiliate: United of Omaha
Home Office: Omaha, Nebraska

FREE book plus free facts about how you can get more for your money.

MAIL THIS COUPON TODAY!

Mutual of Omaha Omaha, Nebraska 68131

Listen to Bob Considine, Saturdays & Sundays on NBC's Monitor!

Name
Address
City
State Zip Code

IF UNDER 18 HAVE PARENT SIGN HERE