

Tennessee

June, 1972

M A G A Z I N E

Dedicated to Better Living



Opryland USA: Tennessee's New and Super Amusement Park — See Page 18.

Tennessee MAGAZINE

Official Publication of the

**TENNESSEE ELECTRIC
COOPERATIVE ASSOCIATION**

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CONTENTS

Turner Dairies	6
TECA Endorses Jenkins	7
Notty Acres	8
Uncle John's	10
How To Beat The Heat	11
Co-op	12
Timely Topics	14
Puzzle Corner	16
Opryland U.S.A.	18
REA Fund Release	20
Marketplace	23

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ON THE COVER

Opryland, the super amusement park just opened in Nashville, is believed to be one of the three largest in the nation. For details on this versatile fun place, see pages 18-19.

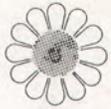
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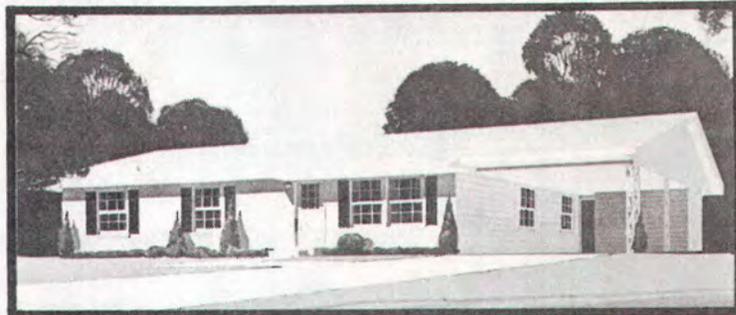
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Now—\$1 Enrolls You In The Doctors Hospital Plan To Safeguard Your Income and Savings If A Covered Sickness Or Accident Puts You In The Hospital

PLAN PAYS TAX-FREE BENEFITS DIRECT TO YOU — IN ADDITION TO ANY OTHER INSURANCE — INDIVIDUAL, GROUP OR MEDICARE . . . TAX-FREE BENEFITS TO USE AS YOU PLEASE!

PAYS \$428.40 A MONTH (\$14.28 A DAY) **PAYS \$321.30 A MONTH (\$10.71 A DAY)** **PAYS \$214.20 A MONTH (\$7.14 A DAY)** **PAYS \$1,499.40 A MONTH (\$49.98 A DAY)**

PLUS INCREASED EXTRA CASH FOR CANCER, HEART ATTACK OR STROKE

when you are hospitalized (See all plans below)

when your wife is hospitalized (See All-Family and Husband-Wife plans below)

when a covered child is hospitalized (See All-Family and One-Parent Family plans below)

when you and your wife are both injured and hospitalized (See All-Family and Husband-Wife plans below)

REGARDLESS OF YOUR AGE OR THE SIZE OF YOUR FAMILY, YOU CAN ENROLL FOR ONLY \$1.00
Then, after the first month, continue this "extra cash" coverage at Physicians' low rates.

During this Limited Enrollment Period, you can enroll yourself and all eligible members of your family simply by mailing the Enrollment Form at right with \$1. There's nothing else to do — but you must mail your Enrollment no later than Midnight, July 1, 1972!

Think of it. Now with a stroke of your pen, you can have tax-free, expense-free extra cash paid direct to you when a sudden accident or unexpected illness hospitalizes you or a covered member of your family! And you may enroll during this Limited Enrollment Period without having to see a company representative and without any red tape whatsoever. All you need do is mail the Enrollment Form on the next page, together with just \$1 before the expiration date. It's that easy!

Why You Need Extra Cash In Addition To Ordinary Hospital Insurance
Anyone who has been in the hospital recently knows ordinary hospital insurance—even Medicare—simply will not cover everything. You have to pay many "extras" out of your own pocket—and it can add up to hundreds of dollars in a frighteningly short time.

But even if your ordinary hospital insurance covers most of your medical and hospital bills, what about the bills that keep piling up at home?

If you, as husband, father and breadwinner are suddenly hospitalized, your income stops, your expenses go up. Even if you have some kind of "salary insurance" it probably won't come close to replacing your full-time pay.

If your wife is suddenly hospitalized, who will look after the family, do the laundry, the marketing, the cleaning? You may have to take time off from your job—or hire full-time domestic help—to take care of things at home.

If one of your children is suddenly hospitalized, you will certainly spare no expense. You wouldn't even think of the cost.

If you're over 65 and are suddenly hospitalized, Medicare, fine as it is, won't pay all of your hospital expenses or any household expenses. Most senior citizens won't want to use up savings it may have taken a lifetime to accumulate. . . they want to retain their independence and not become a "burden" to their children or community.

Without "extra cash" protection, a hospital emergency may leave you with savings gone, debts you can't pay, peace of mind shattered—even your recovery can be seriously delayed by money worries!

How The Plan Protects You And Your Family
Now, with the unique "extra cash" protection of The Doctors Hospital Plan you can avoid these worries because you can be assured of extra cash income when you or any covered member of your family goes to the hospital.

CHOOSE THE PLAN THAT SUITS YOU BEST



INDIVIDUAL PLAN \$5,000 MAXIMUM

PAYS YOU: \$428.40 monthly (\$14.28 daily) extra cash when you are hospitalized.

If you are living by yourself, or if you wish to cover only yourself or one family member, choose the Individual Plan.



HUSBAND-WIFE PLAN \$7,500 MAXIMUM

PAYS YOU: \$428.40 monthly (\$14.28 daily) extra cash when you are hospitalized, \$321.30 monthly (\$10.71 daily) when your wife is hospitalized.

If you have no children, or if your children are grown and no longer dependent on you, you will want the Husband-Wife Plan.



ALL-FAMILY PLAN \$10,000 MAXIMUM

PAYS YOU: \$428.40 monthly (\$14.28 daily) extra cash when you are hospitalized, \$321.30 monthly (\$10.71 daily) when your wife is hospitalized, \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.

If yours is a young, growing family, we recommend the All-Family Plan. All your children (including future additions) between 3 months of age and under 21 are included at no extra cost as long as they are unmarried and live at home.



1-PARENT FAMILY PLAN \$7,500 MAXIMUM

PAYS YOU: \$428.40 monthly (\$14.28 daily) extra cash when you are hospitalized, \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.

If you are the only parent living with your children, we suggest the One-Parent Family Plan. This plan has been tailored to help meet your particular needs. It covers you and all unmarried children (including future additions) living at home between 3 months of age and under 21.

pregnancy or any consequence thereof (unless you have the All-Family Plan or the Husband-Wife Plan, each of which covers maternity after the policy is in force for 10 months), war, military service, mental disorder, alcoholism or drug addiction, or conditions covered by Workmen's Compensation or Employers Liability Laws.

You are free to go to any lawfully operated hospital of your own choice, with these exceptions only: nursing homes; convalescent, extended-care, or self-care units of hospitals; or Federal hospitals.

SPECIAL EXTRA BENEFITS!

Whichever plan you choose, you get: **50% INCREASE IN YOUR CASH BENEFITS** . . . if you or any member of your family is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

If you choose the All-Family Plan or the Husband-Wife Plan, you get in addition: **DOUBLE CASH BENEFITS** if both you and your wife are injured and hospitalized at the same time: You get twice the amount — \$1,499.40 A MONTH!

Important: Here is another real "plus" — if you have been told that anyone in your family is "uninsurable"! Even if one of your covered family members has suffered from chronic ailments in the past — ailments that come back again and again, or are likely to recur — you will be covered for these pre-existing conditions after your policy has been in force for one year.

IF YOU ARE OVER 65

Even though Medicare will pay most of your hospital expenses it will not cover all of your needs. If you act now, you can get the extra cash protection needed during the high-risk senior years without any qualifications just by using the form on the next page.

It's a fact that people over 65 go to hospitals more often and have larger hospital bills. That's exactly why they need extra cash protection! And that's why some hospital plans won't accept them or charge rates beyond their means. But The Doctors Hospital Plan not only accepts you regardless of age, it gives you easy-to-carry protection that is within your means. To find your monthly renewal premium, check rate box at left.

CHECK YOUR AGE AND THE PLAN YOU CHOOSE, TO FIND YOUR MONTHLY RENEWAL PREMIUM, AND REMEMBER — YOU GET YOUR FIRST MONTH FOR ONLY \$1.00!

Your Age	Individual Plan	Husband-Wife Plan	All-Family Plan	One-Parent Plan
Under 65	\$3.95	\$ 6.45	\$ 7.95	\$5.95
Woman 65 or Older	\$7.45	\$ 8.95	\$10.45	\$9.45
Man 65 or Older	\$7.45	\$ 9.95	\$11.45	\$9.45
Husband-Wife Both 65 or Over	—	\$12.45	\$13.95	—

On all plans, your "extra cash" benefits are paid from the very first day you enter the hospital, for as long — and for as many times — as you are hospitalized, right up to the maximum (Aggregate of Benefits) of the plan you select.

Naturally The Doctors Hospital Plan will cover any new accident or sickness. New accidents are covered immediately. After your policy is 30 days old, you are covered for new sicknesses which begin thereafter. There are only these exceptions:

No matter how large your family, no matter what your age or occupation and without any qualifications whatsoever, you can choose any of the four low-cost plans shown above to meet your family's special needs.

In addition to the "extra cash" hospital benefits, you get all these valuable "extra" features:

Your Maximum Cash Benefits Actually Grow Each Month

Here's a wonderful "plus" benefit you enjoy, no matter which plan you choose: When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000, depending upon the plan you select. This is known as the "Aggregate of Benefits" in insurance language—what we call your maximum cash benefits.

Then every month your policy is in force, a sum equal to your regular monthly premium (including your first monthly premium) is actually added to your maximum—your maximum grows each month! Similarly, when you have claims, your benefits are subtracted from the maximum.

Enjoy Life-Long Security

For as long as you live and continue to pay your premiums, we will never cancel or refuse to renew your policy for health reasons—and we guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid.

You Get Valuable Extra Cash That's Yours To Use As You Wish

The cash benefits you receive from The Doctors Hospital Plan are all in addition to any other insurance benefits you receive—hospital, major medical, or even Medicare. Every cent is tax-free . . . and all of it is paid direct to you. Spend it, use it any way you please, without having to account for this cash to anyone. Of course, you may have only one like policy with Physicians Mutual.

Enroll For Only \$1

Regardless of your age, the size of your family, or the plan you select, you get your first month for only \$1.00. If you choose the All-Family Plan—all your eligible children (in-

cluding future additions) are included at no extra cost. (See box at left for low rates.)

**Extra Cash Protection
At Surprisingly Low Cost**

How can a hospital plan offer so much for so little? The answer is simple: We have lower total sales costs. The Doctors Hospital Plan is a mass enrollment plan. All business is conducted between you and the company by mail. No salesman will call. It all adds up to real savings we share with you by giving you high-quality protection at low cost.

**Offered By Physicians Mutual
"The Doctors Company"**

Your policy is backed by the resources, integrity and reputation of the Physicians Mutual Insurance Company, "the doctors company," specializing in health and accident protection for physicians, surgeons and dentists for more than 70 years. Dunne's Insurance Reports, one of the leading insurance industry authorities in the nation, gives Physicians Mutual its highest policyholders' rating of "A Plus (Excellent)." Serving more than 730,000 policyholders throughout the United States direct by mail, Physicians Mutual has its headquarters in Omaha, Nebraska, and is licensed to do business in your state. Its Board of Directors is composed entirely of respected members of the medical and insurance professions.

Easy To Enroll! No Salesman Will Call!

During this limited enrollment period there are no other qualifications other than to complete and mail the Enrollment Form below. We will issue your Doctors Hospital Policy (Form P322 Series) immediately—the same day we receive your form. This automatically puts your policy in force. Along with your policy you will receive a simple, easy-to-use Claim Form. When you need your benefits, you can be sure that your claim will be handled promptly.

**Protect Your Family—Enroll Now.
If Not Satisfied Your \$1 Will Be Refunded**
Take a moment right now to fill out your Enrollment Form and mail it with only \$1.00 for your first month.

When you receive your policy, you'll see that it is honest and easy to understand. But if for any reason whatsoever you change your mind you may return your policy within 10 days and we will promptly refund your dollar. IMPORTANT: We can only accept your enrollment if it is postmarked on or before the date shown below. But please don't wait until the last moment. The sooner we receive your form, the sooner The Doctors Hospital Plan will cover you. You risk nothing by acting promptly. You may lose hundreds of dollars in "extra cash" benefits through needless delays. Mail your enrollment form today!



**PHYSICIANS MUTUAL
INSURANCE COMPANY**
115 South 42nd Street
OMAHA, NEBRASKA 68131

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STATE OF TENNESSEE**

If for any reason you decide you don't want your policy, you may return it in 10 days and we will promptly refund your dollar!

**IMPORTANT
SPECIAL LIMITED
ENROLLMENT PERIOD! EXPIRES
MIDNIGHT, JULY 1, 1972**

19 Important Questions Answered

ABOUT THE NEW DOCTORS HOSPITAL PLAN

1. What is The Doctors Hospital Plan?

The Doctors Hospital Plan is a brand-new, low-cost health protection plan—that pays extra cash direct to you when a covered accident or illness hospitalizes you or a covered member of your family.

2. Why do I need The Doctors Hospital Plan in addition to my regular insurance?

Probably your present hospital insurance won't cover all your hospital expenses, but even if it does, you will still need help to cover all your household expenses when you are hospitalized.

3. Can I collect even if I carry other health insurance?

Yes, The Doctors Hospital Plan pays you in addition to any health insurance you carry, whether individual or group—even in addition to Medicare! And all your benefits are tax-free! Of course, you may have only one like policy with Physicians Mutual.

4. Is there a lot of red tape to qualify?

None at all. Your only qualification is to complete and mail your Enrollment Form by the deadline date shown.

5. Which plan should I choose?

You may choose any of four low-cost plans—you can actually select the exact plan that suits you best!

If you live by yourself, or wish to cover only one family member, choose the INDIVIDUAL PLAN.

If you have no children as yet, or if you have children who are grown and no longer dependent on you, you will want the HUSBAND-WIFE PLAN.

If yours is a young, growing family, we recommend the ALL-FAMILY PLAN. You and your wife are covered—and all your children (and future additions) between 3 months and under 21 are included, as long as they are unmarried and live at home.

If you are the only parent living with your children, we suggest the ONE-PARENT FAMILY PLAN. This covers you and all unmarried children living at home (including future additions) between 3 months of age and under 21.

6. If I become hospitalized, when do my benefits begin?

On all plans, your cash benefits are paid from the very first day of covered hospital confinement, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

7. How much can I be paid?

Each plan has its own "Aggregate of Benefits," what we call the maximum.

Under the Individual Plan, the maximum is \$5,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized.

Under the Husband-Wife Plan, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized.

Under the All-Family Plan, the maximum is \$10,000—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$321.30 monthly (\$10.71 daily) when your wife is hospitalized; \$214.20 monthly (\$7.14 daily) for each eligible child hospitalized.

Under the One-Parent Family Plan, the maximum is \$7,500—\$428.40 monthly (\$14.28 daily) when you are hospitalized; \$214.20 (\$7.14 daily) for each eligible child hospitalized.

8. Are any additional benefits included in The Doctors Hospital Plan?

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

9. What are the "double" cash benefits?

If you and your wife are both injured and hospitalized at the same time and are covered by the ALL-FAMILY PLAN or the HUSBAND-WIFE PLAN, you get double cash benefits. You get twice the amount—\$1,499.40 A MONTH!

10. Does this plan pay in any hospital?

You will be covered in any lawfully operated hospital except: nursing homes; convalescent extended-care, or self-care units of hospitals; or Federal hospitals.

11. When does my policy go into force?

It becomes effective the very same day we receive your Enrollment Form. New accidents are covered on that date. After your policy is 30 days old, new sicknesses which begin thereafter are covered. Under the ALL-FAMILY PLAN and the HUSBAND-WIFE PLAN, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

12. What if someone in my family has had a health problem that may occur again?

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for one year.

13. What conditions aren't covered?

Only these exceptions pregnancy or any con-

sequence thereof (unless you have the ALL-FAMILY PLAN or the HUSBAND-WIFE PLAN), war, military service, mental disorder, alcoholism or drug addiction, or if something happens "on the job" and is covered by Workmen's Compensation or Employers Liability Laws.

14. Can I drop out any time? Can you drop me?

We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify or terminate your policy or change your rates unless we do so on all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

15. How do my maximum benefits grow each month?

When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000—depending on the plan you choose. This is your "Aggregate of Benefits." Then, every month your policy is in force, an amount equal to your regular monthly premium (including your first month) is actually added to your maximum. When you have claims, benefits are simply subtracted from your maximum.

16. How do I claim my cash benefits?

With your policy, you will receive a simple, easy-to-use Claim Form, which you send directly to the company when you want to claim your cash benefits.

17. Why are the premiums so low?

With The Doctors Hospital Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesman will call. Our volume is higher and our total sales costs are lower.

18. How much does my first month cost?

Only \$1.00, regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$3.95 a month for the Individual Plan; only \$6.45 a month for the Husband-Wife Plan; only \$7.95 a month for the All-Family Plan; only \$5.95 a month for the One-Parent Family Plan. (When you are over 65, premiums increase. See box on preceding page.)

19. Why should I enroll right now?

Because an unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

Fill out and mail with \$1.00 to Physicians Mutual Insurance Company,
115 South 42nd Street, Omaha, Nebraska 68131

The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 5404

INSURED'S NAME (Please Print) First Middle Initial Last
ADDRESS Street
City State Zip No.

AGE SEX: Male
 Female
DATE OF BIRTH: Month Day Year

IMPORTANT: This enrollment form must be mailed no later than midnight of:

JULY 1, 1972

SELECT PLAN DESIRED:

- Check one only
 Individual-Plan 4
 Husband-Wife-Plan 3
 All Family-Plan 1
 One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name Middle Initial
DATE OF WIFE'S BIRTH: Month Day Year

I have enclosed my first monthly premium of \$1.00 and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P322 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date _____ Signed Insured's Signature SIGN—DO NOT PRINT

Please make check or money order payable to PHYSICIANS MUTUAL

FORM E-322 322-3062A

For "June Is Dairy Month" 1972
Tennessee Magazine Takes Pleasure In . . .

Saluting Turner Dairies For 72 Years of Pure Progress

By John Stanford

"June Is Dairy Month", according to a successful promotion conducted in Tennessee and throughout the Nation at this time each year, but so is every other month of the year insofar as the friendly folks at Turner Dairies, Incorporated of Covington, Tennessee are concerned. And what's more they, or their forebears, have been producing and selling quality milk and its products since around the turn of the century—long before any industry-wide promotions were begun.

The present site of the Turner Dairies headquarters plant, about one mile northwest of Covington on Route 4 (Murphy Lane) was the site of the original Turner Dairy owned and operated by the parents of brothers P. A. and Harry Turner, President and Secretary-Treasurer, respectively, of the present firm. P. A.'s son, Steve, is a third principal and the third generation in the company.

The original dairy, begun in 1900, was a relatively small operation which owned and milked its own herd and delivered milk which it bottled to customers in and near Covington.

It wasn't until 1946, after World War Two, that Turner Dairies began processing and distribution expansion programs which now find processing and distribution centers in Covington, Fulton and Jackson (Tennessee) and distribution centers in Huntingdon and Dyersburg (Tennessee), Paducah (Kentucky) and Sikeston (Missouri).

Long gone are the days when the Turners produced all the milk they needed from their own herd. Harry Turner still owns upwards of one hundred head of milkers and their production goes into the Turners' total output, but it literally amounts to little more than a drop in the over-all milk bucket. The Turner Dairies combined plant operations now call for approximately 40,000 gallons of milk per day, considerably more than 100 times as much as can be produced by Harry's fine herd, which is located several miles from the Covington plant. The vast bulk of the milk processed by Turner Dairies comes from more than 150 producers by way of milk marketing cooperatives. Approximately one-half of the company's \$12-million in gross sales per year goes for the purchase of raw milk. Most of the remaining one-half goes for the considerable number of procedures which begin with the picking up of raw milk at the various producers' farms and ends with the delivery of the processed milk and milk products on the grocers' shelves (90%) and at homes (10%). Generally speaking, the steps in between are these:

° Raw milk is pumped from producers' holding tanks into 4,200-gallon, stainless steel, insulated tanker trucks for delivery to plant.



Raw milk is picked up at producers' farms and delivered to Turner processing plants (In this case, the headquarters plant at Covington) by 4,200-gallon, stainless steel, insulated tanker trucks. Truck tanks are thoroughly flushed and cleaned after each delivery.

° At plant, quality tests are performed to determine if raw milk is acceptable.

° If accepted, raw milk is pumped from tankers into refrigerated storage tanks which, at Turner's, capacity totals 46,000 gallons.

° Milk is standardized to proper butter fat content — 3.5% — in raw storage tanks.

° Milk is drawn down into processing rooms and routed according to ultimate product. Milk to be delivered at 3.5% is clarified, pasteurized, treated for flavor standard, homogenized, cooled and placed in cold storage prior to packaging. Milk for speciality products receives "kitchen" treatment according to intended purpose such as lowering or raising butter fat content, flavoring, adding ingredients for ice cream mix, etc. Other processing, cooling and storage is similar to regular 3.5% milk.

° Liquid products are routed to packaging room where they are used to fill cartons ranging in size from 1/2-pint to containers holding six gallons. After sealing, all are placed in cold storage room.

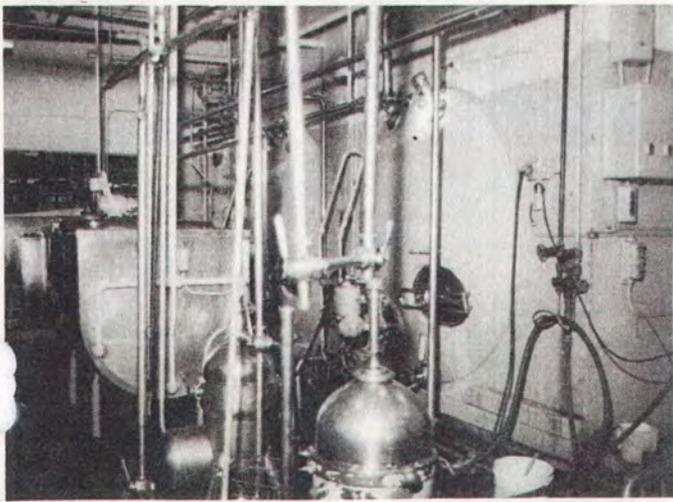
° Ice cream mixes go to ice cream room where they are made into some 150 items of various shapes and forms. These finished frozen products are then placed in a cold storage room of minus-20 degrees.

° Milk is loaded on refrigerated delivery trucks at under 40-degrees while the frozen products must be conveyed on trucks with a compartment of minus-10 degrees.

° These refrigerated trucks then make deliveries, mostly to stores, supermarkets, restaurants, schools and hospitals. In addition to the Turner name, products bear the trademark "Quality Chekd".

In addition to the vast sums of money which Turner Dairies spends for raw milk, it contributes greatly in other ways to the economic well-being of its service areas. Among other ways, the company employs almost 300 persons and operates 150 vehicles which travel some 200,000 miles each month.

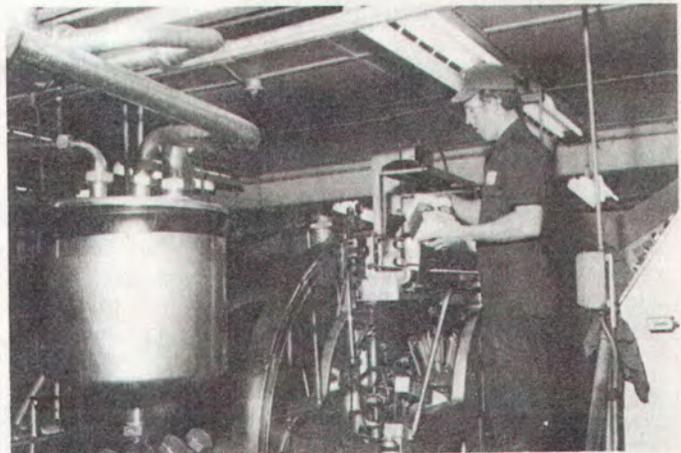
This fine company is also a Partner in Progress with its power supplier, the Southwest Tennessee Electric Membership Corporation, Brownsville, which supplies the Covington plant with some 135,000 KWH of dependable, low-cost power each month for its virtually all-electric operation while citing Turner Dairies, Incorporated as one of the most exemplary cooperative members to be found anywhere — commercial or otherwise.



Milk is brought into processing areas from refrigerated, stainless steel holding tanks (out of sight at left), run through separator and clarifier shown in middle of picture and stored in refrigerated processed milk tanks at right.



Frozen products made by Turner number 150 and come in quite an assortment of sizes, shapes and flavors.



After extensive processing, including frequent checks by quality control laboratory owned by the company, milk is sealed into containers ranging in size from 1/2-pint to six gallons.

TECA Endorses Jenkins For TVA Board Seat

The executive committee of the Tennessee Electric Co-operative Association has sent a telegram to President Richard Nixon endorsing Conservation Commissioner Bill Jenkins for nomination to a seat on the TVA Board of Directors.

The telegram was sent by J. C. Hundley, Nashville, in behalf of the association, of which he is Executive Manager.

"Our executive committee has instructed me to send this telegram strongly urging the appointment of William L. Jenkins to the Tennessee Valley Authority Board of Directors," the telegram read.

Speaking for the association Hundley said, "Jenkins is a most brilliant, capable, successful and highly regarded man by all who know him.

"He will be a good team man and an extremely fine asset to your administration."

Jenkins has been recommended to fill the board vacancy by U. S. Senators Howard H. Baker and William Brock and U. S. Rep. Joe L. Evins.

President Nixon will nominate someone to fill the vacancy. Then the nomination will be acted upon by the U. S. Senate following hearings and action of the Public Works Committee.



Principals in Turner Dairies, Inc. are, left to right, Steve Turner, a recent University of Tennessee graduate in Marketing, President P. A. Turner and Secretary-Treasurer Harry Turner. Most of the area processing and distribution managers are university graduates in Dairy Manufacturing.

Notty Acres:

High Producing Dairy Herd

by Newell W. Thompson
 Supervisor of Member Relations Department
 FORT LOUDOUN ELECTRIC COOPERATIVE

The Notty Acres Dairy Farm holstein herd owned by Fort and Josephine Notgrass, of Madisonville, Monroe County, was the 1971 highest producing dairy herd of more than 50 cows (any breed) in the Dairy Herd Improvement Association (DHIA) of Tennessee.

The Notty Acres holstein dairy herd's DHIA 1971 record was: number of cows 69.8; average milk production 16,740 lbs.; average butter fat production 626 lbs.

There were 454 dairy herds that completed annual records in the DHIA throughout Tennessee with 31,263 cows (all breeds) enrolled in 1971 with an average milk production of 11,890 lbs., and butterfat production of 459 lbs.

The Notty Acres holstein dairy herd has been improving steadily in the DHIA program. Their test-year ends in September. The DHIA records for the three previous years were:

	Avg. lbs. milk produced	Avg. lbs. butterfat produced
1969-70	15,480	580
1968-69	15,010	566
1967-68	13,310	524

Notty Acres dairy herd has used only one bull in the 20-year history of the herd. A bull was bought with the first group of cows and used for 3 years, due to their not having a telephone; then artificial insemination was adopted — Fort or Josephine drove 3 miles to town to call a technician — this lasted for 5 long years before they could get a telephone.

The Service of Select Sires and Cur-

tis Artificial Breeding Association are now used.

Fort Notgrass has the full-time help of Billy Clark, herdsman, who also owns some cows in the herd. Joe Duncan, dairyman, assists Billy Clark with the feeding and milking.

Fort and Billy attribute their herd's high production to:

1. A year-round program of silage (corn) and/or haylage (oats-orchard grass) fed 3 to 4 times a day. All the cows will clean up with orchard grass hay fed free choice. This applies all year, with cows on pasture 4 to 5 hours daily, March through November.

2. "We raise heifers from our higher producing cows."

3. "We feed heifers silage, grain and hay in the winter months, and when pastures are short, then feed heifers 8 to 10 lbs. of grain for 6 months prior to calving."

4. "We try to give every cow a 60 day dry period, and use a dry cow preventive treatment for mastitis. Then feed grain according to the condition of the cow."

5. "After freshening, cows are brought to full feed in 30 days, according to production."

6. "The convenience of our elevated stall milking parlor with the efficiency and speed of modern electric in-place pipeline milkers have been a major factor in increasing our herd's production."

Notty Acres Dairy Farm raises all silage (corn and grass), haylage and hay. All grain and supplement is bought ready mixed. Fort and Billy have been consistent winners for several years in the Monroe County silage and haylage contests. Fort received an outstanding honor March 14, 1972, when he

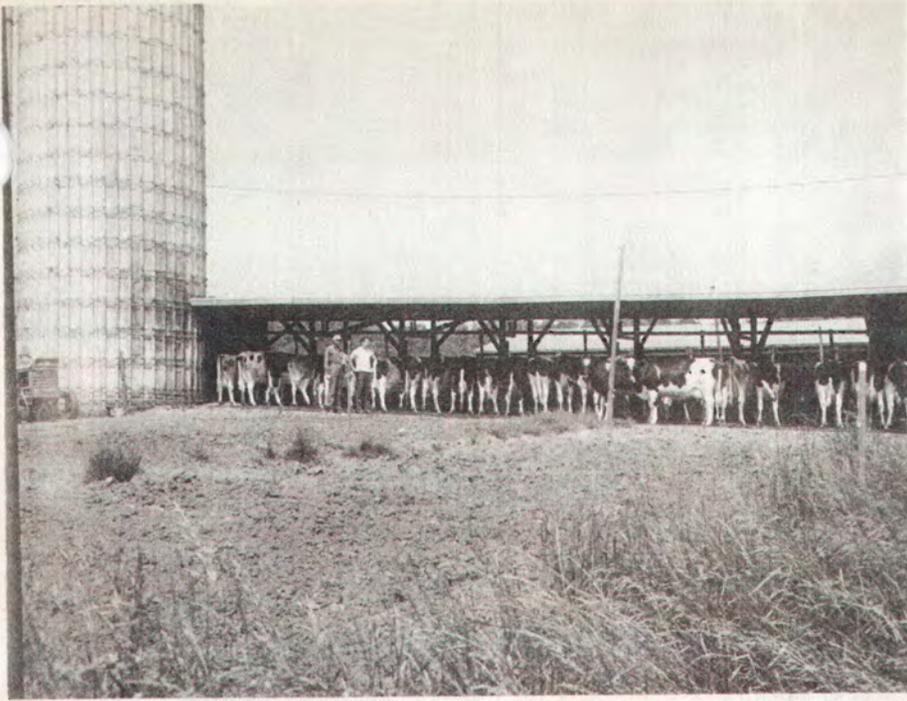


received a gold plated 'cross pen and pencil set' at Purina's National Dairy Conference, held at their Arkavalley 1500 dairy cow experimental and research farm, Conway, Arkansas, with some 375 dairymen present from 13 southern states. Fort received the award as the owner of the highest producing DHIA herd represented at this conference. Fort was accompanied to this conference by Gene Pearson, salesman for Purina Mills, John Mercer, and Andy K. Miller.

Electricity is of vital importance in the Notty Acres operation. Included in its many uses are a water system, motors for two silo unloaders, bunk feeder, bulk tank compressor and agitator and vacuum pump, two quartz tube radiant heaters, 80-gallon water heater, farm shop tools including an electric welder, security lights and other farmstead lighting, electric fences, and an FM radio in the milking parlor and free-stall barn (the cows don't like AM radio because of commercials!) Fort Loudoun Electric Cooperative electrically serves Notty Acres and the Notgrass home.

If the Notty Acres holstein herd keeps winning DHIA county, state and national trophies, and Fort keeps winning forage awards, Josephine won't have any place to display her beautiful original designs of hand painted china. A GOLD MEDALLION HOME with a full basement recreation room and den is the answer.

(Upper right hand corner) Fort Notgrass is filling a 16' x 60' concrete stave silo with orchard grass and wheat. He is using tractors with power take offs to operate the "Gehl Hi Throw" filler, and the Badger silo wagon.



Fort and Joe are "taking it easy" after pushing 2 switches to feed a ton of silage to 70 milk cows in about five minutes. Fort says, "Willie the Wired Hand" is a welcome laborer at Notty Acres. Without the labor saving electric equipment our labor costs would prohibit our operating a dairy farm.



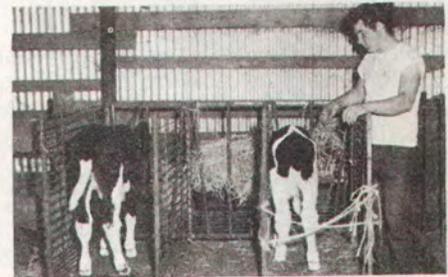
Billy Clark is filling a power take off silage wagon with a window field chopper, making haylage of orchard grass and wheat; other haylage crops are rye grass and oats. The orchard grass fields are used in rotational grazing or cut as often as they mature for haylage.



Mrs. Josephine Notgrass displaying some of her beautiful original designs of hand painted china. Six of the different designs of her 8 place settings are shown on the wall. "Jo" also molds very beautiful porcelain-ware. She uses a lot of FLEC electricity in this hobby, as some pieces of china and porcelain-ware are fired 6-8 times after each tint of color is added to the design. "Jo" also has knitted actually hundreds of beautiful afghans, sweaters, suits, and baby gifts. She is a talented musician, plays both the piano and organ, and is an accomplished vocalist. She teaches Chorus, English and French in the Madisonville High School.



Joe Duncan is mixing 16% protein pellet chow on oat and rye grass haylage as it comes from the silo unloader and is distributed down the feed bunk by the fork drag conveyor. This conveyor works very satisfactorily with haylage, grass and corn silage.



Notty Acres calf section in one end of loafing stall, pole type barn. Joe Duncan, dairyman, feeding calves in tie stalls; calves are raised in individual, slotted tie stalls until 5 months old, fed on a suck bucket for 10 days, then taught to drink a liquid milk replacer for 2 months, with hay and calf ration free choice, then weaned from the paid feed, and fed orchard grass hay and calf ration until ready to go on pasture, silage or haylage, and grain.

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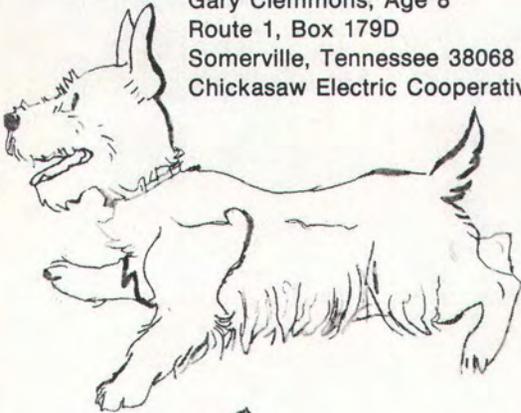
Uncle John's Page

This page is reserved for the young folks. We will pay one dollar for each poem or drawing published. ALL WORK MUST BE ORIGINAL. Drawings should be in black, and drawn on white, unlined paper. Tell us your age, address, and Electric Co-op and

Send all items to:

UNCLE JOHN, The Tennessee Magazine
710 Spence Lane, Nashville 10, Tenn.

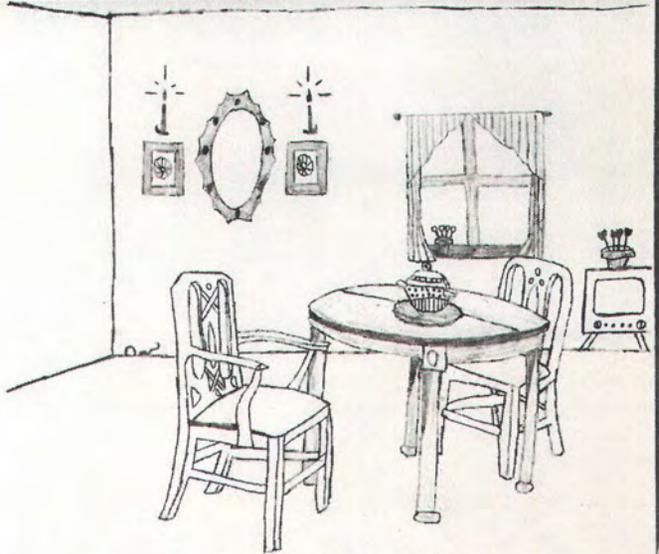
Gary Clemmons, Age 8
Route 1, Box 179D
Somerville, Tennessee 38068
Chickasaw Electric Cooperative



Jonene Foster, Age 11
Route 1, Box 305-B
Blue Ridge, Georgia 30513
Tri-State Electric Corp.



Rodney McKoon, Age 13
Route 2
Bell Buckle, Tennessee
Duck River Electric Corp.



Evelyn Light, Age 15
Route 6
Rogersville, Tennessee
Holston Electric Cooperative



Larry Thomas, Age 15
Route 3
Woodbury, Tennessee 37190
Middle Tennessee Electric Corp.



Tim Burton, Age 14
Route 1, Box 78
Burlison, Tennessee 38015
Southwest Tennessee Electric Corp.



How To Beat The Heat

Summertime!

But the living isn't always easy in hot weather, but those wise to the ways of summer comfort can make it easier.

Ages ago, desert "foxes" learned that loose-fitting, light-colored clothing was a must for survival in areas where a "cool" day is still in the low 100s. And the English, who colonized India, gave us another helpful hint — they learned that small quantities of citrus not only quench thirst but reduce excessive liquid intake. Loose-fitting clothing and citrus juices are as effective today as they were hundreds of years ago. And more sophisticated means of dealing with hot weather are now being used.

Did you know, for example, that moving houseplants out of doors during the day can re-

duce indoor humidity? Or that the hottest time in your house is likely to be six or eight hours after the sun has reached its zenith?

Housework is best done in the early hours of the morning, as is the practice in the sweltering nations of the Middle East, or late at night. To keep from overheating doctors recommend a lower calorie consumption during the summer, and experts say a good deodorant will not only cool, but prevent uncomfortable stickiness.

Anti-bacterial spray deodorants are particularly effective in fighting odors due to perspiration all year long. In the summer, however, when beating the heat is the major preoccupation of millions, the spray becomes a refreshing necessity for the spry.

Another "summer cum laude" way of cooling it is to make sure that the heat penetrating the interior of your home is kept to a minimum. This means protecting exposed glass areas with awnings, roof overhangs and other devices. It also means providing adequate ventilation and liberal insulation in roofs, walls and other exposed areas.

Nowhere are people doing more about the weather today than in the American home, where millions of families enjoy the many benefits of air conditioning. Their reasons for purchasing air conditioning units generally include more sleep, more restful sleep, lower temperature and humidity, better appetites, less housework, relief from allergy problems, more family "togetherness," less noise from outdoors and less money spent on outside entertainment in the summer.

Most houses soak up heat like a sponge by late afternoon. If you wait until then to turn on an air conditioner, the load will be more than it can efficiently cope with, and it will labor for hours to catch up. Be sure to turn your air conditioner on relatively early in the day. For maximum efficiency, doors and windows should be kept closed and shielded from direct sunlight.

Whether or not you have an air conditioner, you can keep summer humidity levels down by venting other appliances and restricting moisture-producing activities such as showering, bathing, laundering, mopping and scrubbing to early morning or late evening hours.

Comfort in your home is an important part of sensible summer living. Feeling refreshed, you can then go outdoors to find your place in the sun.

the facts of light

THE NEW LANGUAGE OF LIGHT BULBS

three little words...

There's a "new language" in lighting—and it's based on just three words. You already know some of them. But once you're familiar

with all three and what they mean, you'll be able to "buy smarter" when you buy bulbs for your lamps and lighting fixtures at home.

The three words are used to *rate* your light bulbs—that is, to tell you how they will perform on the average and what you're getting for your money in the way of light.

where and why

Rating of bulbs is not new. What *is* new, however, is that the ratings will now appear on the paper "sleeves" or jackets in which your bulbs are packaged. If they are not on the package, they'll be on the bulbs themselves.

the labeling

The bulb jackets will be labeled with these three ratings:

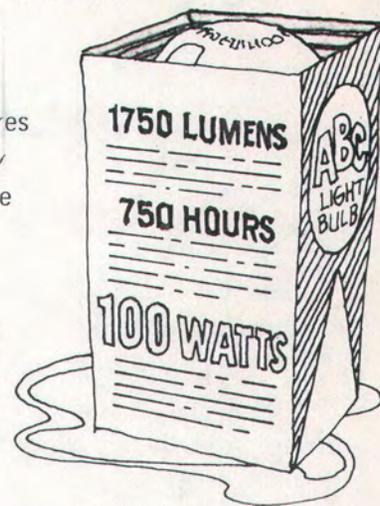
1 WATTS Watts, of course, are familiar to you. Wattage is the basis we normally use for buying bulbs: "the higher the wattage, the brighter the bulb."

But that isn't really the right way to buy bulbs. For wattage only measures *the amount of electricity going into a bulb*, not the amount of light you get out of it.

Wattage for a light bulb is a little like gasoline for an automobile. It's the power you buy to make it work.

Many people think that all light bulbs using the same wattage produce the same amount of light. But this is not always true.

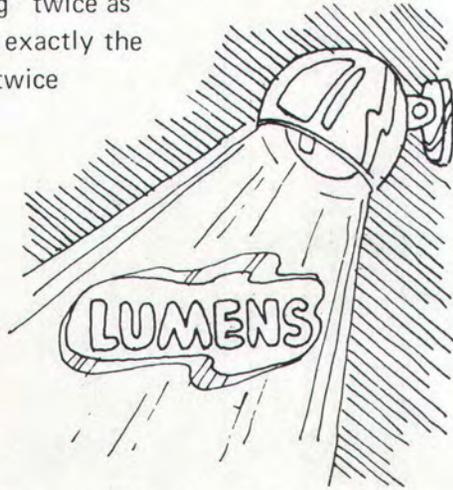
Think of automobiles again. As you know, not all cars that use the same amount of gasoline give you the same performance. It's the same with light bulbs. Wattage only measures the *input*, not the *output*.



2 LUMENS Can we measure a bulb's "performance"? Yes—by *lumens*. This is a word which is probably new to you, and you'll be seeing it on the bulb sleeves. *Lumens measure the actual light output*—the brightness—produced by a bulb. It's the end product you actually get to use. Saying "twice as many lumens" is exactly the same as saying "twice as much light."

The brightness of your home bulbs will now be noted (on the paper sleeve) in terms of "average initial lumens."

This means the amount of real light output the bulb is designed to give you, on the average, when you buy it and begin using it.



3 BULB LIFE A bulb—or, more precisely, the filament inside it—will last just so long; then it burns out. Under the new FTC ruling, the bulb sleeve will now tell you how long the bulb is expected to last—its *life*. This will be expressed as "average laboratory life," and it means the number of hours of use you may expect to get from the bulb before it burns out. (The figure will be an *average*, based on certain approved laboratory tests. Some bulbs may last longer than the average, some less time.)

"longer life" bulbs: the long and short of it

You've probably seen bulbs sold as "longer life" or "extended service" bulbs. As their names indicate, they're designed specifically to last longer than "standard" bulbs. However, there's really no precise definition for the term "long life."

But there is one important rule of thumb to remember: For bulbs with the same wattage,

longer life means less light. Here's why:

A bulb has just so much "light life" in it—and no more. That's because the filament eventually burns out after a certain amount of use. "Long life" filaments are heavier than those for standard bulbs, so they last longer. But, by their nature, they don't give as much light.

a question of value

Which bulbs are the best buy for your money? There's really no single answer. It all depends on *you*, the customer. The purpose of printing the three ratings on the bulb sleeves is to give you more of the information you'll need for buying the right bulb for the purpose.

You'll find times when the brightness of a bulb is more important to you than its life—for example, for reading, studying or working. Then, of course, you want to get the most lumens for your wattage. In such a case, "standards" will give you the best value.

three-way bulbs

Three-way bulbs contain two filaments: one for low brightness and one for medium brightness. The two combined produce the high brightness. Three-way bulbs will be labeled the same way as regular bulbs; lumens, watts and hours of life.

For the bulb's life, however, the rating will be given for only *one* of the two filaments: the one shown by the manufacturer's laboratory tests to be the first to burn out, based on average use.

buyers' choice

The choice of bulbs is up to you. The new labeling—and this article—are designed to help you "buy bright" when you buy light bulbs for your home.

If you have any questions on the right bulbs to get, why not ask the people at your bulb or lamp store, or the Member Relations Dept. at Fort Loudoun Electric Cooperative? We'll be glad to help you.



Better Light Better Sight Bureau
90 Park Avenue
New York, New York 10016

Timely Topics

PLAN COMMUNITY BEAUTIFICATION

It's not too early for communities and other groups to start making plans for beautification projects in 1973, according to a University of Tennessee resource development specialist.

"Keep in mind that beautification is a continual process and the best way to maintain the good looks of your community is to make suitable plans and carry them out," says Alvin Rutledge, assistant professor with the U-T Agricultural Extension Service.

Rutledge points out that destruction of our natural beauty is caused by both natural and man-made processes. Natural processes such as aging and disease cause the deterioration of many flowers and shrubs, so healthy and productive plants should be maintained.

"Man is responsible for much of the destruction of our natural beauty," he adds. "Man contributes to accumulation of junk automobiles, trash dumps, and other unsightly scenes around our homes, streets, highways, businesses and lakes and streams. Fortunately, he is in a position to improve both the natural and man-made 'eyesores' by planning and conducting projects to correct the unsightly conditions."

Rutledge says that long range plans made by community efforts are more effective in beautifying the community and enriching the natural surroundings and living conditions. It's also easier to take preventive action than it is to cure an ill after it has occurred.

SORGHUM-SUDANGRASS HYBRIDS CAN FURNISH TEMPORARY GRAZING

Start seeding your temporary summer grazing crops, advises a University of Tennessee agronomist.

"Many dairy farmers have added extra milk production per cow by furnishing their cows with large amounts of high quality temporary grazing," says Joe D. Burns, associate professor with U-T's Agricultural Extension Service.

The sorghum-sudangrass hybrids and the hybrid pearl millets have been producing excellent temporary summer pastures. For recommended varieties, check Publication 424, "Grow More Summer Pasture," at your county Extension office.

Select land which is moist in summer, Burns suggests. Then lime and fertilize by soil test. Use recommended hybrids. Broadcast 30 to 45 pounds of sorghum-sudangrass seed per acre. For pearl millet, broadcast about 20 pounds of seed per acre.

The sorghum-sudangrass hybrids are more cold tolerant in the early spring than the pearl millets, but the pearl millets generally produce more fall growth than the sorghum-sudangrass hybrids. The pearl millets do not contain prussic acid, but the sorghum-sudangrass hybrids do under drought or frost conditions.

"Start grazing when the sorghum-sudangrass hybrids are about 18 inches high," he says. "The pearl millets should be grazed when about 12 inches high. Let the cows eat the grass down to a four to six inch height then rotate the cattle to another field until the plants reach grazing height again."

HOBBY GREENHOUSE IS FOR ALL AGES

A hobby greenhouse is a project that imposes no age limitations on its enthusiasts, states a University of Tennessee horticulturist.

"Children of pre-school age can enjoy growing plants when the outdoors is covered with snow," says James L. Pointer, assistant professor with U-T's Agricultural Extension Service. "The energetic housewife, husband on the swing shift, or the retiree may devote many happy hours creating beauty by growing flowers or fresh vegetables for the family table. And, this can be done when the weather prevents any outside activity."

Pointer says that although it may have been true in the past that a hobby greenhouse was too expensive for the average person to own, it's not any more. Since the introduction of film plastics, a hobby greenhouse can be built at a minimum of cost, depending on the individual's requirements.

"Polyethylene film will last from six months to two years and varies in cost from one cent per square foot to about five cents per square foot," Pointer says. "If the film is fastened snugly over the frame, it will give satisfactory service."

Pointer adds that heat requirements for polyethylene film and glass are about the same. An additional film attached to the inside of the frame will reduce the heat requirement by around one-third compared to the single layer of film or glass.

He suggests that you contact your county Agricultural Extension Service office for Circular 879 on home greenhouses.

LIGHTNING — THREAT TO MAN AND TREES

Lightning claims about 300 lives a year in the U.S., according to a University of Tennessee forester.

"Most deaths occur when persons seek shelter under a tree, or are caught in the open on beaches, near wire fences or on exposed hill tops," says J. B. Sharp, professor with the U-T Agricultural Extension Service. "One of the safest places you can be in is in an automobile or inside a tall building."

Sharp stresses that no tree is a safe refuge during a thunderstorm. Trees standing in the open, alone or in groups, at the edge of woods, or bordering streets are prime lightning targets.

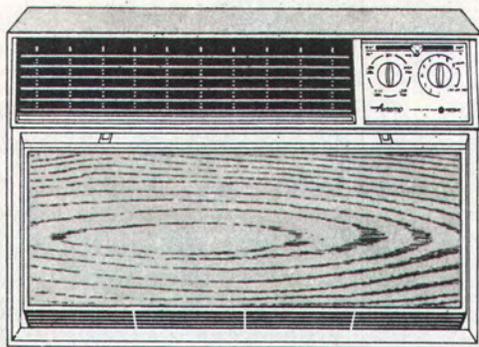
"Never seek refuge under a tree during an electrical storm," he says. "It is safer to lie flat in the open, preferably in a gully. But if you are in the open when an electrical storm comes up, keep away from water, metal and high ground. On a golf course, drop your clubs and stay away from them until the storm is over. Avoid taking shelter near a tree because some trees explode and shatter when struck."

Sharp adds that lightning kills and maims thousands of valuable shade trees each year. There may be no outward sign of injury when some trees are struck, but often the roots are seared and tissue beneath the bark becomes scorched. Then, maybe months later, the tree shows signs of dying.



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PUZZLE CORNER

We thought you'd like the May Puzzle! It was a lengthy one and took a lot of work but most of your answers were correct. So far, we have received nearly 500 replies.

Here is the way the problem went: To find the number of pupils in a certain Sunday School Class, multiply the number of Jacob's sons by the number of times the Israelites compassed Jericho and add to the product the number of measures of barley Boaz gave Ruth, divide by number of Haman's sons, subtract number of each kind of clean beasts that went into Ark, multiply by number of men that went to seek Elijah after he was taken to Heaven, subtract Joseph's age at the time he stood before Pharaoh, add stones in David's bag when he killed Goliath, subtract furlongs that Bethany was distant from Jerusalem, divide by number of anchors cast out when Paul was shipwrecked, subtract the number of persons saved in the Ark, and this final figure will be your ANSWER — which is 7.

Our winner for May Puzzle Corner and a check for \$10 from THE TENNESSEE MAGAZINE is Ellen Payne, Route 4, Sparta, Tenn., a member of Caney Fork Electric Cooperative.

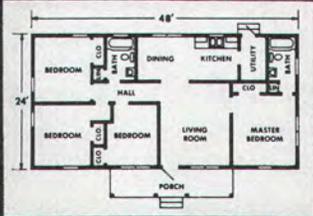
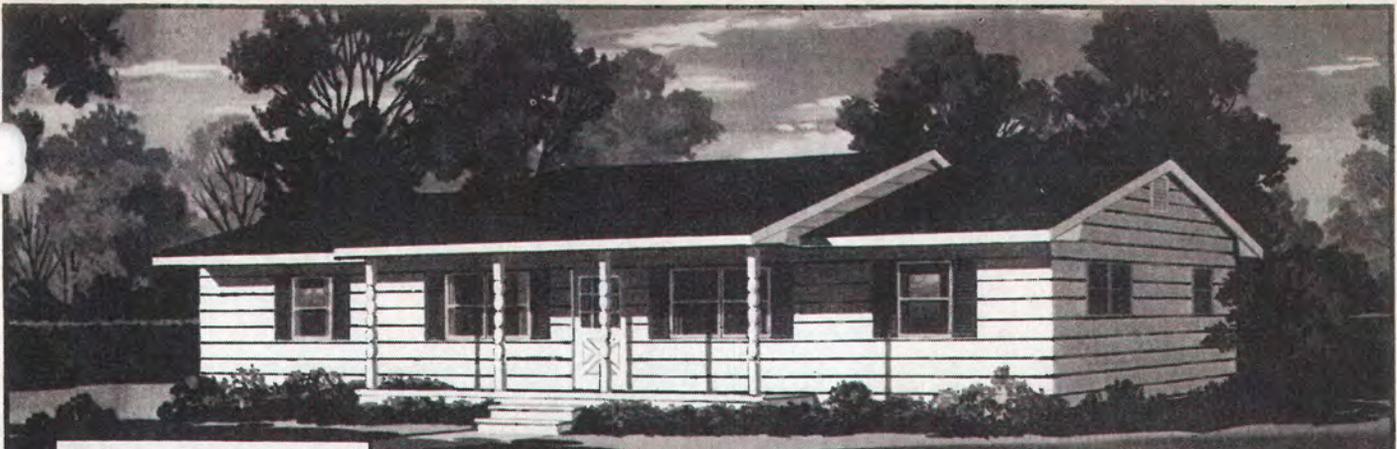
Second and third prizes for \$5 each go to Mrs. Carroll Marshall, Route 1, Russellville, Tenn., a member of Holston Electric Cooperative and Louise Hay, Route 1, Henderson, Tenn., a member of Southwest Tennessee Electric Memb. Corp.

Everyone likes a bargain — so let's see what we find in our June Puzzle Corner!

"I have often been mystified," said Carl, "at the reductions some people make in their prices, and wondered on what principle they went to work. For example, a man offered me a motorcycle two years ago for \$1,024; a year later his price was \$640; a little while after he asked a level \$400; and last week he was willing to sell for \$250. The next time he reduces I shall buy. At what price shall I purchase if he makes a consistent reduction?"

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110-Acre Entertainment Park



On May 27 in Nashville, Tennessee, a new type of all-family entertainment park opened. It is believed to be among the three largest in the nation.

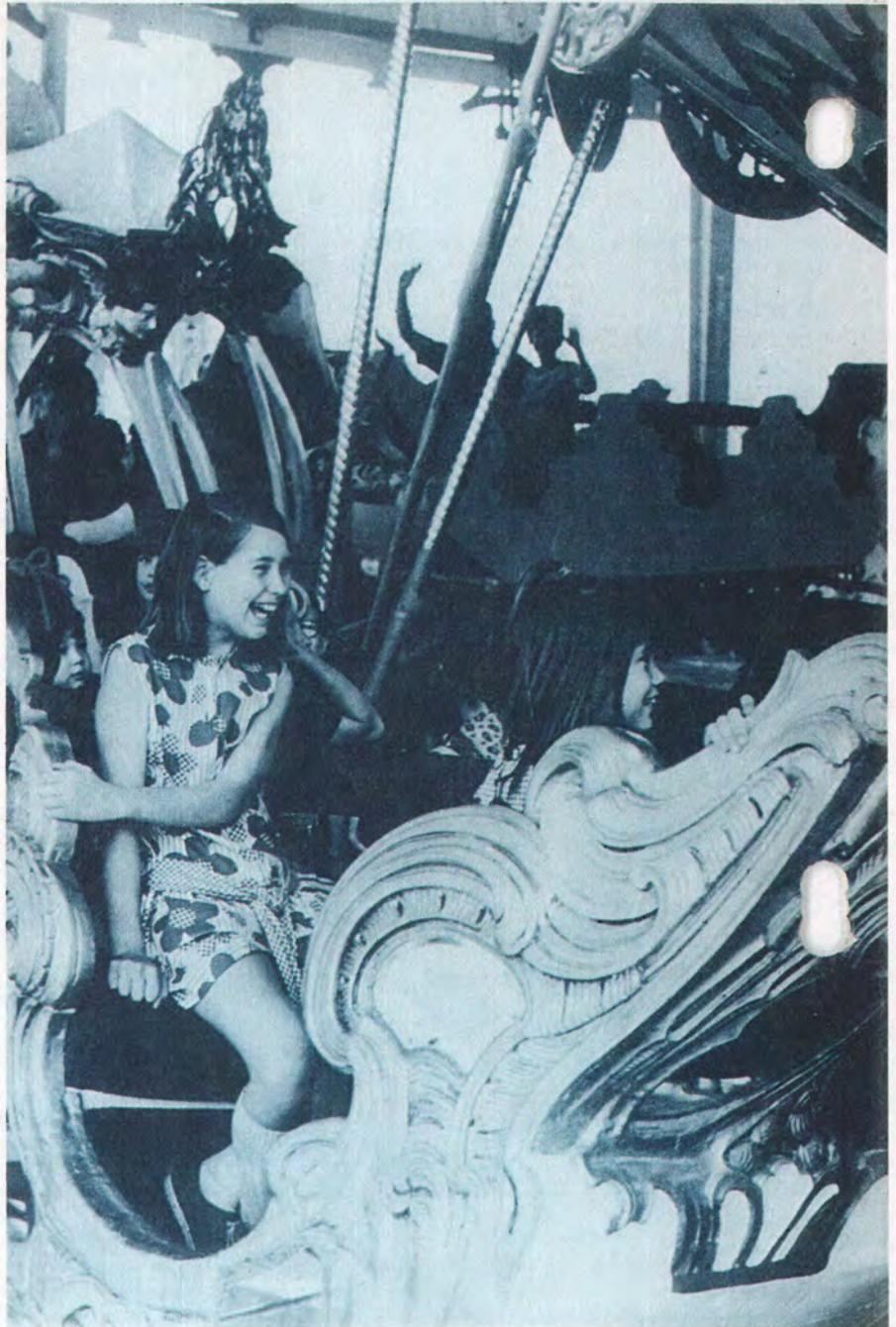
Unlike other major theme parks, Opryland U.S.A. presents the authenticity and uniqueness of America rather than its fantasy. The central themed areas of the 110-acre entertainment park are composed of five "towns" which highlight America's bread and butter music — jazz and blues, country, folk, Western and contemporary music — all set in the natural surroundings of 369 acres of Tennessee woods and hills.

Major attractions at Opryland include many major thrill rides, five unique musical "towns," specialty restaurants, five exciting live musical shows that encompass the story of America's musical heritage, two big trained animal shows and scores of other family attractions including natural animal habitat areas.

Ravines and pastures have been turned into habitat areas where visitors can safely walk among buffalo, elk, deer, cougars, bears and timber wolves in their natural habitats. Even a stream that meanders through Opryland is alive with beavers. And the woods have fluttering birds that sing along to the songs of a live folk music show held in a 425-seat woodland amphitheatre.

The total entertainment at Opryland is real people and real animals doing real things. There is no animated hoopla to take away from the Americana flavor of the park.

Opryland's concern with the naturalness of the park is evident the moment a guest pulls into the 3,800-car parking area. It is landscaped to blend in with the rolling hills along the Cumberland River. It is estimated that nearly 5,000 trees have been transplanted from Opryland's woods to



open areas. These trees are supplemented by thousands and thousands of ornamental shrubs and flowers that give a homey feeling to the park.

Just inside the park, in the Opry Plaza area, a stream sets the flavor of Opryland. In the Opry Plaza area visitors can visit the National Life Hospitality Center and see a multimedia show called "Great Moments From The Opry." This show highlights America's country music heritage. Other attractions in this section include a real live radio show where singing stars will be interviewed and the Roy

Acuff Opry Museum with its extensive collection of antique musical instruments.

The flavor of hill living in America is shown in Opryland's Folk Music section, complete with a specialty restaurant that serves country ham, biscuits and molasses cake. Here visitors can see real craftsmen working away at a potter's wheel, a

(Above) The antique carousel at Opryland U.S.A. is not only an exciting ride, it is beautiful one as well. It was handcrafted in the Black Forest of Germany in the 1880s and is considered one of the oldest operating rides in America.

woodworker's bench and a weaver's loom. There is even a craftsman who makes musical instruments that a visitor can buy.

In this area, visitors can take a bounding, splashing dash through water in Opryland's Log Flume Ride. HOLLOWED OUT LOGS ARE PROPULSED BY EIGHT 28,000 GALLONS-A-MINUTE SURGES OF WATER OVER A WILD ANIMAL RAVINE AND DOWN A 90-FOOT HEART-STOPPING PLUNGE INTO A LAKE.

The Music of Today area is located in the woods and has a festive air about it.

Besides the musical street fair show that is held here, visitors can enjoy two of Opryland's rides in this location. One is the Timber Topper that races up and down through the trees much like a roller coaster. The other ride is the Disc Jockey — formerly the Drunken Barrel — that was re-named to make it in keeping with the musical atmosphere of Opryland.

Instead of desperados gunning each other down in the Western town, there are singouts as strolling bands and larger-than-life size musical cartoon characters roam around entertaining guests with impromptu musical shows.

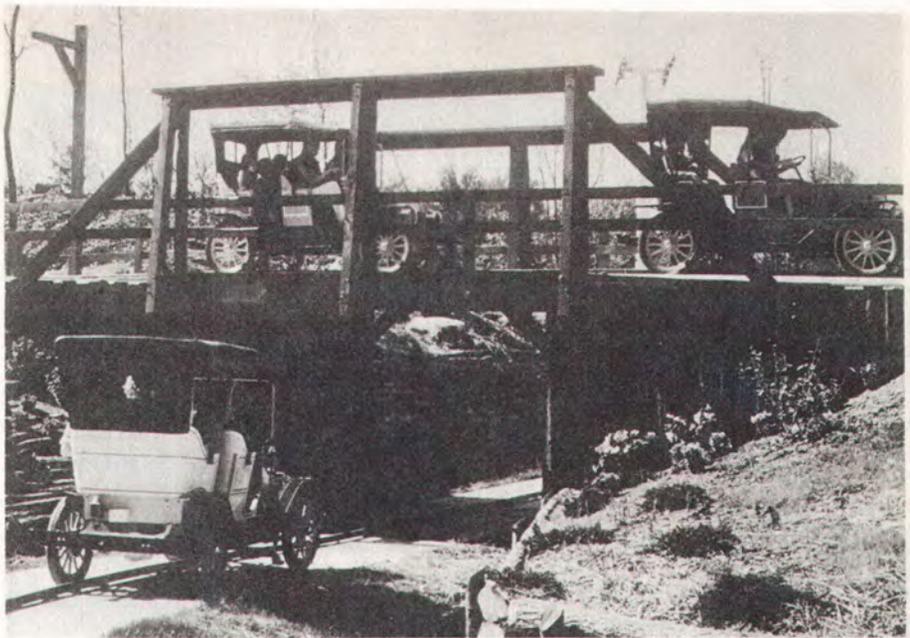
Fifteen eating facilities decorated with antiques take people back to some period or locale of America. Overlooking the Cumberland River is the Ocoma Chicken Plantation Restaurant, in the Western area is an adobe Mexican restaurant, in the New Orleans area, on the banks of the bayou, is a seafood restaurant and in the Folk Music area is the Country Kitchen.

A complete list of attractions and activities that are held at Opryland are too numerous to mention. However, they do represent a cross section of entertainment geared for the entire family including a puppet show, a musical review put on by trained barnyard animals, which is called the Animal Opry, a boat ride and a shooting gallery.

Opryland U.S.A. is a one-price park. Guests pay once at the entrance and then the rest of the day's activities are

(Bottom Right) Opryland U.S.A., "The Home of American Music," features a full panorama of this country's musical heritage including the Dixieland sound of New Orleans, Country, Folk, Western and contemporary music. Five live shows will be performed many times a day along with two trained animal shows.

(Continued on Page 21)



Scaled down Model-T cars are fully operational and will take Opryland visitors on rides through the park. They are one of many rides Opryland will have.



The locomotive, "Rachel," and the antique automobiles are two of the many rides at Opryland U.S.A. The train once served in the clay mines of Georgia. Now, it carries Opryland guests on tours through the park.



Tennessee Congressmen Urge REA Fund Release

Tennessee's Sixth District Congressman, William Anderson, and First District Congressman, James Quillen, have introduced identical resolutions (H. Res. 919 and H. Res. 932, respectively) expressing the sense of the House of Representatives that the full amount appropriated for the rural electrification program for fiscal 1972 should be made available by the administration to carry out that

program. Some \$107 million in appropriated REA funds are now frozen.

Earlier, Congressman Quillen had appeared before the Subcommittee on Legislation and Military Operations of the House Government Operations Committee strongly urging an amendment to House Resolution 6962 which would transfer the Rural Electrification Administration and the Farmers Home Administration from the rural-oriented

Department of Agriculture to the urban-oriented Department of Community Development.

The full text of the two Resolutions, worded identically, is as follows:

Whereas the Office of Management and Budget has released \$438,000,000 of that appropriation, leaving \$107,000,000 unavailable for use in the program; and

Whereas the demand for rural electric loans is such as to require utilization of the full amount appropriated; and

Whereas electric energy is essential to the continued development of rural areas: Now, therefore, be it

Resolved, That it is the sense of the House of Representatives that the remainder of the amount appropriated be immediately released by the Office of Management and Budget.

Wildlife Picture Offer



Rural Electrification Rally Day in Washington D. C. last month brought together, from left to right, T. O. Walker, Director of Public Relations for the Tennessee Electric Cooperative Association; Tennessee's First District Congressman, James Quillen; Charles Balch, Manager of Appalachian Electric Cooperative, Jefferson City, and Vice President of TECA; and John Dolinger, Manager of Cumberland Electric Membership Corporation, Clarksville, and Tennessee's Director on the Board of the National Rural Electric Cooperative Association. Altogether, 14 Tennesseans attended Rally Day to urge (1) the Administration, through Congressional representatives, to release \$107-million of frozen REA funds previously appropriated, (2) deletion of plans to transfer REA and the Farmers Home Administration from the Department of Agriculture to the Department of Community Development and (3) support for the basic REA program for fiscal 1973 at \$740.6-million.

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OPRYLAND U.S.A.

(Continued)

free. It takes five to six hours to totally enjoy Opryland.

The complex is located just ten miles east of downtown Nashville, about four miles north of Interstate 40. It is a development of the National Life and Accident Insurance Company.

Opryland U.S.A. will be the site of WSM's famous new Grand Ole Opry House. This great American show has become a national institution. The new Opry House will still be under construction when the park opens. When it is completed, it will be the nation's largest radio and television studio, seating 4,400 visitors. Until the Opry House is finished visitors who want to see the Opry can do so in the downtown Opry location.

Opryland will be open daily starting Memorial Day Weekend — through September 10. Hours: 10 A.M. to 10 P.M. After September 10, Opryland U.S.A. will be open Fridays, Saturdays, and Sundays only until November 5. Hours: Friday and Sunday — 10 A.M. to 6 P.M. Saturdays — 10:00 A.M. to 10:00 M.

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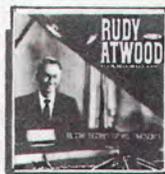
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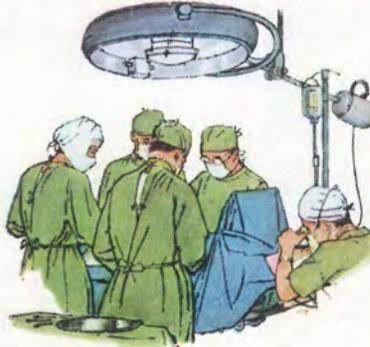
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and home
care



Doctor Calls and Home Care—Pays up to \$5,000.00 on a scheduled basis for out-of-hospital doctor bills, drugs, medicines, X-rays and lab tests, private duty nursing care, plus much, much more. Even includes benefits for charges made by a hospital for a planned program of continued home care following confinement. Covers the whole family.

PLUS UP TO **\$15,000.00**
for in-hospital surgical- medical bills



Hospital-Surgical-Medical—Pays up to \$15,000.00 on a scheduled basis for in-hospital doctor calls, medicines, drugs, lab tests, operating room costs, surgical fees and much, much more. In addition, pays from \$10.00 to \$60.00 a day (depending on the plan you qualify for) for hospital room and board... pays **DOUBLE** the daily benefit selected when confined in an intensive care unit.

PLUS UP TO **\$1,200.00**
A MONTH



for
regular
living
expenses

Living Expenses—Pays from \$100.00 to \$1,200.00 a month (depending on the plan you qualify for) to help take care of regular living expenses when the family breadwinner is disabled and can't work. As explained in your policy, these *tax-free* benefits are payable for disabilities that start before retirement or age 65. Special benefits are payable for disabilities that start thereafter.

Free Facts

about how you can get
more for your money

Mutual of Omaha will furnish money-saving facts about its comprehensive new "Wide-Range" plan that protects you until you become eligible for Medicare at age 65. It's the modern plan that helps you kick financial worry out of your life. You will also receive

free facts about the full range of fine family plans to meet your life insurance needs now available from its affiliated company, United of Omaha. Full information is yours without obligation. **JUST MAIL THE COUPON BELOW TODAY.**



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Please rush free facts about Mutual of Omaha's new "Wide-Range" protection plans that are now available in my state.

Also rush free information about fine, modern low-cost life insurance programs available to my family from United of Omaha.

I am over 63. Please furnish me FREE facts about new "Extra Security" hospital income plans available in my state.

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Address _____

STREET AND NO. OR R.F.D.

City _____ State _____ ZIP Code _____

IF UNDER 18, HAVE PARENT SIGN HERE

• FREE FACTS WITHOUT OBLIGATION •

See "Mutual of Omaha's Wild Kingdom" on NBC-TV, Sundays.